

Our January Stock Reduction Sale

The most extraordinary values of the season are in this sale of seasonable Merchandise of every kind. Every department in the store contributing its share of bargains. Bargains which are not duplicated at any other time during the year. Read our prices carefully and take advantage of this great money saving opportunity.

Quick Selling Reductions on All Dress Goods

Black Dress Goods

Batiste, Serges and Panamas, 50c and 60c value, marked, 43c a yard
Mohairs, Serges, Panamas and Batiste, 75c and 80c values for, 63c a yard
Melrose, Crapello Cloth, Armure, Taffeta, Mohairs, Serges, Panamas, Voiles, \$1.00 values, marked, 83c a yard
Henriettas, Pean de Soie, Poplins, Batiste, Broadcloth and Panamas, \$1.50 values, for, \$1.19 a yard

Colored Dress Goods

Chevron Cloth, Tricot, Fancy Plaids and Mixtures, 25c values, for, 19c a yard
Panamas, Serges, Batistes, Plaids and Suitings, 50c and 55c values, for, 43c a yard
Colored Suitings, Serges and Panamas, 75c values, 59c a yard
Fancy Mixtures and Cravennettes, \$1.00 values, for, 59c a yard
Fancy Striped Suitings, Serges, Batistes and Panamas, \$1.00 values for, 85c a yard
Shadow Striped Suitings and Broadcloths, \$1.50 value, at, \$1.19 a yard

Reductions in Silks

36 in. Black Taffeta Silk, \$1.50 value, marked, \$1.19 yd
36 in. Black Taffeta Silk, \$1.25 value, marked, 89c yd
36 in. Black and Colored Messaline, \$1.50 value, for, \$1.19 yd
36 in. Black and Colored Satin, \$1.00 and \$1.25 values, for, 83c yd
20 in. Colored Taffeta Silk, 75c value, for, 50c yd
19 in. Lining Silk, 60c value, marked, 45c yd
Fancy Silks, 50c value, for, 29c yd
Fancy Silk, 60c and 75c value, for, 33c yd
Fancy Silks, \$1.00 value, for, 59c yd

Wash Goods Reductions

Dress Gingham, Percales, Madras, Fancy White Goods and India Linons.
Large collection of Dress Gingham in plaids and stripes, 12 1-2 and 15c values, for, 10c yd
All Dark and Light Colored Percales, 36 in. wide, 12 1-2c and 15c values, at, 11c yd
Madras Waisting, 25c value, 18c yd
Fancy White Waistings, 50c value, for, 25c yd
Fancy White Waistings, 25c value, for, 18c yd
Fancy White Waistings, 20c value, for, 13c yd
Fancy White Waistings, 15c value, 10c yd
Persian Lawn, 25c value, for, 17c yd
India Linon, 15c value, for, 9 1-2c yd
India Linon, 12 1-2c value, for, 8c yd

Specials in Ladies' and Children's Hosiery

Ladies' Black wool Hose, 50c value, now, 39c pair
Ladies' Black wool Hose, 40c value, now, 29c pair
Boys' Heavy Ribbed and Fleece Hose, at, 2 pairs for 25c

Clearance in Black Petticoats

Silk, Heatherbloom, Featherbloom and Sateens
Sateen Petticoats, \$1.00 value, now, 69c each
Featherbloom and Sateen Petticoats, \$1.75 value, now, \$1.19 each
Heatherbloom Petticoats, in plain and embroidered, \$3.00 value, now, \$1.98
Black Silk Petticoats, \$5.00 value, now, \$3.98
Black Silk Petticoats, \$6.00 value, now, \$4.75
Heavy Black Silk Petticoats, \$7.50 value, now, \$5.75

Reductions in Net, Silk and Fine Batiste Waists

Fancy Net Waists, \$4.00 values, for, \$2.75
Fancy Lace Trimmed Net waists, \$5.00 value, for, \$3.75
Fancy Net waists, \$7.50 values, for, \$4.75
Special showing of black and colored silk waists, at, \$4.75
Fine Batiste waists, in black, cream, white and colors, \$3 value, at, \$1.98

A Few Sweaters Left to Close

In White, Grey and Red, \$5.00 value, for, \$3.95
In white, grey and red, \$3.50 value, for, \$2.75

Outing Flannels and Flannelettes

Velours, Figured Flannelettes, Outings, Shaker and Tennis Flannelette. The designs and colorings embrace plain and fancy plaids and fine novelties.
Velours, and Fancy Kimono Flannels, 15c value, now, 10 1-2c yd
Figured flannelettes, 10c and 12 1-2c value, now, 7 3-4c yd
White outing flannel, 8c value, now, 6c yd
Colored Outing Flannels, 10c value, now, 7 1-2c yd
Colored Outing flannels, 12 1-2c value, now, 9 1-2c yd
Outing flannel, white, 6c value, now, 3 3-4c yd
Outing flannel, white, 10c value, now, 7 1-2c yd
Outing flannel, white, 12 1-2c value, now, 9 1-2c yd
Outing flannel, white, 15c value, now, 10 1-2c yd

Women's, Misses' and Children's

COATS

and Women's Suits at Radical Clearance Reductions

Bargains which are not duplicated at any other time of the year are to be found here this month. The following values will bear the strongest of praise. Women's Coats in this winter's approved styles. Fitted, Semi-Fitted, Beau Clerc and Marchioness.

Black, colored and mixture coats, values \$7.50, \$8.50 and \$10.00, marked, \$4.75
Black broadcloth coats, full lined \$10 value, now, \$7.75
Black broadcloth and kersey coats in black and colors some full lined, others lined to the waist, \$13.50 value, now, \$8.75
Black and color broadcloth coats, \$15 value, now, \$9.75
Black broadcloth coats \$17.50 value, for, \$10.75
Black broadcloth coats, \$20 and \$22.50 values, now, \$11.75
Black broadcloth coats, \$25 values, now, \$16.75
Black broadcloth coats, \$30 value, for, \$18.75

ALL BONNETS 1-2 PRICE.

Children's Coats

From 6 to 14 years, Cheviots and Mixture Coats in Red, Navy and Brown.

All \$4.00 Coats now, \$2.75
All \$5.00 Coats, now, 3.75
All \$7.50 Coats now, 5.75
All \$10.00 Coats now, 7.50

Infants' Coats

From 2 to 6 years, in Red, Gray, Brown and Tan Curly Bear Cloth.

All \$3.00 values now, \$1.98
All 4.00 values now, 2.98
All 5.00 values now, 3.98

Women's Suits

Latest models in Chevron Stripes, Broadcloth and Serge, 30 Suits to close out at a great reduction.

\$15.00 and \$18.00 values now, \$9.75
\$20.00 value now, \$10.75
\$25.00 and \$30.00 value now, \$14.75

Closing out of the balance of

Our Winter Stock of Furs at 33 1-3 per cent Less.

You will find here neck scarfs, throws, Pillow Muffs and rug muffs of Jap Mink, Blended and Siberian Squirrel, Coney, Marten, Fox and River Mink

\$5.00 Furs now, 3.37
6.00 Furs now, 4.00
7.50 Furs now, 5.00
10.00 Furs now, 6.67
12.00 Furs now, 8.00
15.00 Furs now, 10.00
25.00 Furs now, 16.67
30.00 Furs now, 20.00

Our Entire Stock of Fine Dress Skirts

Marked at prices to close out quickly. All this season's styles, flared, gored and pleated models, plain and trimmed, made of fine Panama, in black and colors and Black Voile.

All \$5.00 and \$6.00 Skirts now, \$3.38
All 7.50 values now, 4.98
All 8.00 values now, 5.36
All 10.00 values now, 6.65
All 12.00 values now, 8.96

Reduction on Children's Outing Gowns.

Colored Gowns, 4 to 14 years, 40c and 60c value, now, 43c and 45c per garment
All Ladies and Misses Underwear 25 Per Cent Off

Women's and Children's Underwear at Half Savings.

50 dozen Ladies' Vests and Pants, in Peeler and Grey, bargain at 50c, sale price, 43c per garment
25 doz. Ladies' Peeler Vests and Pants, 40c value for, 33c per garment
Ladies' Wool Underwear, \$1.00 value, for, 85c per garment
Ladies' Wool Underwear, \$1.50 value, for, \$1.19 per garment
Ladies' Combination Suits in gray and white, \$1.50 value, for, \$1.19
Ladies' Combination Suits in gray and white, \$2.00 value, for, \$1.59
Ladies' Fine Combination Suits in grey and white, \$3.00 value, for, \$2.25

ALL MEN'S AND CHILDREN'S UNDERWEAR 20 PER CENT OFF.

TABLE LINENS, COTTON, CRASH AND TOWELS.

Clearance Prices.

All Linen Half Bleached Table Linen, 60c value for, 43c yd
All Linen half bleached Table Linen, 85c value, for, 63c yd
Bleached Mercerized Table Linen, 50c and 60c value, 43c yd
All Linen Silver Bleached Table Linen, 72 in., 75c value, 53c yd
All Linen Silver Bleached Table Linen, 72 in., \$1.00 value, 80c yd
Heavy All Linen Silver Bleached Table Linen, 72 in., \$1.25 value, for, 98c yd
Extra Heavy All Linen Silver Bleached Table Linen, 72 in., \$1.50 value, for, \$1.19 yd
Napkins 25 Per Cent Off Regular Price

Cottons.

Good heavy Unbleached Cotton, 5c value, 3c yd
Heavy Unbleached Cotton, 10c value, 7 1-2c yd
Good Bleached Cotton, 10c value, 7 3-4c yd
Good Heavy Bleached Cotton, 12 1-2c value, 7 3-4c yd
Lonsdale Cambric, 15c value, now, 10 1-2c yd

Wide Sheeting.

2 yds wide Unbleached Sheeting, best quality, now, 43c yd
2 1-4 yds wide Unbleached Sheeting, now, 21c yd
2 1-2 yards wide Unbleached Sheeting now, 24c yd
2 yds wide Bleached Sheeting now, 21c yd
2 1-4 yds wide Bleached Sheeting, now, 23c yd
2 1-2 yards wide Bleached Sheeting now, 25c yd

Towel Bargains.

25 dozen Huck Towels, 10c value for, 7c ea
25 dozen Huck and Turkish Towels, 15c value, for, 10c ea
Damask and Turkish Towels, 25c value, for, 19c ea
Damask Towels, bvy qual., 35c and 40c value, for, 25c ea
Heavy Damask Towels, 50c value, for, 39c ea
Heavy Damask Towels, 75c value, for, 59c ea
Extra hvy Damask Towels, \$1.00 value, for, 79c ea

Crash Toweling

Stevens All Linen Crash, 12 1-2c value, 7 1-2 yd
Stevens All Linen Crash, 15c value, now, 11c yd

Calicos, Cotton Challies and Apron Dighams.

All Light Calicos and Cotton Challies at, 4 1-2c yd
All Dark Prints, Simpson's and American brand, 4 3-4c yd
The Best Amoskeag Apron Gingham at, 5 1-2c yd

Bed Spreads, Blankets and Comforters.

Reduced 20 to 33 1-3 per cent. A splendid opportunity to provide for ed covering at a great saving.
Plain White Bed Spreads, \$1.00 value for, 89c
Plain and Fringed Bed Spreads, \$1.50 value, for, \$1.35
Heavy Plain and Fringed Bed Spreads, \$2.00 value, for, \$1.69
Heavy and Fringed Bed Spreads, \$2.50 value, for, \$1.98
All Wool Blankets, white, scarlet and plaids, \$5.00 value, for, \$4.00 per pair
Fine all Wool Blankets in white and gray, \$6.50 value, for, \$4.98 per pair
Cotton Fleece Blankets, gray and white, 75c value, now, 49c per pair
Cotton Fleece Blankets, gray and white, 85c value, now, 69c per pair
Heavy Fleece Blankets, 11-14 size, gray and white, \$1.50 value, now, 98c per pair

Comforters

Homestead Comforters are the best. Filled with good cotton batting. Full size.
\$1.00 value now, 79c
\$1.25 value now, 98c
\$1.50 value now, \$1.19
\$2.00 value now, \$1.39
\$2.50 and \$3.00 value now, \$1.98

Ladies' Outing Flannel Gowns.

Ladies' Colored Outing Gowns, 50c value, now, 3c
Ladies' Colored Outing Gowns, 75c value, now, 5c
Ladies' Colored Outing Gowns, \$1.00 value, now, 85c
Ladies Colored Outing Gowns, \$1.25 value, now, 98c

STRUTHER'S DRY GOODS STORE, PONTIAC, MICH.