

# Electric Home Heating Booms

If you're not already living in an electrically-heated home, there's a good chance you will be within the next dozen years. The big switch to electric heat in new homes and conversions—which mushroomed from 300,000 to 3 million in the past ten years—is still going strong. The Federal Power Commission estimates that by 1980 the figure will climb to 19 million.

Reasons for the growing preference for electric heat are: greater cleanliness, quiet and comfort, individual thermostats which allow heat control for every room, low-cost installation, reductions in electricity fees, and space saving—since no bulky furnaces or storage

tanks are needed.

IN NEW HOMES, the use of electric heat also assures better construction because of the high-quality structural requirements set for houses with this type of heating system. For example, full thermal insulation is a basic requirement for homes in which electric heat is installed. This means proper insulation in walls, ceilings and floors in order to cut heat loss, keep fuel bills down, and allow the heating system to operate at maximum efficiency.

Another requirement is proper windows and doors. Electric utilities strongly recommend sash and frame materials that provide "no continuous metallic path from the inside of the structure to the outside air," efficient weatherstripping, and efficient insulating glass or storm sash over single-glazed windows.

TO MEET THESE recommendations, builders generally select quality wood windows, such as ponderosa pine units which are factory-weatherstripped, obtainable with insulating glass in all styles, and come in stock sizes.

Wood windows are the most practical choice because they are extremely low conductors of heat and offer the best protection against heat loss.

Studies show that a wood window with 80 per cent glass area loses as much as 22 per cent less heat than the same size window in a metal frame.

The addition of tight weatherstripping is estimated to cut by half the amount of heat loss through air infiltration. And, insulating glass—two panes of glass sealed into the wood sash with an insulating layer of air between—not only cuts heat loss, but eliminates the danger of condensation, which can be caused by the healthful, but relatively high, level of humidity present in electrically-heated homes.

This triple protection of wood sash, insulating glass and weatherstripping is readily obtainable in stock ponderosa pine windows. Ponderosa pine combination storm doors are also used extensively in electrically-heated homes because they meet the electric utility standards of good insulation and effective weatherstripping.

Inter-changeable storm and screen panels are efficient and easy to store.

BOTH DOORS and windows have the additional advantage of being factory-treated with a chemical preservative that guards against weather abuse

and assures long service. They can be painted to blend with the decor of the house.

The direct and indirect advantages of electric heat—greater comfort and convenience and improved building standards—are sparking a

steadily growing demand for it among homeowners. If the estimates are realized, some 100 million Americans will soon be living in electrically-heated homes. You and your family are likely to be among them.

## FERTILIZING TIME

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Wayne Jones

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#### TRY THE UNUSUAL

Sometimes it pays to throw away the "book" when fishing and try the unconventional. Frustration and a willingness to experiment when fish won't bite often produces results when all the proven methods fail.

Breaking the so-called rules when they are unworkable is the mark of a wise and usually successful angler, say the fishing experts at Mercury outboards. And, although such things may seem strange or comical, they may be well worth the small effort it takes to give them a try.

A tree is a good example. Usually its overhanging branches are a problem, and frequently you'll find a limb that's been decorated with glittering ornaments by erring casters. Yet, this same limb can be a blessing in disguise. Using strong line, try casting a fly or bug over the branch and permit it to dangle lightly on the surface directly below. It sometimes proves just the thing to excite a reluctant battler. Boating a fish hooked in this manner is more a matter of power than finesse, and you may lose more than you land, but it will work on occasion.



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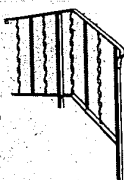
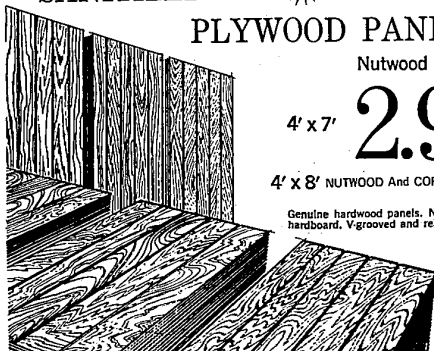
Nutwood

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Genuine hardwood panels. Not a print or hardboard. V-grooved and ready to install.



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**2.99** for 3 foot section

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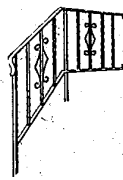


ALUMINUM COMBINATION DOOR

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Prehung baked white enamel cross buck colonial style doors include all hardware! Available in 32 x 80" or 36 x 80".



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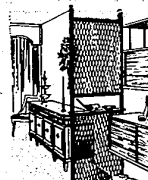


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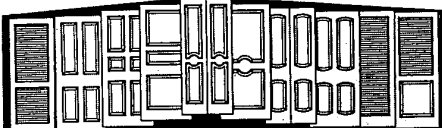
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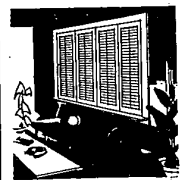
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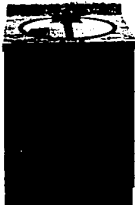
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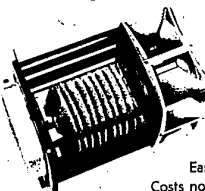
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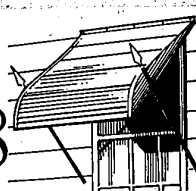
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