W-M Students Pick Heroes -- Good, Bad, But All Rich dern management tools, he had the ability to get people to the problem of the problem of

ANN ARBOR -- If they flad their druthers and could have lived the life of any great enterpreneur, but have liked to have yould most have liked to have life the life of ited from all wars,"

THE STUDENTS were polled by Prof. David L. Lewis at the last session of his winter term class on the entrepreneur

term class on the entrepreneur in history.

Many students said that they would have liked to have been Morgan because of the "great power and influence which enabled him to organize such firms as U.S. Sipel, international Harvester, and General Electric," Others were impressed by Morganiz suit the "coold life". and Central Electric, "Others we're impressed by Morgan's ability to lead the "good life" at the good life "thing trips to Europe and Africa collectors with the state of the

the privilege."
Other students lauded him as a "magnificent nonconformist" with "abundant self-confidence" and "great authority and respect."

Rockefeller's life appealed to students because, "using mo-

Save Tags From New Clothing

Most tags on new clothes are wasted on the wastedaskel-which can neither read nor wear clothes. Consumers who wear and care for clothing lend to ignore the manufacturer's recommendations, says Bernetta Kahabka textiles and clothing specialist with the Cooperative Extension Service at Michigan State University. The multitude of tags may be one of the reasons for this lack of interest, "Labels and tags accompany

"Labels and tags accompany a garment from its fiber stage to its retail stage with new infor-mation added at each step in the process," explains Miss

"FIBER MANUFACTURERS want to be sure their product names are recognized and bought. The same holds true for the yearn and fabric manufacturers who use the fibers. Retailers also want to project their store names, and legislative requirements are placed on manufacturers for such things as fiber content of articles.

"Most retailers simply add their own tags to the larger manifacturers' labels, because of the prestige and selling power added by nationally advertised trademarks."

addied by nationally advertised randomarks."

Occasionally, a garment comies to the retailer with contradicting tags attached to it, whise Kahabira admits. The clothing industry is working on ways of eliminating such problems, but a few stip by Al fiber by itself may be able to withstand any type of washabie fabric. The spinner of the warms may mix other fibers with it or the weaver or knitter may use a construction which will shrink or change shape in washing.

DYES USED in printing fabrics can transform a washable fabric into an article which is 'dry cleanable only.' Trimping, lining, interfacings and other components also can have this same effect, the specialist explains.

washable fiber, the weaver of indicer marks his washable fiber and the marks his washable fiber and the fiber at the fiber at the fiber at the fiber at the fiber and the

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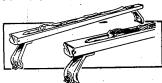
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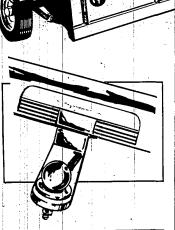
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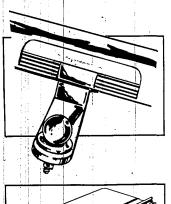
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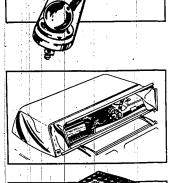
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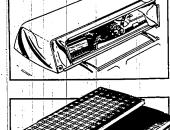
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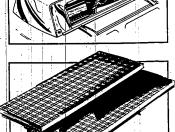
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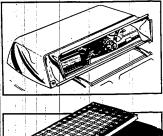


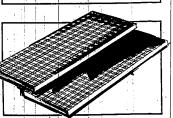












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