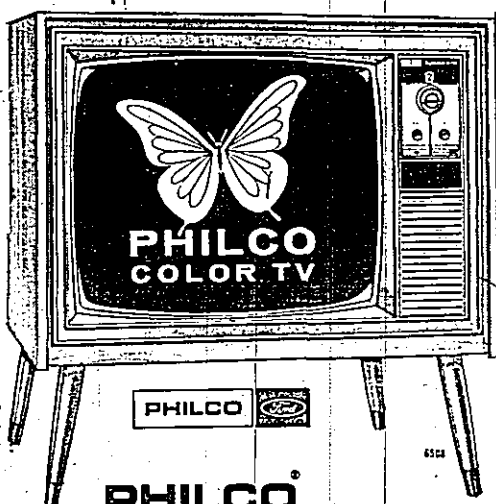


MOTHER'S DAY SALE

MOTHER'S DAY MAY 12

YOU WON'T FIND
A BETTER
COLOR TV
EVEN IF YOU PAY
\$200, \$300
OR \$400
MORE!

PHILCO COLOR TV CONSOLE



PHILCO RECTANGULAR COLOR TV

FULL ONE YEAR
SERVICE ON ALL
PHILCO-FORD COLOR
TV SETS! ALSO,
ONE YEAR
WARRANTY
ON ALL PARTS!

- New Philco MagiColor® Picture Tube brings new sharpness, more color to Color TV
- Solid State Signal System—no tubes to burn out in signal-receiving circuits
- 26,000 volts of picture power
- Big 295 square inch picture
- Finished to match Walnut furniture

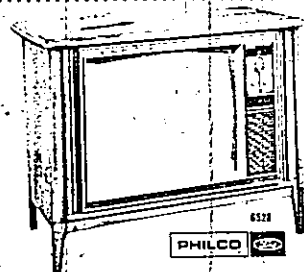
* Not available on all sets



PHILCO BLACK & WHITE PORTABLE TV

You get 20,000 volts of picture power plus Philco's famous Memory-Matic VHF preset fine tuning control. Front-mounted oval speaker gives big sound out where you are. 172 square inch picture to go with the big sound.

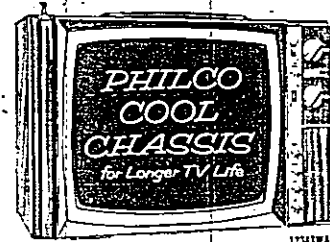
LOW, LOW SALE PRICE!



PHILCO RECTANGULAR COLOR TV

New Philco MagiColor picture tube brings new sharpness, more color to Color TV. You get 26,000 volts of picture power and a big 295 square inch picture. . . rectangular! One-year parts and labor warranty included!

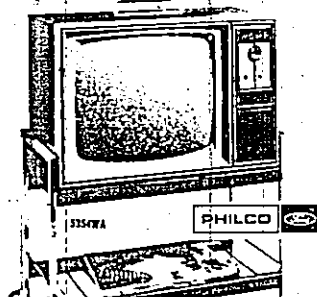
LOW, LOW SALE PRICE!



PHILCO BLACK & WHITE PERSONAL PORTABLE

Tune it and forget it with Memory-Matic VHF preset fine tuning control. Up-front tuning controls, telescopic VHF antenna, loop UHF antenna, big oval speaker . . . all the features you want in quality portable TV.

LOW, LOW SALE PRICE!

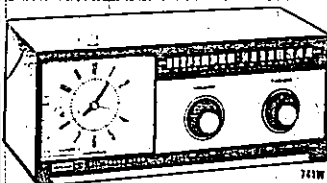


PORTABLE COLOR, WITH FREE STAND

The beauty of color . . . flexibility of portable . . . all adds up to a great buy in fine entertainment from Adray and Philco. All the outstanding Philco Color TV features are yours plus the roll-around stand to put it where you want it. What more could you ask?

LOW, LOW SALE PRICE!

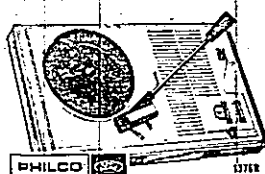
DOORBUSTER #1



FM/AM CLOCK RADIO

29⁷⁵ Fine Philco quality with automatic sleep switch that wakes you to music. AFC for constant FM reception.

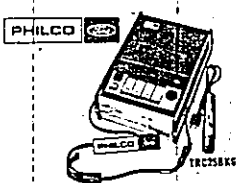
DOORBUSTER #2



MINI-RADIO-PHONE

20⁵⁰ Plays all record sizes, two speeds, comes complete with case! PLUS six FREE pop records. It's battery powered and built to last.

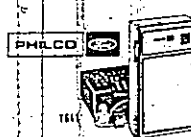
DOORBUSTER #3



CASSETTE TAPE RECORDER

34⁹⁵ Battery powered for true portability. No threading needed . . . operates on handy cartridges. It's compact, it's Philco.

DOORBUSTER #4



8-TRANSISTOR RADIO

3⁸⁷ Here's the shirt pocket miniature that delivers the big sound and big power. Complete with case for a fine gift.

ADRAY APPLIANCE

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OPEN DAILY 10 A.M. TO 9 P.M.

CLOSED SUNDAY

