

Like Father... Like Son

The likeliest gift of all for the big day ahead — Faberge's bold, brash BRUT in handsome green and silver look-alike bottles. Choose a big one for dad... a smaller one for son, or select a trim travel set from Faberge's all-new Pacesetter series, then let us treat you to a matched, miniature BRUT Snifter.



Sears
SEARS, ROEBUCK AND CO.

Use Your
Convenient
Sears Charge!

- Grand River at Oakman
- Macomb Mall
- Lincoln Park
- Gratiot at Van Dyke
- Oakland Mall
- Highland Park
- Livonia Mall

Exercise Easily, He Says

NEW YORK—Millions of Americans over thirty are doing their annual spring thing—dieting and exercising on a crash basis. The sounds they make across the land range from moan to groan, followed by laments that go like this:
“I’m dying of hunger but I have to starve if I’m going to look good in my swimsuit.”
“Every muscle in my body is sore.”

SO BY MAY, with buffing, puffing, and pushing away from the table, a great many flabby Americans will present a trim picture. But sometime around Labor Day they’ll forget how hard it was to diet and exercise themselves out of the ranks of the fat of the land.

They’ll stop dieting, stop exercising and by next spring, present a round image once more. So, no surprise, the crash programs commence once more.

This take-it-off, put-it-on, take-it-off cycle, precisely, is what bothers Stephen Hufaker, author of the “I Hate To Exercise Book” (Cornerstone Library).

The former U. S. Air Force captain and physical training instructor says most crash programs fail because they’re too hard and people stop them soon after they’ve started.

HIS PLAN, based on a maximum daily exercise time of four minutes, 25 seconds, is easy and meant to become a habit.

It consists of knee lifts, side bends, stretching, partial sit-ups, and push-ups, and running in place.

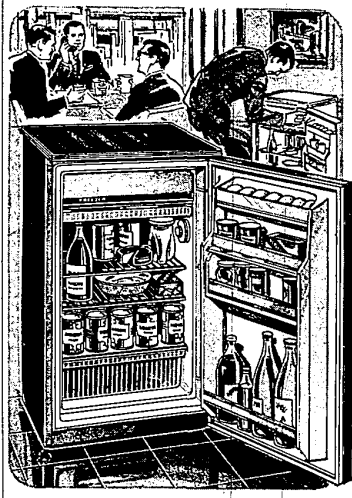
“It’s not a cure-all,” he said, “but it eliminates shortness of breath and helps to free you from the strains and pulls that plague the inactive.”

His exercises aren’t for those who can job a lot or do other strenuous body feats. Rather, they’re for the man or woman who “eats too much, drinks too much, smokes too much, and doesn’t care to stop.”

“Isn’t it too bad that exercise is so disgustingly beneficial?”

Sears

SEARS, ROEBUCK AND CO.



Compact 4 cu. ft. SNACK-FRIJ

Perfect for Dad's
Office or Den

Regular 134.95

99⁹⁷

No Money Down

Tailored to the tastes of the man in your life. Lots of room for beverages and snacks with across-the-top freezer for frozen foods and plenty of ice cubes. Great for office, home bar, or “rec” room! Handsome woodgrain vinyl door and durable stain and burn resistant counter top. Big-model compressor action, 3 adjustable shelves, handy door storage. 34½” high.

NO MONEY DOWN
on Sears Easy Payment Plan

1.5 Cu. Ft. SNACK-FRIJ

Reg. 79.95

69⁹⁷

Same cooling action as big-size models. Holds 2 ice trays, has door storage for bottles, etc.



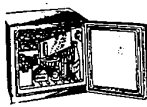
Roll-about Cart, 9.99

1.4 Cu. Ft. SNACK-FRIJ

Reg. 99.95

87⁹⁷

Over-size freezer section holds 6 large ice cube trays. Has big model compressor action.



Sears Electrical Dept. (at all 10 stores)

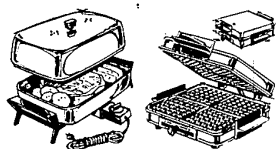
Sears

SEARS, ROEBUCK AND CO.

Appliance Gifts for Brides

Dependable Kenmore Appliances Make Welcome Wedding Gifts!

Use Your Convenient Sears Charge



Teflon®-Coated Fry Pan

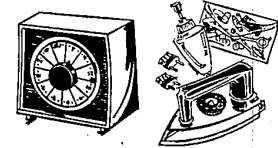
Teflon®-coated, yet you use regular kitchen utensils. 12" x15" pan has high dome lid, heat control. Save \$4!

Reg. 21.99
17⁹⁷

Electric Grill and Waffle

Teflon®-coated reversible grids snap in and out. With automatic thermostat and heat selector dial.

Reg. 19.99
16⁹⁷



Kenmore Automatic Timer

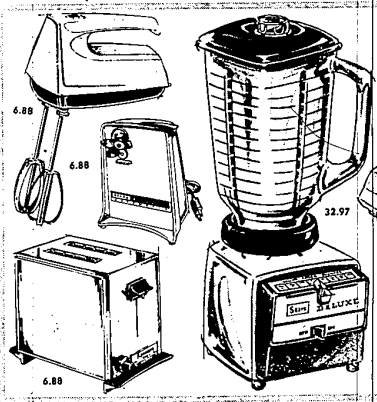
This handy timer can be pre-set to turn lights or any appliance up to 1875 watts on or off at a given time.

Reg. 9.99
7⁸⁸

Steam-Dry Travel Iron Kit

Wonderful help for pressing: with sewing kit for emergency clothing repairs. Ideal for vacation travel.

Sears Price
12⁹⁹



Thumb Control Mixer

Lightweight Kenmore 3-speed design with chrome plate beaters. Push-button ejector.

Sears low price
6⁸⁸

Electric Can Opener

Kenmore, automatically cuts any size, shape lid, then shuts off. White. Only 6.88.

Sears low price
6⁸⁸

2-Slice Pop-Up Toaster

Chrome-plated, color controlled for uniform browning just the way you like your toast.

Sears low price
6⁸⁸

Kenmore 8-Speed Blender

Takes over food preparation with ease and professional results. Chops, grates, mixes, stirs, blends—even liquifies! 5-cup size. Save at Sears!

Reg. 37.99
32⁹⁷

Sears Steam-Spray Iron

Our best! Stainless steel soleplate won't snag. Variable steam control. Save \$4.

Reg. 21.99
17⁹⁷

12-Speed Hand Mixer

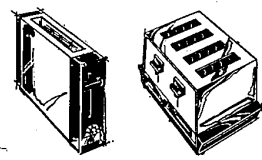
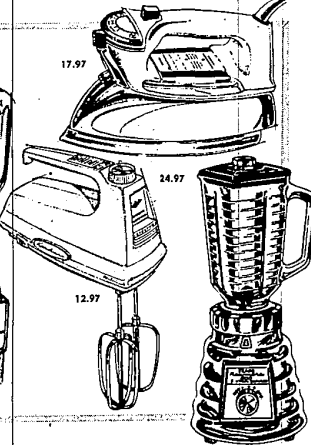
Governor control, big beaters won't race or stall. White, avocado, copper-tone color.

Reg. 16.99
12⁹⁷

Sears 3-Speed Blender

Chromed steel is easy to clean. Makes smooth sauces, soups, purees and drinks.

Reg. 29.88
24⁹⁷



Smart Slimline Toaster

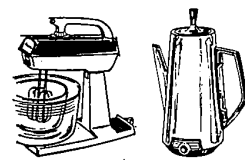
Durable chrome-plated steel, radiant glow high speed heating. 14½x3¾x7¾-in.

Reg. 17.99
14⁹⁷

Deluxe 4-Slice Toaster

Separate controls for each 2 slices, lets you make light and dark toast at once. Ideal family size. Buy now, save \$3!

Reg. 26.99
23⁹⁷



Sears 12-Speed Table Mixer

For uniform mixing at any speed. 2 Pyrex® glass bowls included. Versatile white.

Reg. 33.99
27⁹⁷

Fast 12-Cup Coffeemaker

Stainless steel inside and out. Automatic shut-off, keep-hot unit, signal light and water level gauge.

Reg. 21.99
17⁹⁷

Open Monday, Thursday,
Friday, Saturday 9 to 9,
Tuesday, Wednesday 9 to 5:30

Sears
SEARS, ROEBUCK AND CO.

- Grand River at Oakman, WE 3-3300
- Gratiot at Van Dyke, WA 5-0100
- Woodward, Highland Pk., TO 8-1300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Macomb Mall, Gratiot at 13½ Mile Rd., 293-8000
- Oakland Mall, 14 Mile Rd. at John R., 585-1000
- Pontiac, 15½ N. Saginaw, FE 5-4171
- Wyandotte, Biddle-Maple, AV 4-9000
- Grosse Pte., 7 Mile-Mack, TU 4-6000