

**SALE
STARTS
THURS., APRIL 4th**



**MONTGOMERY
WARD**

Open Daily 10 A.M. to 9 P.M.
Saturday 9:30 A.M. to 9 P.M.
Sunday 12 noon to 5 P.M.

These outstanding values represent weeks of careful selection to give you finest merchandise at low, low prices. Share in these great buys. This sale is for one week only!

WARDS EXCITING SHOE CARNIVAL

**CELEBRATING OUR DEPARTMENT MANAGER'S SALE...
HURRY IN EARLY FOR BEST SELECTION!**



**MEN... WING INTO SPRING IN
HANDSOME WINGTIPS AND SAVE \$3**

7⁹⁹
PR.
Reg. 10.99

A. Great looking, lightweight, long-tip brogue with fine leather uppers. Water-resistant with molded construction. Poly Vinyl Chloride soles and heels. In black, 7 1/2 to 11, 12.

**MEN'S CORFAM® SHOES TAKE A
SHINE TO SPRING, STAY NEW-LOOKING!**

B. Dressy wing tip that stays that way with a swish of a cloth! Corfam® polymeric uppers with sturdy leather soles and rubber heels. Black, brown, 7 1/2 to 11, 12.

16⁹⁹
PR.

**AT LAST! LITTLE BOYS' LEATHER OXFORDS
THAT ARE SCUFF-RESISTANT! REG. 6.99**

C. Formula X-1000® Black Living Leather uppers. Long-wearing Poly Vinyl Chloride soles, heels. In sizes 8 1/2-3. Reg. 7.99 Big Boys' Oxfords 3 1/2 to 7....pr. 6.99.

5⁹⁹
PR.

**FOR LITTLE BOYS, LEATHER LOUNGERS
IN BLACK OR NEW BURNISHED OLIVE**

D. Here's his favorite! Low-seam, moccasin style with long-wearing soles and heels. Sizes 10 to 13. Big Boys' Lounger sizes 3 1/2 to 7.....7.99

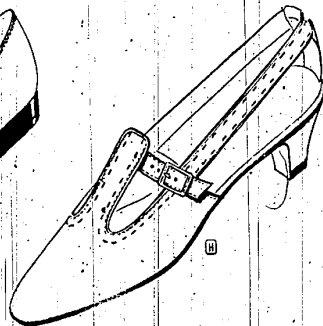
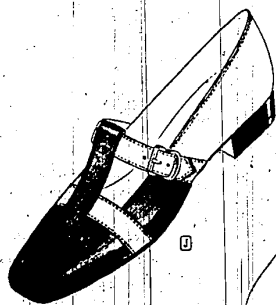
6⁹⁹
PR.



**Carol Brent® puts a gleam at your feet
POTENT PATENTS STEP INTO THE SPOTLIGHT — REG. 7.99**

E. You'll fall HEAD OVER HEELS for our sassy, shiny mini-heels. Graceful little dress shoes poised at the newest fashion height. Black Pattina® olefin with combination last. Also in bone in sizes B 5 1/2 to 10.

5⁹⁹
PR.

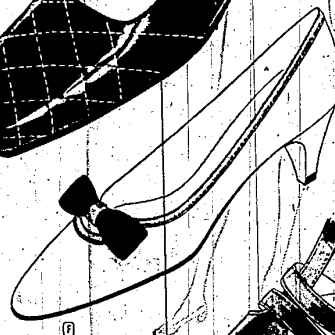
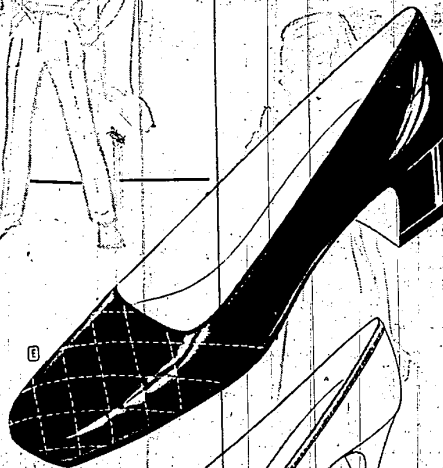


REG. 7.99 MISS BRENT®
EASTER EGG PASTELS

J. Pretty pastels. Little girls' 12 1/2 to 4. Growing girls' sizes 4 1/2 to 7. Pr. **5.99**

THE CHIC LITTLE HEEL
FOR MISSES, TEENS

M. Sleek fastback in bone or black. So neat and pretty. B-sizes 5 1/2 to 10. Pr. **5.99**



**WOMEN'S PUMPS IN
FINE WHITE LEATHER**

F. Rimmed with contrasting red, navy bow. AA 6 1/2 to 10 and B 5 1/2 to 10. Pr. **6.99**

**SANDALOUSLY BARE
REG. 5.99 SLINGS**

G. Smart leather sandal in orange, yellow, white or black. Sizes B 5 1/2 to 10. Pr. **4.99**

"CHARGE IT" ON WARDS CONVENIENT CHARG-ALL CREDIT PLAN

ALLEN PARK 15670 Southfield Rd., 386-9440 ■ DETROIT GRAND RIVER AT GREENFIELD 835-4200 ■ FARMINGTON DOWNTOWN SHOPPING CENTER 476-8350 ■ MT. CLEMENS 15 MILE AT GRATIOT 745-2000
DEARBORN MICHIGAN AT SCHAEFER 584-0500 ■ DETROIT GRATIOT NEAR 7 MILE RD. 371-1100 ■ LIVONIA PLYMOUTH AT MIDDLEBELT 427-1600 ■ PONTIAC MALL TELEGRAPH AT ELIZABETH LAKE RD. 642-4940
SOUTHFIELD TELEGRAPH AT 12 MILE RD. 358-1200 ■ SOUTHWATE TRENTON AT EUREKA RD. 285-4400 ■ WARREN 12 MILE AT DEQUINDRE 755-7500