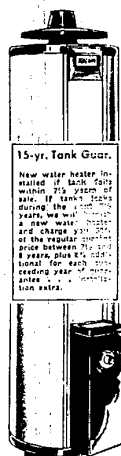


# Sears WATER HEATER SALE



15-yr. Tank Gas.

New water heater installed if tank fails within 15 years of sale. If tank fails during the 15-year guarantee, we will furnish a new water heater and charge you 25% of the regular catalog price between 75¢ and \$10.00 plus \$5.00 total for each succeeding year of warranty, unless a replacement extra.

50-gallon Gas Water Heater

Regular 99.95

**83.97**

Takeaway Price

Provides up to 44.5 GPH at 100° temperature rise. Has "Flame-with-a-Brain" feature. 15-yr. tank guarantee.

Our Best 50-gallon Gas

Regular 109.95

**93.97**

Takeaway Price

Provides up to 62 GPH at 100° temperature rise. "Flame-with-a-Brain" model. Has 15-yr. guarantee.

EMERGENCY  
INSTALLATION  
AVAILABLE40-Gallon Gas  
Lined  
Water Heater

Regular 79.95

**69.97**

Takeaway Price

Provides up to 35.3 GPH at 100° temperature rise. Has 10-year guarantee.

Economy Model  
40-Gallon Gas  
Water Heater

Now Only

**64.95**

Takeaway Price

Provides up to 30.2 GPH at 100° temperature rise. Has 10-year guarantee.

10-yr. Tank Guarantee

We will repair or replace at our option and install at no charge any part or period of water heater that proves defective within one year of sale. If tank fails during the 10-year guarantee, we will furnish a new water heater, charging only for installation. During the remaining 9 years, if tank fails, we will furnish a water heater and charge you 75% of the regular catalog price between \$5 and \$10.00 plus \$5.00 total for each succeeding year of guarantee. Installation extra.

Sears Plumbing  
and Heating  
Department  
at all 10 stores

# Sears Sears Days SALE

*A Sale as Great as Its Name!*

## Sears Water Softeners and Pumps at Savings



### Shallow Well Cascade Pump

Reg. 249.95

**\$199**

Completely automatic operation. Provides 40 to 60 lbs. pressure at all times. 259.95 Deep Well Pump . . . \$209

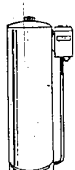


### Single Stage 1/2 HP Pump

Reg. 119.95

**89.97**

Includes 1/2 HP pump that holds pressure at 30-50 lbs., 32-gal. tank that is glass lined, and side mount kit.



### 110-120V. AC Iron Filter

Reg. 139.95

**\$119**

Automatically removes up to 30 ppm iron. Pump capacity 360 GPH at 20 lbs., 49" high.

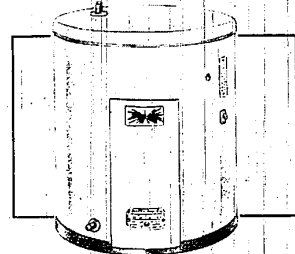
Sears, Roebuck and Co. 8520/42  
300 West 14 Mile Rd.  
Troy, Michigan 48064

Bath Modernization Heating  
Air Conditioning Kitchen Planning

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Best time to call \_\_\_\_\_

NO MONEY DOWN on Sears Easy Payment Plan

## Sears Specials for Summer Cottage Owners

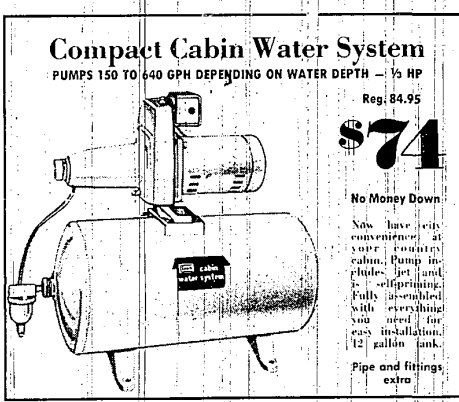


### Midget 20-gal. Electric HOT WATER HEATER FITS ALMOST ANYWHERE

Single 1250-watt immersion element, rust-proof glass lining. Fiberglass insulation. 110-120V. 60 cycle AC.

34.95 10-gal. Electric . . . 29.77

No Money Down



### Compact Cabin Water System

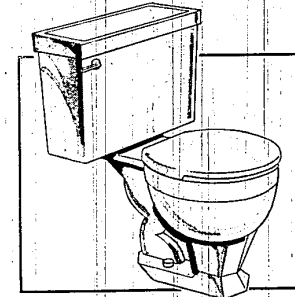
PUMPS 150 TO 640 GPH DEPENDING ON WATER DEPTH — 1/2 HP

Reg. 84.95

**\$74**

No Money Down

Now have city convenience at your country cabin. Pump includes jet and is self-priming. Fully assembled with everything you need for easy installation. 12 gallon tank. Pipe and fittings extra.



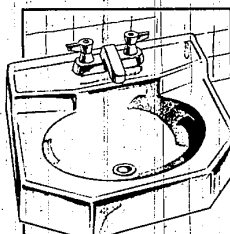
### Economy Reverse Trap STURDY WHITE VITREOUS CHINA TOILET

Rugged vitreous china won't pit, stain or scratch. . . resists household stains. Stands 20 1/2 x 27 3/8-in. high. With standard flush valve.

Reg. 21.95

**19.77**

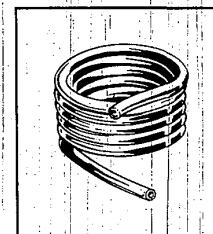
Seat Extra



### Economy Wash Basin DURABLE WHITE VITREOUS CHINA

Stain-resistant, easy-clean vitreous china. 18-in. wide, 17-in. front to back. Standard hanger, 4-in. center. Faucet shown is extra.

Reg. \$10

**7.77**

### Sears Plastic Pipe

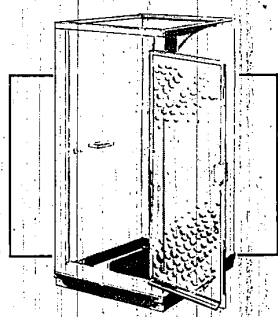
80-LB. TEST FOR LAWN SPRINKLING SYSTEM

9.49 3/4"x100' . . . 6.97  
14.49 1"x100' . . . 10.97  
24.95 1 1/2"x100' . . . 19.97  
34.95 1 3/4"x100' . . . 27.97

Reg. 5.99

**3.97**

1/2"x100'



### Economy Cabinet Shower COMPLETE WITH BASE AND TRIM — SAVES \$9

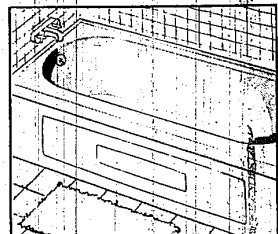
White enameled walls of strong Bonderized steel. Base of painted steel. Measures 38 1/2 x 75 1/2 high.

24.95 Stone Base . . . 19.77

Reg. 50.99

**41.77**

Door Extra



### Economy Steel Tub WITH WHITE PORCELAIN ENAMELED FINISH

Easier to install than cast-iron because it weighs less. Built in style, recessed into wall. 5-ft. long, 15-in. high, 30-in. wide. Faucet extra.

Reg. \$49

**41.77**

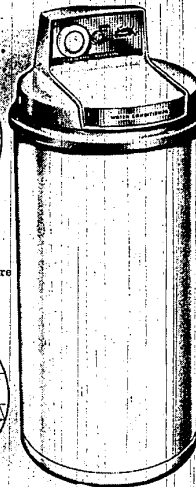
## You'll Find Soft Water.



Refreshes because it babies the skin!

Makes foods taste better and look more appetizing

Makes housework easier... helps you save on detergents



## Save 40.95 Sears Custom Water Softener

Regular 239.95

**\$199**

NO MONEY DOWN

Look what soft water can do for you . . . food tastes better, dishes sparkle, glassware shines, clothes and appliances last longer, bathing is more refreshing. Cleaning will be easier and less expensive because you'll use less detergent. Softener is completely automatic with special guard cycle for extra-pure water when needed. Design takes up minimum of space.

Installation Available

## Save 20.95 Sears 4-cycle Manual Softener

Reg. 154.95

**\$134**

NO MONEY DOWN

For water up to 30 grains-per-gallon hardness. Removes up to 3 parts-per-million dissolved iron (increased by more frequent regeneration and backwash). Single regeneration valve. Steel tank. 70,000 grain capacity. Pump capacity 360 GPH at 20 lbs., 45-inches high. Takes only 15 x 22" floor space. Has 1-inch connections.

Open Monday, Thursday,  
Friday, Saturday 9 to 9,  
Tuesday, Wednesday 9 to 5:30

**Sears**  
SEARS, ROEBUCK AND CO.

- Sears Plumbing and Heating Dept. (at all 10 stores)
- Grand River at Oakman, WE 3-3300
  - Lincoln Park, Southfield at Dix, DU 3-7000
  - Gratiot at Van Dyke, WA 5-0100
  - Livonia Mall, 7 Mile at Middlebelt, 476-6000
  - Woodward, Highland Pk., TO 8-1300
  - Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
  - Grosse Pte., 7 Mile-Mack, TU 4-6000
  - Oakland Mall, 14 Mile Rd. at John R, 585-1000
  - Pontiac, 151 N. Saginaw, FE 5-4171
  - Wyandotte, Biddle-Maple, AV 4-9000
  - Grosse Pte., 7 Mile-Mack, TU 4-6000