



New "in the mood" food from Swanson



In the mood for something different? A change of pace? An elegant touch? Now Swanson taters to your every dining whim with 12 new special-recipe dishes.

Individual servings in cooking pouches to seal in flavor, flavor and aroma of each specialty:

Swanson Beef Stroganoff. Tender strips of steak, pieces of plump mushrooms, in a classic sour cream sauce with Burgundy wine.

Swanson Creamed Chipped Beef. Lean slices of specially selected beef in a delicate cream sauce.

Swanson Spaghetti with Meat Sauce. Enriched spaghetti

in an Italian-style beef and tomato sauce, flavored with Romano and Parmesan cheese.

Swanson Chicken in White Wine Cream Sauce. Pieces of tender white and dark meat in a delicious cream sauce with Sauterne wine.

Swanson Beef Ragout. Tender cubes of lean beef, potatoes, and vegetables in a hearty beef gravy.

Swanson Albacore Tuna Velouté. Fillet of albacore tuna with seashell macaroni, mushrooms and shallots in a butter and lemon sauce.

In trays to allow oven-browning or rising... the way these foods are at their best:

Swanson Macaroni & Cheese. A smooth blend of

enriched macaroni, aged Cheddar and tangy Parmesan cheese.

Swanson Spinach Soufflé. Tender-leaf spinach finely chopped and textured in an elegant sauce.

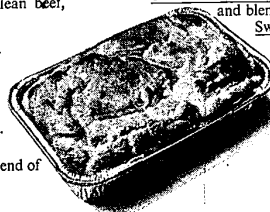
Swanson Corn Soufflé. Juicy kernels of tender, sweet corn in a delicate setting.

Swanson Cheese Soufflé. Mellow Cheddar cheese creamed and blended into a fluffy, tempting triumph.

Swanson Potatoes Au Gratin. Tender potatoes in a tangy sauce of aged Cheddar and Parmesan cheese.

Swanson Scalloped Potatoes. Thin, firm slices of tender potatoes delicately flavored in a white creamy sauce.

Next time you're in the mood for something different, Trust Swanson!




"I'm in the mood for Beef Stroganoff."



"I'm in the mood for Creamed Chipped Beef."

We'll send you a \$1⁰⁰ refund for trying 4 different varieties of "in the mood" food by Swanson

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|  <p>Buy four different Swanson "In the Mood" foods, and remove the front variety name panel from each package. Send the 4 name panels—with filled-in coupon below—to:</p> <p>Mood Food Box 23-C Mount Vernon, New York 10558</p> | <p>I am enclosing 4 different "In the Mood" food name panels. Please send me the \$1 refund to which I am entitled.</p> <p>NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____</p> <p>STATE _____ ZIP CODE _____</p> <p>Offer expires August 31, 1968. Limit one refund per family, group, or organization. Please allow three weeks for handling. Offer good only in U.S.A. Subject to state and local regulations. Void if taxed, restricted, or forbidden by law.</p> |
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