

GEM ANNUAL

DEPARTMENT STORES

WASHINGTON'S BIRTHDAY

1 DAY EVENT

• WE CANNOT TELL A LIE ABOUT OUR FANTASTIC SAVINGS... THEY'RE GREAT! • Note Limited Quantities for Sale on Each Item

WOMEN'S DEPARTMENT

SAVE 3.06 ON BULKY KNIT ACRYLIC SWEATERS

Cardigans
32 to 40
Reg. 6.97
3.91
50 Ea. Store

Nylon Tricot Tailored Panties at Savings
White/pastels, 5/9. Reg. 37c,
250 Ea. Store

Save on Nylon Fishnet Hose at Gem!
Assorted pastels, 200 Ea. Store... 3 pr. \$1

SAVE 1.67! PERMA-PRESS TAILORED BLOUSE BUY!

Long or roll-
sleeve, 32-38
Reg. 2.67
\$1
75 Ea. Store

Humorously Printed Sweatshirts for Less
Cotton, Colors, S-L, Reg. 2.67
75 Ea. Store... \$1.67

ASSORTED FABRICS, STYLES, COLORS IN OUR DRESSES

Better dresses
5/15, 8/20
Reg. 8.97
\$4
150 Ea. Store

Cotton or Cordona Better Dusters,
Full cut, S-L, Reg. 3.97 50 Ea. Store... \$2

Better Skirts in Wools, Cottons, Etc.
8/18, Reg. 3.97, 36 Ea. Store... \$2

CHILDREN'S DEPARTMENT

GIRLS' BULKY ORLON ACRYLIC SWEATER BUY

Cardigan or
Hij-over
Sizes 3/14
100 Ea. Store
2.22

Girls' Cotton "Cord" or Knit Slacks
Assorted, 3/14, 100 Ea. Store... 1.22

Girls' Mock or Turtle-neck Cotton Polos
Solid and stripes, 3/14, 150 Ea. Store... 92c

FLANNEL PAJAMAS FOR GIRLS AND BOYS! SAVE!

Large style
and color,
For 3/14
200 Ea. Store
1.22

Slack Sets for Infant and Toddler Girls
Nylon, 9/18 months, 1/6x, 100 Ea. Store... 1.52

Girls' Orlon Acrylic Knee Hi Socks
6/8 1/2, 9/11, Variety, 150 Ea. Store... 52c

Infant and Toddler Diaper Sets and Dresses
9/18 months, 1/6, 75 Ea. Store... 92c

Boys' and Girls' Bedford Corduroy Jeans
In spring colors, 2/6x, 72 Ea. Store... 72c

MEN'S DEPARTMENT

Long Sleeve, Perma-Press Sport Shirts
Assorted, S-XL, 300 Ea. Store... 1.97-2.97

Save \$1 on Long Sleeve Knit Shirts
S-XL, Reg. 2.97, 96 Ea. Store... 1.97

Save Big on Short Sleeve Sport Shirts
Cotton/knits, Reg. to 3.97,
200 Ea. Store... 2/53

Perma-Press Short Sleeve Dress Shirts
14/17, Reg. to 3.97, 200 Ea. Store... 2/53

Perma-Press Corduroy Pants Savings
Cotton/polyester, 200 Ea. Store... 4.97

Short Sleeve Nylon Shirt! Save \$1
S-XL, Reg. 3.97, 96 Ea. Store... 2.97

FROM OUR FINE SELECTION OF MEN'S SUITS & SPORT COATS

Don't miss this giant value!
20-30% OFF
Entire Stock

SHOE DEPARTMENT

WOMEN'S & CHILDREN'S HOUSE SLIPPERS! GREAT REDUCTIONS!

4/10, 4/3
250 Pair
Ea. Store
82c

Special Children's Shoe Group for Less
5 1/2-3, 240 Ea. Store... 2.22

Women's Hi and Mid Heel Dress Shoe Buys
5/10, 200 Ea. Store... 4.22

Fantastic Value! Carriage Boots for Women
White, 50 Ea. Store... 2.22

JEWELRY DEPARTMENT

SAVE AS MUCH AS 1.55 ON COSTUME JEWELRY RIGHT NOW

Hurry and buy
while they last
Reg. to 1.77
22c
288 Ea. Store

Save 2.07 on Ranson Butane Lighter
Windproof Reg. 5.99, 72 Ea. Store... 3.92

1.75 Savings on Westlox Electric Alarm
Accurate! Reg. 3.47, 144 Ea. Store... 1.72

LINEN DEPARTMENT

SAVE 45c ON EACH SCREEN PRINTED KITCHEN TOWEL NOW

Lovely prints
at savings!
Reg. 67c
22c
360 Ea. Store

Great Buy on Waffle Weave Cotton Dishcloths
Absorbent! Reg. 4/44c, 1000 Ea. Store... 4/22c

Multi-Stripe 24x36" Scatter Rugs
Midnight! Reg. 1.27, 180 Ea. Store... 82c

WOW! Save on Quality Cannon Washcloths
Reg. 13c each, 1480 Ea. Store... 3/22c

YARD GOODS DEPARTMENT

Washable Pillow Case Prints at Savings
36" wide, Reg. 44c yard,
300 Yds. Ea. Store... Yd. 27c

45" Wide, Washable Taffeta Lining Fabric
Colors, Reg. 57c yard,
600 Yds. Ea. Store... 3 Yds. 99c

COTTON SPORTSWEAR PRINTS

36"-45" wide
Wash 'n wear
Reg. 44c-67c yd.
24c Yd.
500 Yds. Ea. Store

Gingham Check Drip-Dry Fabric Value
36" wide, Reg. 57c yard,
800 Yds. Ea. Store... Yd. 44c

SPORTING GOODS DEPARTMENT

Save 1.05 on Official Table Tennis Sets
Tournament type, Reg. 4.97,
24 Ea. Store... 3.92

47c Savings on American Pocket Knives
Reg. 1.29, 50 Ea. Store... 82c

BURGESS "D" CELL BATTERIES

Chrome
protected!
Reg. 17c each
2 for 22c
200 Ea. Store

Save 75c on Each Voit Basketball
Quality! Reg. 2.97, 24 Ea. Store... 2.22

ZEBCO SPINNING REEL & LINE

Save 2.95!
Line included
Reg. 11.77
8.82
24 Ea. Store

Save 1.09 on Hooded, Lined Sweatshirts
Double lined, Reg. 2.77, 24 Ea. Store... 1.68

CAMERA DEPARTMENT

Compartmented Gadget Bag! Save 65c
Zippered, Reg. 1.97, 36 Ea. Store... 1.32

Low Price on Polaroid Swinger Film
Limit 3, Reg. 1.89, 100 Ea. Store... 1.39

SYLVANIA 3-PAK FLASHCUBES

Limit 3 cartons
Dependable
Reg. 1.48
99c
100 Ea. Store

TOY DEPARTMENT

Jaymar Special 4-Pak Puzzle Assortment
Regularly 88c, 24 Ea. Store... 72c

5c Savings on Whitman Coloring Books
Paint or crayon, Reg. 24c, 100 Ea. Store... 19c

MATTEL LITTLE KIDDLES

Bend & pose
Reg. 2.37
Now only
1.92
48 Ea. Store

RECORD DEPARTMENT

Tijuana Brass Stereo Album! Big Value!
Only 25 Each Store... 1.30

The New Deluxe Supremes Album for Less
Only 25 Each Store, Reg. 4.19... 2.50

YESTERDAY'S HIT ON 45 RPM

Only 1,000 per
store to better
hurry!
3c Ea.

HOUSEWARES DEPARTMENT

ECKO BRAND COOKWARE WITH TEFLON COATING

1-Qt. Covered Sauce Pan... 1.87
2-Qt. Covered Sauce Pan... 2.37
3-Qt. Covered Sauce Pan... 2.87
8" Covered Skillet... 2.37
10" Covered Skillet... 3.12
1-Qt. Covered Casserole... 1.97
3-Qt. Covered Casserole... 2.97

5-Quart Plastic Utility Pail! Save 15c!
Won't melt! Reg. 29c, 216 Ea. Store... 14c

108-Square-Foot Plastic Drop Cloth
Handy! Reg. 29c, 91 Ea. Store... 14c

CHOICE OF 1"-1 1/2"-2" NYLON PAINT BRUSHES FOR LESS

Size for all
jobs! Quality
Reg. 29c
14c
192 Ea. Store

Save 73c Per Gallon on Latex Interior Paint
Flat paint, Reg. 2.37, 134 Ea. Store Gal. 1.66

HEALTH AND BEAUTY AIDS

Great Value on Aqua Net Hair Spray
12 1/2-oz. Only 250 Ea. Store... 38c

GET THE FAMILY SIZE OF COLGATE DENTAL CREAM NOW

Size for all
family!
It's only
43c
144 Ea. Store

Famous, Soothing Burma Shave Shave
Cream, 11-oz. Only 144 Ea. Store... 29c

Box of Alka Seltzer for Speedy Relief
25 tablets. Now only, 72 Ea. Store... 29c

MILES ONE-A-DAY VITAMINS HELP KEEP YOU IN SHAPE

Contains 100
vitamin pills
Only
1.59
144 Ea. Store

Luden's Chocolate Cordial Cherries
10 1/4-oz. box, 144 Ea. Store... 29c

Wilkinson Sword Super Double Edge Blades
Dispenser of 10, 72 Ea. Store... 77c

Vick's Formula 44 Cough Mixture
6-oz. bottle only, 72 Ea. Store... 88c

DRY CLEANING DEPARTMENT

Have Trousers Professionally Cleaned and Pressed for Less!

You can't
beat GEM
low prices!
39c Ea.

BRING YOUR SKIRTS IN FOR CLEANING AND PRESSING TOO!

We'll take
care of it
for only
39c Ea.

FURNITURE DEPARTMENT

5-PC. BRONZE DINETTE SET

30x40" table
4 chairs
Now only
29.22
12 Ea. Store

2 Living Room End Tables & Cocktail Table
24 Ea. Store. All for only... 14.22

Unbelievable Low-Priced Hollywood Bed
Frames, 48 Ea. Store. Each costs only... 4.22

Button Free Box Spring or Mattress
20 Ea. Store. Your choice for... 29.22

APPLIANCE DEPARTMENT

Philco 9-Cu. Ft. Refrigerator/Freezer
Top freezer. Only 3 Each Store... \$99

HOTPOINT ELECTRIC DRYER

Automatic. Free
installation/Edison
plan. Only 2 Ea. Store
\$75

Hotpoint 30" Electric Range, 3 Ea. Store
Installation free/Edison plan... \$115

Zenith 23" Diagonal Color TV Console
Early American, 4 Ea. Store... \$457

AUTOMOTIVE DEPARTMENT

6-V or 12-V. Sealed Beam Head Lamps
Reg. 1.17, 144 Ea. Store... 88c

Save 20c on Brand Spark Plugs

Champion, AC,
Autolite
Limit 8, Reg. 67c
47c
416 Ea. Store

Save 1.05 on Each Safety Headrest
Reg. 3.27, 36 Ea. Store... 2.22

QUAKER STATE 10W/30 OIL

Protective
Limit 5
Reg. 54c
34c
240 Ea. Store

8-Track Stereo Tape Player! Save 21.07!
Reg. 69.84, 4 Ea. Store... 48.77

Radio Reverberators at a \$5 Savings
Reg. 17.88, 8 Ea. Store... 12.88

Chrome Reverse Wheel for Popular Cars
Reg. 18.97, 24 Ea. Store... 12.88

Front Wheel Alignment (Ford-Plymouth-
Chevy), Reg. 8.88 and 11.88... 4.22

SNACK BAR

ENJOY A HOT DOG & PEPSI

For our 1-day
special
Only
19c

GAS STATION

SAVE ON GEM GASOLINE!

REGULAR... 29.9 gal.
PREMIUM... 32.9 gal.

GEM
DEPARTMENT STORES

ROSEVILLE:

30785 GRATIOT AT 13 MILE RD.
1-94 TO GRATIOT AVE. EXIT SOUTH TO GEM
PHONE: 293-3200

LIVONIA:

13507 MIDDLEBELT
ACROSS FROM DETROIT RACE TRACK
PHONE: 425-4200

STORE HOURS: MON. THRU
SAT. 10 a.m. to 9:30 p.m.
SUN. Noon to 6 p.m.



USE EITHER CREDIT PLAN
MICHIGAN BANKARD
OR CREDIT!