



**POSTER BOY** — Joey Belge, 8, of Syracuse, N.Y., is the ambassador to the public for six million mentally retarded children in America. He will appear on posters for the National Association for Retarded Children as a symbol of how retarded youngsters can be helped by combined efforts of family, voluntary groups and government. Joey, who has seven normal brothers and sisters, will probably be able to hold a job when he's grown.

### Railroad Club Sets Tulip Festival Trip

The Michigan Railroad Club will run a special trip to the Holland Tulip Festival on Saturday, May 18, via Grand Trunk Western & Chesapeake and Ohio Railroads.

The train will leave Detroit's Brush St. station at 7:30 a.m., Royal Oak at 8 a.m., Birmingham at 8:15, Pontiac at 8:30 and arrive at Holland at 12:30 p.m. Departure from Holland will be at 6 p.m., arrival in Detroit at 10:30 p.m.

Round trip fares from Detroit and Royal Oak are: Adult, \$12, children, one to four years \$1, five to 11 years \$6.75. From Birmingham, and Pontiac: Adult \$11.50, children, one to four years, \$1, five to 11 years, \$6.50.

Tickets are on sale at the Grand Trunk and C & O ticket offices. Or send check and self-addressed stamped envelope to: Michigan Railroad Club, 71 Brush St., Pontiac, Mich. 48053.

## Smelly Beach Woes Not So Bad In '68

Lake Michigan's alewife die-off this summer is expected to be only about one-third or one-half as serious as last year, but losses of these nuisance fish could balloon again to large-scale proportions in 1970.

That is the guarded prediction of A.L. McLain, investigations chief of the Lake Michigan-Lake Huron Program for the U.S. Bureau of Commercial Fisheries.

Reporting at a recent meeting of the Great Lakes Basin Commission, McLain pointed out that biological studies conducted by his agency have indicated that Lake Michigan's adult stock of alewives has dropped about 66 per cent since last year.

On the basis of that, he said, "it would be extremely unlikely that a die-off of last year's proportions will occur in 1968."

### Chrysler Sets 2 Sales Marks

Highest March sales and first quarter sales in the company's history were scored by Chrysler Corp. in both passenger cars and trucks.

Passenger car sales of 143,750 for the month were 25 per cent higher on a daily rate basis than in March, 1967, and represented the second highest sales for any month in the company's history.

Sales of 14,445 Dodge trucks also represented a record March and second highest month in retail sales.

In fact, I would predict that the die-off will be between one-third and one-half as serious as last year's."

ON THE DARKER side of this picture, the fisheries expert noted that the alewife problem may confront the Lake Michigan area with another massive clean-up chore in 1970 because last year's hatch of these fish was the third largest in history.

The Conservation Department views McLain's forecast for this summer as especially good news in view of how the Lake Michigan clean-up program is taking shape.

Although the department has made headway in beefing up that program, operations will not be totally geared to meet the clean-up plan in 1968 because of fund shortages.

Among other things, the department's plans for this summer are keyed to a \$65,000 supplemental appropriation in state funds to buy five tractors with beach-cleaning trailer units.

### GM Names Division Head

Appointment of Peter R. Hoglund as general manager of the Euclid Division of General Motors, effective immediately, was announced by GM Chairman James M. Roche. Hoglund, 41, has been assistant to the managing director of Adam Opel A.G., a GM subsidiary in West Germany, since Feb. 1, 1968. At Euclid he succeeds Robert E. Hunter, who is resigning effective April 30.

The machines would be "fanned out" to local units of government along the Lake Michigan front which would carry out their share of the workload by providing manpower to operate the beach-cleaning equipment and dispose of dead fish in sanitary land fills.

Conservation officials say this phase of the mop-up program will not do the entire job, but use of the five machines should enable local communities to stay pretty well on top of things at public beaches.

The department itself will make four of its own beach-cleaning machines to handle conditions at state park beaches on Lake Michigan.

UNDER ANOTHER arm of the summer program, Conservation planes will periodically fly over Lake Michigan offshore areas to pinpoint accumulations of dead alewives.

It is hoped, but somewhat doubted at the point, that a project can be mobilized under which commercial fishermen will be contracted to skim dead alewives from the surface of the lake before these fish wash upon beaches.

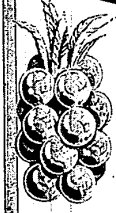
Federal funds totaling \$250,000 have been made available to Michigan, Illinois, Indiana, and Wisconsin on a matching basis to carry out this phase of work.

However, Michigan's share of this money would fall far short of its funding needs, and there is no indication that a state appropriation will be made to qualify this state for the federal amount.

## Don't Miss the CRAFTMAKERS' SHOW SATURDAY APRIL 27 AT STATE FAIR GROUNDS AGRICULTURAL BUILDING 10 A.M. to 4 P.M.

This show is playing to capacity crowds in 38 major U. S. cities and features demonstrations of over 60 different crafts. You will be shown the latest wrinkles and "tricks of the trade." Get free admission tickets at any Frank's Trims!

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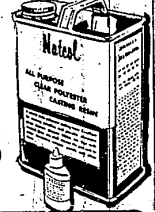
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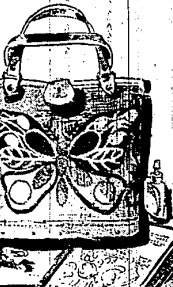
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It's easy to make a handbag that looks expensive, but costs only \$6.88. You simply glue braid, "jewels" and sequins on a printed design following instructions. Try one!

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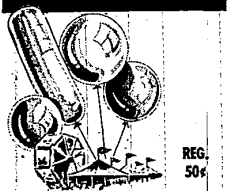
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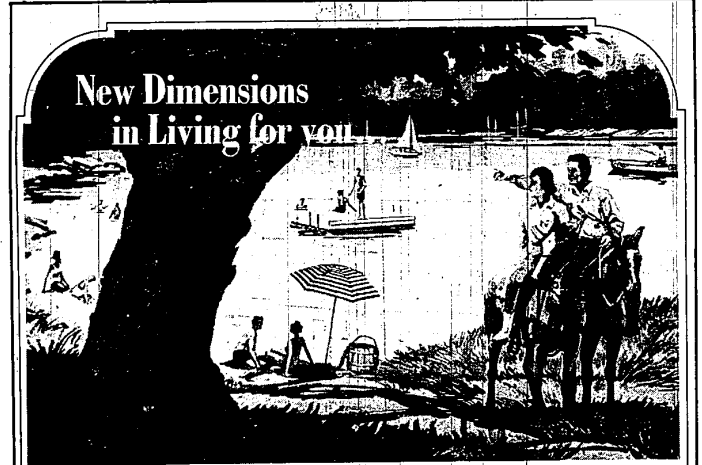
REG. 99¢ EACH  
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## Frank's TRIMS

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DETROIT N'EAST ..... 13233 East 7 Mile, 3 bks. W. of Schoenherr  
E. SIDE & POINTS ..... 15200 E. Warren, btwn. Outer Drive & Chalmers



## MEADOWBROOK LAKE

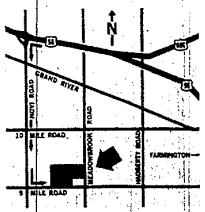
A Thompson-Brown community created just for the joy of living

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