

A Barber Pole? It's Tony, M'Lord

LONDON. -- He used to be Anthony Armstrong-Jones wearing leather jackets and taking pictures for a living. Now he's the husband of Princess Margaret and is titled, the Earl of Snowdon.

Everybody in the conservative royal set figured he would dress in Britain, adopt their business suit uniform as his own.

Well, the black leather is no more—but the conservative business suit never was. And the way things are going sartorially with his lordship the folks at Buckingham Palace may be sighing for the return of the black leather days.

Recently the 37-year-old Earl appeared in public in a costume so extreme it awed even John Taylor, who as editor of "Tailor and Cutter" is somewhat of an arbiter on good taste in masculine dress.

The queen's brother-in-law turned up at London airport in a coat and matching trousers. In a loud brown and white plaid—the material familiar (said one newspaper) to fans of gangster movies of the 30s.

The coat was cut knee length with a highwayman's collar and a box pleat at the back. The trousers were straight. He wore no jacket—just an orange and green striped shirt with a matching tie.

"Quite frankly," said Taylor, "it's so striking I can't see how he can wear it again. It's the sort of thing everybody remembers and they say, 'if see, do boy, you've got that suit on again.'"

Buckingham Palace has no objection to a certain amount of originality in dress—Prince Charles, heir to the throne, is wearing his hair long at the moment and kings and princes before him have set many fashions. But the eyebrows are going up because of the type of gear favored by Snowdon.

He pioneered the white polo-neck sweater for evening wear. This had a mild vogue now believed to be waning. At various times he has appeared in public in a John Lennon-type cap, a straw hat with a lively patterned band, a nondescript trench coat with big patch pockets, a linen suit with brass buttons and a velvet anorak.

Royalty has always led the way in men's dress in Britain. King Edward VII (great grandfather of the present queen) popularized the homburg hat and the double-breasted jacket. He unbuttoned the bottom button of his waistcoat after a heavy meal. Other male diners did the same and a custom was born.

There is a savior row legend that Edward VII, as Prince of Wales, was the first to have his trousers creased down the front of the legs.

Before then trousers were tubular.

His son, King George V, had his trousers creased down the side, navy fashion, but it never caught on. However, George V is credited with inventing the cuffs on trousers. The story is that he turned up his trousers while crossing a muddy field and forgot to turn them down again.

The major fashion setter of this century in the royal house was the Duke of Windsor, formerly King Edward VIII and before that Prince of Wales. He popularized the Windsor knot for neckties, the wide cut-away Windsor collar, the Fair Isle sweater, suede shoes, the Glen plaid check for suits, and double-breasted dinner jackets.

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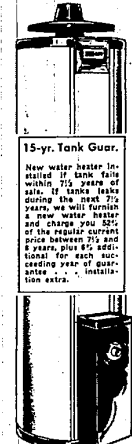
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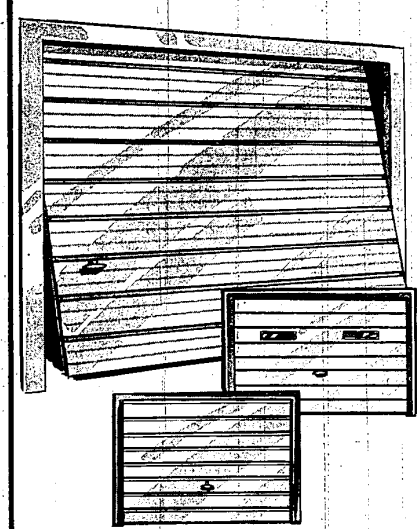
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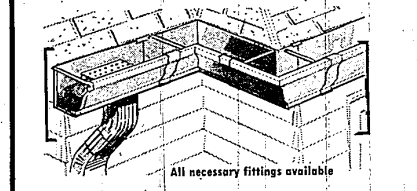
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Translucent panels let light in, screen out sun's rays. Each panel has heavy-duty aluminum frame. Vinyl weather stripping across bottom. Key lock. Installation available.

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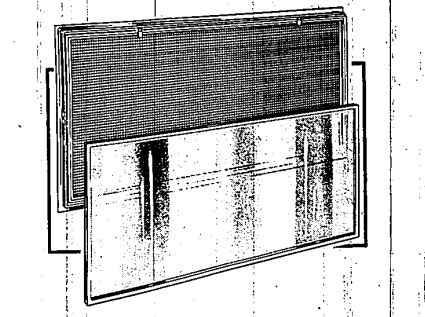
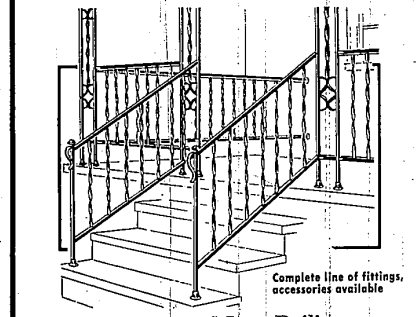
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HEALTH HINTS

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FAINTING

When you feel a fainting spell coming on, lie down or, if this is not possible, sit down and place your head between your knees. This helps relieve the nausea that frequently accompanies the fainting feeling. The application of smelling salts or cold water aids in reviving someone who has fainted. It is advisable not to get up immediately upon regaining consciousness. If a fainting victim does not regain consciousness immediately, secure medical assistance as rapidly as possible.

SHORTNESS OF BREATH

Can result from a number of conditions. Asthma, emphysema, heart conditions, anxiety and others. If you experience shortness of breath, consult your physician so he can diagnose the problem and render the necessary treatment.

ACNE

One of the most effective methods of treating acne is frequent and thorough cleansing of the infected area. Washing keeps the skin clear of oils and clears plugged oil glands, lessening the risk of blackheads. A regulated diet and sufficient rest are also considered effective remedies. Scratching or picking at a blemish can lead to permanent scarring. Consult your family doctor for proper treatment.