

Clip And Save This Week Long TV Program Log

- WEDNESDAY**
APRIL 3
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "The Restless Years" (1959)
 - (9) Dennis the Menace
 - (50) Flintstones (C)
 - 6:30
 - (2) CBS News (C)
 - (4) Huntley Brinkley Report (C)
 - (50) I Love Lucy
 - 7:00
 - (0) Gilligan's Island
 - (50) McHale's Navy
 - 7:30
 - (2) Truth or Consequences (C)
 - (4) Juvenile Court (C)
 - (9) Movie: "The Longest Hundred Miles" (1967)
 - (50) Munsters
 - 7:30
 - (2) Lost in Space (C)
 - (4) The Virginian (C)
 - (7) The Avengers (C)
 - (50) I Love Lucy
 - 8:00
 - (30) Hazel (C)
 - 8:30
 - (2) Beverly Hillsbillies (C)
 - (4) Dream House (C)
 - (50) Honeymooners
 - 9:00
 - (2) Green Acres (C)
 - (4) Kraft Music Hall (C)
 - (7) Movie: "The Trouble With Harry"
 - (9) Liberal Convention (C)
 - (50) Perry Mason
 - 9:30
 - (2) He and She (C)
 - (4) Jonathan Winters Show (C)
 - (7) Run For Your Life (C)
 - (50) Survival (C)
 - (50) Les Crane (C)
 - 10:00
 - (9) Indis My India
 - 11:00
 - (2) News (C)
 - (4) News (C)
 - (7) News (C)
 - (9) News (C)
 - (50) Movie: "Behind the Iron Curtain" (1948)
 - 11:30
 - (2) Movie: "Scarface Mob"
 - (4) Night Show (C)
 - (7) Joey Bishop Show (C)
 - (50) Wrestling

- THURSDAY**
APRIL 4
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "The Land Unknown" (1957)
 - (9) Movie: "Night Joe" (1948)
 - (50) Flintstones (C)
 - 6:30
 - (2) CBS News (C)
 - (4) Huntley Brinkley Report (C)
 - (50) McHale's Navy
 - 7:00
 - (2) Truth or Consequences (C)
 - (4) News (C)
 - (50) Munsters
 - 7:30
 - (2) Wild Wild West (C)
 - (4) Tarzan (C)
 - (7) Off To See the Wizard (C)
 - (50) I Love Lucy
 - 8:00
 - (50) Hazel (C)
 - 8:30
 - (2) Gomer Pyle (C)
 - (4) Star Trek (C)
 - (7) Operation: Entertainment
 - 9:00
 - (50) Honeymooners
 - 9:00
 - (2) Movie: "Your Cheating Heart"
 - (50) Perry Mason
 - 9:30
 - (4) Hollywood Squares (C)
 - (7) The Gans of Will Sonnet (C)
 - 10:00
 - (4) American Profile (C)
 - (7) The Confrontation (Special)
 - (50) Les Crane Show (C)
 - 11:00
 - (2) News (C)
 - (4) News (C)
 - (7) News (C)
 - (9) News (C)

W. W. (BOB) WILLIAMS, 37453 Denby, Redford Township, has been appointed promotion manager of WJW-TV and Radio, and will be in charge of promotion, advertising, publicity and special events. Before joining the station in 1963, Williams was with McCann-Erickson Advertising Agency, Wilmet, Ill., attended Western High School and Wayne State University.

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OPEN MON.-THURS. 11:00 A.M. - 6:00 P.M.

- (4) Huntley-Brinkley Report (C)
- (50) McHale's Navy
- 7:00
- (2) Truth or Consequences (C)
- (4) News (C)
- (7) Movie: "Terror of the Tongs" (1961)
- (50) Munsters
- 7:30
- (2) Clamaron Strip (C)
- (4) Daniel Boone (C)
- (7) Second Hundred Years (C)
- (50) I Love Lucy
- 8:00
- (7) The Flying Nun (C)
- (9) Liberal Convention (C)
- (50) Hazel (C)
- 8:30
- (4) Ironside (C)
- (7) Switched (C)
- (50) Honeymooners
- 9:00
- (2) Movie: "One Man's Way"
- (4) California Girl (C-Special)
- (50) Perry Mason
- 9:30
- (4) Dragnet (C)
- (7) Television 9 Presents
- (50) News (C)
- 10:00
- (4) Deep Martin Show (C)
- (7) The Unouchables
- (50) Secret Agent
- (50) Les Crane (C)
- 11:00
- (2) News (C)
- (4) News (C)
- (7) News (C)
- (9) News (C)
- (50) Movie: "Confidential Agent"
- 11:30
- (2) Movie: "Jack London's Tale of Adventure" (1954)
- (4) Tonight Show (C)
- (7) Joey Bishop Show (C)
- (50) Twenty Grand (C)

- FRIDAY**
APRIL 5
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "It Should Happen To You"
 - (9) Liberal Convention (C)
 - (50) Flintstones (C)
 - 6:30
 - (2) CBS News (C)
 - (4) Huntley Brinkley Report (C)
 - (50) McHale's Navy
 - 7:00
 - (2) Truth or Consequences (C)
 - (4) News (C)
 - (50) Munsters
 - 7:30
 - (2) Wild Wild West (C)
 - (4) Tarzan (C)
 - (7) Off To See the Wizard (C)
 - (50) I Love Lucy
 - 8:00
 - (50) Hazel (C)
 - 8:30
 - (2) Gomer Pyle (C)
 - (4) Star Trek (C)
 - (7) Operation: Entertainment
 - 9:00
 - (50) Honeymooners
 - 9:00
 - (2) Movie: "Your Cheating Heart"
 - (50) Perry Mason
 - 9:30
 - (4) Hollywood Squares (C)
 - (7) The Gans of Will Sonnet (C)
 - 10:00
 - (4) American Profile (C)
 - (7) The Confrontation (Special)
 - (50) Les Crane Show (C)
 - 11:00
 - (2) News (C)
 - (4) News (C)
 - (7) News (C)
 - (9) News (C)

Monday-Friday Daytime Listing

- 6 a.m.
- (2) Sunrise Semester (C)
 - (4) Classroom
 - 6:30
 - (2) Woodrow the Woodsman (C)
 - (4) Ed Allen Time
 - (7) TV Culture (C)
 - 7:00
 - (4) Today Show (C)
 - (7) Morning Show (C)
 - 7:25
 - (4) Today in Detroit - Mike Barrens
 - 7:30
 - (2) Captain Kangaroo (C)
 - 7:55
 - (2) Morgan's Merry-Go-Round (C)
 - 8:00
 - (2) Forest Rangers - Adventure
 - 8:25
 - (4) Today in Detroit
 - 8:30
 - (2) Mr. Ed
 - (4) The Today Show
 - (7) Movie
 - (50) Bonnie Prudden (C)
 - 9:00
 - (2) Merv Griffin (C)
 - (4) The Steve Allen Show
 - (50) Bozo the Clown (C)
 - 9:30
 - (2) Gypsy Rose Lee (C)
 - (4) John Spenser Reporting (C)
 - 9:57
 - (4) Snap Judgment (C)
 - (7) Virginia Graham - Interview (C)
 - 10:00
 - (2) Mr. Kressup
 - 10:25
 - (4) News - Dickerson
 - (50) News - Dickerson
 - (2) Beverly Hillsbillies

- (50) Joe Pyne
- 11:30
- (2) Movie: "The Secret Life of Walter Mitty" (1947)
- (4) Tonight Show (C)
- (7) Joey Bishop Show (C)
- (50) Movie: "Destination Gobi" (1953)
- SATURDAY**
APRIL 6
- 10 a.m.
- (2) Shazanz
- (4) Flintstones (C)
- (7) Spiderman (C)
- (50) Rocky Jones
- 10:30
- (2) Space Ghost (C)
- (4) Samson and Goliath (C)
- (7) Journey to the Center of the Earth (C)
- (9) Hawkaye
- (50) Movie: "Invisible Stripes" (1939)
- 11:00
- (2) Moby Dick and the Mighty Nighor (C)
- (4) Birdman (C)
- (7) King Kong (C)
- (9) Country Calendar
- (2) Superman-Aquaman Hour (C)
- (4) Atom Ant and Secret Squirrel (C)
- (7) George of the Jungle (C)
- (9) Window on the World
- 12 Noon
- (4) Top Cat (C)
- (7) The Beatles (C)
- (9) This Land of Ours
- (50) Movie: "Hold Back the Night" (1955)
- 12:30
- (2) Johnny Quest (C)
- (4) Cool McCool (C)
- (7) American Bandstand (C)
- (9) Championship Curling
- 1:00
- (2) The Lone Ranger (C)
- (4) International Zone (C)
- 1:30
- (2) The Road Runner (C)
- (4) The Professionals (C)
- (7) Happening '68 (C)
- (9) Liberal Convention (C)
- (50) Championship Wrestling (C)
- 2:00
- (2) Sir Graves Big Show: "The Haunted Strangler" (1958)
- (4) Theater 4 (C)
- (7) Movie: "Bengal Brigade" (1955)
- (9) Movie: "Demetrius and the Gladiators" (1954)
- 2:40
- (4) Jesse Owens Returns to Berlin (C)
- (50) Roller Derby (C)
- 3:30
- (4) Gadsbaw Gaddis (C)
- (7) Pro Bowlers Tour (C)
- (50) Movie: "Wildcat Sun Demon" (1955)
- 4:00
- (2) DBS Golf Classic (C)
- (4) Greensboro Open (C)
- (50) Flintstones (C)
- 4:30
- (2) The Outdoorsman (C)
- (4) Car and Truck (C)
- (7) ABC Wide World of Sports (C)
- (50) Hy Lit (C)
- 5:30
- (4) Gentle Ben (C)
- (4) George Pierrot Presents (C)
- 6:00
- (2) News (C)
- (4) News (C)
- (50) Munsters
- 6:30
- (2) Grand Ole Opry (C)
- (4) Frank McEwen Saturday Report (C)
- (7) Michigan Sportsman (C)
- (50) McHale's Navy

- (2) Death Valley Days (C)
- (4) Michigan-Outdoors (C)
- (7) The Anniversary Game (C)
- (50) Combat
- 7:30
- (2) Jackie Gleason Show (C)
- (4) The Saint (C)
- (7) The Dating Game (C)
- (9) Rawhide
- 8:00
- (2) The Newlywed Game (C)
- (4) Battleground: "Elizabeth the Queen" (1957)
- 8:30
- (2) Charlie Brown's All-Stars (C)
- (4) Get Smart (C)
- (7) Lawrence Walk Show (C)
- (9) Stanley Cup Playoffs
- 9:00
- (2) Hogan's Heroes (C)
- (4) Saturday Night at the Movies: "The Thrill of It All"
- 9:30
- (2) Petticoat Junction (C)
- (7) Hollywood Palace (C)
- 10:00
- (2) Mannix (C)
- (4) Les Crane (C)
- (7) News (C)
- (9) News
- (50) Alan Burke (C)
- 11:15
- (4) News (C)
- (7) Movie: "Jump Into Hell" (1955)
- 11:30
- (2) Movie: "The Cowab" (1955)
- (7) Movie Continued
- (4) Tonight Show (C)
- 11:45
- (2) Smothers Brothers Comedy Hour (C)
- (4) Bonanza (C)
- (7) Movie: "Hired" (1955)
- (9) Flashback (C)
- 9:30
- (2) Man at the Centre
- 10:00
- (2) Mission: Impossible (C)
- (4) The High Chaparral (C)
- (7) The Way It Is
- (50) Lou Gordon Program (C)
- 11:00
- (2) News (C)
- (4) News (C)
- (9) News
- 11:15
- (7) Movie: "Many Rivers To Cross" (C)
- (9) Movie: "Waltz of the Toreadors" (1962) (C)
- 11:30
- (2) Movie: "Valley of the Kings" (1954)
- (4) Beat the Champ

- SUNDAY**
APRIL 7
- 10 a.m.
- (2) Mormon Conference (C)
 - (7) Linus the Lionhearted (C)
 - (9) Hawkaye
 - (50) Kimba the White Lion (C)
 - 10:30
 - (7) Bugs Bunny (C)
 - (9) Bozo's Big Top (C)
 - (50) Three Stooges
 - 11:00
 - (2) Palm Sunday Special (C)
 - (7) Bullwinkle (C)
 - (50) Little Rascals
 - 11:30
 - (7) Discovery '68 (C)
 - (9) Movie: "Wheel of Fortune" (1941)
 - (50) Superman
 - 12 Noon
 - (2) Sunday Showcase: "Zaraz"
 - (4) U of M Presents
 - (7) Championship Bowling (C)
 - (50) Flintstones (C)
 - 12:30
 - (4) International Zone (C)
 - (50) Sunday Afternoon Movie: "Stanley and Livingstone"
 - 1:00
 - (4) Meet the Press (C)
 - (7) Directions (C-Special)
 - (9) Movie: "For Heaven's Sake" (1956)
 - 1:30
 - (4) At the Zoo (C)
 - 2:00
 - (2) NHL Hockey (C)
 - (4) Flipper (C)
 - (7) NBA Basketball Playoff Game (C)
 - 2:30
 - (4) Wild Kingdom (C)
 - (50) Movie: "The Wagons Roll At Night" (1941)
 - 3:00
 - (4) Let's Make a Deal (C)
 - 2:00
 - (7) Love is a Many Splendored Thing (C)
 - (4) Days of our Lives (C)
 - (7) Newlywed Game (C)
 - (50) I Love Lucy
 - 2:30
 - (2) House Party (C)
 - (4) Doctors (C)
 - (7) The Baby Game (C)
 - (50) Mike Room for Daddy
 - 2:55
 - (7) The Children's Doctor (C)
 - 3:00
 - (2) Divorce Court (C)
 - (4) Another World (C)
 - (7) General Hospital (C)
 - (9) Pat Boone in Hollywood (C)
 - 3:25
 - (50) To Tell the Truth
 - (50) News
 - 3:30
 - (2) Edge of Night (C)
 - (4) You Don't Say (C)
 - (7) Dark Shadows (C)
 - (50) Captain Detroit (C)
 - 4:00
 - (2) The Secret Storm (C)
 - (4) Woody Woodbury (C)
 - (7) Dating Game (C)
 - (9) Swinging Time (C)
 - 4:30
 - (2) Mike Douglas (C)
 - (7) News Hour (C)
 - (50) Three Stooges
 - 5:00
 - (2) Bozo's Big Top (C)
 - (50) Little Rascals
 - 5:30
 - (4) George Pierrot (C)
 - (7) News - Bob Young (C)
 - (9) Fun House
 - (50) Superman

- (4) Help Pay for the USA (C)
- 3:30
- (4) Passover Special (C)
- (7) Movie: "Adventure in Baltimore" (1948)
- 4:00
- (4) Greensboro Open Golf (C)
- (7) American Sportsman (C)
- (50) Defenders
- 5:00
- (2) Religious Program: The Anteper (C)
- (7) Movie: "Stratton Story"
- (50) Danny Thomas
- 5:30
- (2) Paty Duke (C)
- (4) Grand Prix of Skiing (C)
- (50) Laredo (C)
- 6 p.m.
- (2) News (C)
- (4) College Bowl
- (50) My Favorite Martian
- 6:30
- (2) Job Opportunity Line (C)
- (4) News (C)
- (7) Movie: "Reap the Wild Wind" (1942)
- (50) I Love Lucy
- 7:00
- (2) Lasso (C)
- (4) George Pierrot Show (C)
- (7) Voyage to the Bottom of the Sea (C)
- (50) Perry Mason
- 7:30
- (2) Truth or Consequences (C)
- (4) Walt Disney (C)
- 8:00
- (2) Dick Van Dyke Special (C)
- (7) The FBI (C)
- (50) David Susskind Show (C)
- 8:30
- (4) The Mothers-in-Law (C)
- (7) World of Lowell Thomas (C)
- 9:00
- (2) Smothers Brothers Comedy Hour (C)
- (4) Bonanza (C)
- (7) Movie: "Hired" (1955)
- (9) Flashback (C)
- 9:30
- (2) Man at the Centre
- 10:00
- (2) Mission: Impossible (C)
- (4) The High Chaparral (C)
- (7) The Way It Is
- (50) Lou Gordon Program (C)
- 11:00
- (2) News (C)
- (4) News (C)
- (9) News
- 11:15
- (7) Movie: "Many Rivers To Cross" (C)
- (9) Movie: "Waltz of the Toreadors" (1962) (C)
- 11:30
- (2) Movie: "Valley of the Kings" (1954)
- (4) Beat the Champ

- MONDAY**
APRIL 8
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "Golden Blade"
 - (50) Flintstones (C)
 - 6:30
 - (2) CBS News (C)
 - (4) Huntley-Brinkley Report (C)
 - (50) Gilligan's Island
 - 7:00
 - (2) Truth or Consequences (C)
 - (4) News (C)
 - (7) Movie: "The Most Dangerous Man Alive"
 - (50) Munsters
 - 7:30
 - (2) Daktari (C)
 - (4) Weekend (C)
 - (7) Garrison's Gorrillas (C)
 - (50) I Love Lucy
 - 8:00
 - (4) Jerry Lewis Show (C)
 - (50) Hazel (C)
 - 8:30
 - (2) Red Skelton Hour (C)
 - (7) Takes a Thief (C)
 - (9) Stanley Cup Playoffs
 - (50) Honeymooners
 - 9:00
 - (4) Movie: "Bedtime Story"
 - (50) Perry Mason
 - 9:30
 - (2) Good Morning World (C)
 - (7) NYPD (C)
 - 10:00
 - (2) CBS News Hour (C)

A Starlet Is Born

The then and now generations met aboard a Bahama-bound cruise ship and a "star" is born. She's 74-year-old retired garment worker, Barbara-bound on the S.S. *Queen*—and you land in the middle of a TV crew, filming a week in the life of the swiftest, zingiest young starlet.

That's also includes a jet-roped aboard a Pan-Am liner to the flip side of the world, to Rimp through a maze of canyons, trickery with six radiant young Japanese girls, and a "Pearl" was tapped for her role when the producers decided that the presence of age would act as ballast on the high spirits of the young cast—headed by Ryan O'Neal, Michael Lee, James Darren and The Harpers Bizarre.

From a rich-legacy start, the new star got into the swim so enthusiastically that she single-handedly closed the "generation gap" celebrated by the Pepsi-Cola Company, Frito-Lay, Inc. and the segment in which the appears turned out to be the climax of the "Romp!" trip through teen-land. It's a Kook's

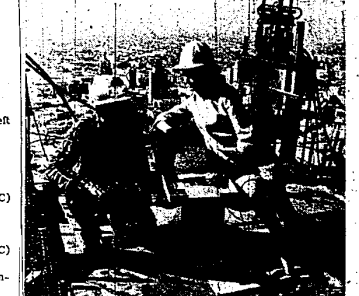
- (2) Truth or Consequences (C)
- (4) News (C)
- (7) Movie: "Angel Face" (1955)
- (50) Munsters
- 7:30
- (2) Gunsmoke (C)
- (4) The Monkees (C)
- (7) Cowboy in Africa (C)
- (50) I Love Lucy
- 8:00
- (4) Rowan and Martin Laugh-In (C)
- (50) Hazel (C)
- 8:30
- (2) The Lucy Show (C)
- (4) One More Time (Special-C)
- (50) Honeymooners
- 9:00
- (2) Andy Griffith Show (C)
- (4) Danny Thomas Show (C)
- (7) Twelve O'Clock High
- (50) Movie: "Hale Hunt" (1965)
- 9:30
- (2) Family Affairs (C)
- (7) The Great Mating Game (C-Special)
- 10:00
- (2) Carol Burnett Show (C)
- (4) I Spy
- (7) Academy Award Presentations (C-Special)
- (9) Front Page Challenge (C)
- 10:30
- (2) Don Messel (C)
- (4) News (C)
- (7) News (C)
- (50) Lou Gordon
- 11:00
- (2) Movie: "Cy In the Night" (1955)
- (4) Tonight Show (C)
- (7) Movie: "Man in the White Suit" (1952)
- 12 Midnight
- (7) News

- TUESDAY**
APRIL 9
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "Kid From Left Field"
 - (9) Dennis the Menace
 - (50) Flintstones
 - 6:30
 - (2) CBS News (C)
 - (4) Huntley-Brinkley Report (C)
 - (50) F Troop
 - (50) McHale's Navy
 - 7:00
 - (2) Truth or Consequences (C)
 - (4) News (C)
 - (7) Movie: "The Most Dangerous Man Alive"
 - (50) Munsters
 - 7:30
 - (2) Daktari (C)
 - (4) Weekend (C)
 - (7) Garrison's Gorrillas (C)
 - (50) I Love Lucy
 - 8:00
 - (4) Jerry Lewis Show (C)
 - (50) Hazel (C)
 - 8:30
 - (2) Red Skelton Hour (C)
 - (7) Takes a Thief (C)
 - (9) Stanley Cup Playoffs
 - (50) Honeymooners
 - 9:00
 - (4) Movie: "Bedtime Story"
 - (50) Perry Mason
 - 9:30
 - (2) Good Morning World (C)
 - (7) NYPD (C)
 - 10:00
 - (2) CBS News Hour (C)

- (7) Comedy of Ernie Kovacs (Special)
- (50) Les Crane (C)
- 10:30
- (9) Public Eye
- 11:00
- (2) News (C)
- (4) News (C)
- (7) News (C)
- (9) News (C)
- (50) Movie: "Confessions of a Naïf Spy" (1939)
- 11:30
- (2) Movie: "Lady Possessed" (1953)
- (4) Tonight Show (C)
- (7) Joey Bishop Show (C)
- (9) Movie

- WEDNESDAY**
APRIL 10
- 6 p.m.
- (2) News (C)
 - (4) News (C)
 - (7) Movie: "When Worlds Collide" (1956)
 - (9) Dennis the Menace
 - (50) Flintstones
 - 6:15
 - (2) Editorial (C)
 - (4) Weather (C-Special)
 - 6:25
 - (2) Sports (C) - Ray Lane
 - (4) Sports (C) - Al Ackerman
 - 6:30
 - (2) CBS News (C)
 - (4) News (C) - Huntley and Brinkley
 - (50) Gilligan's Island
 - (50) McHale's Navy
 - 7:00
 - (2) Truth or Consequences (C)
 - (4) News (C)
 - (7) Movie: "The Most Dangerous Man Alive"
 - (50) Munsters
 - 7:30
 - (2) Daktari (C)
 - (4) Weekend (C)
 - (7) Garrison's Gorrillas (C)
 - (50) I Love Lucy
 - 8:00
 - (4) Jerry Lewis Show (C)
 - (50) Hazel (C)
 - 8:30
 - (2) Red Skelton Hour (C)
 - (7) Takes a Thief (C)
 - (9) Stanley Cup Playoffs
 - (50) Honeymooners
 - 9:00
 - (4) Movie: "Bedtime Story"
 - (50) Perry Mason
 - 9:30
 - (2) Good Morning World (C)
 - (7) NYPD (C)
 - 10:00
 - (2) CBS News Hour (C)

- (2) Truth or Consequences (C)
- (4) News (C)
- (7) Movie: "Along the Great Divide" (1951)
- (50) Munsters
- 7:30
- (2) Lost in Space (C)
- (4) The Avengers (C)
- (50) I Love Lucy
- 8:30
- (2) Beverly Hillsbillies (C)
- (7) Dream House (C)
- (50) Honeymooners
- 9:00
- (2) Green Acres (C)
- (4) Kraft Music Hall (C)
- (7) Movie: "Move Over Darling" (1956)
- (9) Twilght Zone
- (50) Perry Mason
- 9:30
- (2) He and She (C)
- (9) Festival
- 10:00
- (4) Jonathan Winters (C)
- (4) Run For Your Life (C)
- (50) Les Crane (C)
- 11:00
- (2) News (C)
- (4) News (C)
- (7) News (C)
- (9) News (C)
- (50) Movie: "Operation Atlantis" (1965)
- 11:30
- (2) Movie: "Deadly Companion" (1955)
- (4) Tonight Show (C)
- (7) Joey Bishop Show (C)
- (9) Wrestling



At HemisFair '68 in San Antonio, Texas, workers are rushing to complete the Tower of the Americas World's Fair opening on April 6. From the 605-foot level, architect's secretary Carol Lee Hindt uses a new 3M Casual Compact copier to provide a change order for construction worker Jerry Ziehlman. Tower is 750 feet from ground to mast-top, with a revolving restaurant and observation deck.

New Information Center Boosts Tourist Business

LANSING -- Michigan's billion-dollar tourist business, the state's second largest industry, will get another boost this autumn when the State Highway Commission opens its ninth travel information center, on I-49 near Coldwater.

The commission presently serves travelers at eight strategically located information centers throughout the state, at New Buffalo, Clare, Ironwood, Menominee, Port Huron, Sault Ste. Marie, Macquibay City and Monroe.

Highway maps, brochures, telephones, modern rest room facilities and travel counseling are all part of the service furnished free of charge to vacationers, eager to discover Michigan.

The centers are staffed by 44 trained employees, including 12 full-time male counselors, during the busy summer months.

In addition to travel counseling duties, they have warmed baby bottles, located and calmed lost children and administered first aid.

THE TRAVEL information center is usually the place where tourists get their first look at Michigan and its people. Smiles, cheery conversation and prompt service make good impressions, and help convince the travelers they should return next year—to spend more time and money.

Last year, in addition to official highway maps and publications, travel counselors distributed nearly three million travel brochures furnished by municipalities, chambers of commerce, tourist agencies, private organizations and other sources.

Michigan's first information center was built in 1935 at New Buffalo, near the Indiana border, believed to be the first facility of its kind in the United States.

In 1937, the second and third centers were constructed at Menominee, near the Wisconsin border, and at Erie, near the Ohio border. The Erie facility was later replaced by the present center at Monroe.

In 1959, a center was opened at Mackinac City and in 1961 two mobile units were operated on an experimental basis to determine potential locations for future construction of permanent centers.

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