

MONTGOMERY WARD FATHER'S DAY GIFT IDEAS

SALE
ENDS
SUNDAY



Luxurious ties of fine Italian silk

New patterns and color combinations now at unheard-of savings! Neat woven and spaced designs, underknots, stripes in imported fabrics.

150

REG. 3.50

Men's knit golf shirts of Durené cotton lisle



399

REGULARLY 4.99

- Knit of 2-ply mercerized cottons that give you extra wear
- Look silky, feel soft and smooth, hold their trim shape and fit

The Brent® knits you'll live in all summer... so soft, so absorbent and cool. And they'll hang on to their trim shape and fit right through the washer-dryer, come out ready for action. Long stay-in tail, chest pocket. S-M-L-XL.

Men's golf jackets with "Flex-A-Vent" back



988

- Elasticized knit inserts g-i-v-e for easy action
- Satin-backed rayon-cotton twill, washable
- Cravenette finish repels rain, keeps you dry

Swing your club in comfort... this Brent® jacket can't bind at the shoulders! So smartly styled with button tab collar and flap pockets, you won't limit it to the links. Choose pewter, banana, tan or navy. Sizes 36-46.

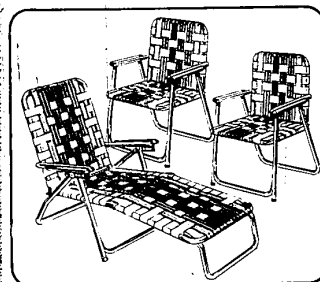
Men's bengaline slacks never need ironing



699

- Wards "spot check" soil release finish
- Dacron® polyester-Avril® rayon blend
- Great gift... pre-sized for instant fit

Amazing new soil release helps help spots, stains come out easier, faster... right in your washer. Best of all, these Ivy-styled slacks are ready-to-wear the moment you buy them. Waists: 30-42; inseams: 29-32.



\$2.11 off multi-color weatherproof chaise

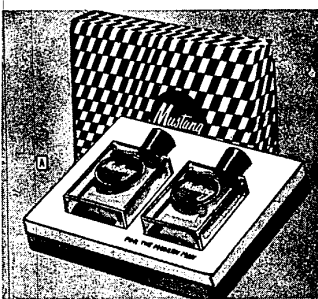
Strong plastic webbing on 1-in. aluminum tube frame for smart summer comfort. Folds to store or carry. 9.99 chair now 7.88

788

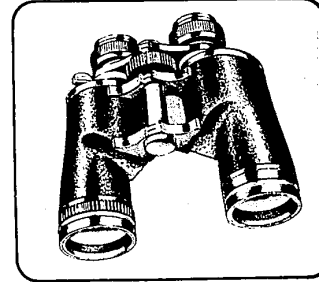
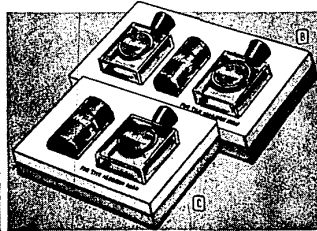
REG. 9.99

MUSTANG® Gift Sets for Modern Men!

Wards own toiletries with hint of spice



- A. 4-oz. Cologne, 4 oz. After Shave, Reg. 4.50 Sale 3.00
B. Cologne, After Shave, Deodorant, Reg. 5.50 Sale 3.66
C. Deodorant Stick, After Shave Reg. 3.00 Sale 2.00

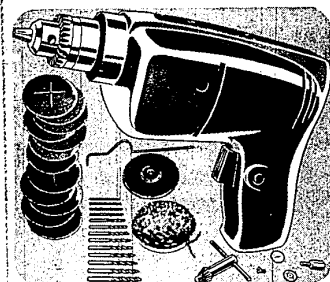


BINOCULARS \$10 OFF — ZOOM

A "must" for the sportsman with 7 to 12-power zoom! Center focus, right eye adjustment.

4488

REG. 54.99

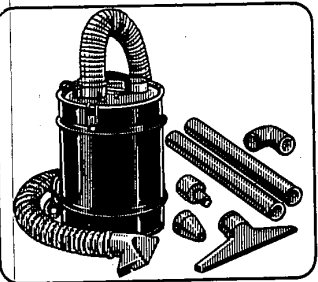


35-piece drill kit now reduced \$4

Drill, sand, polish and mix... quickly and easily. Kit includes 1/4-in. utility drill, sanding discs, bits, polishing bonnet and more.

888

REG. 12.99

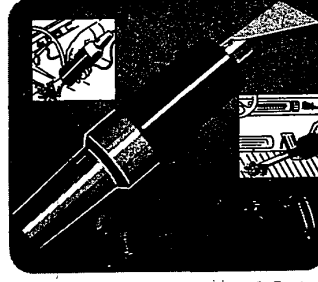


Save 10.00 on our 5-gal. steel vacuum

Takes the work out of big clean-up jobs—ideal around the home, yard! The rugged motor develops 3/4 HP. Accessories included

2999

REG. 39.99

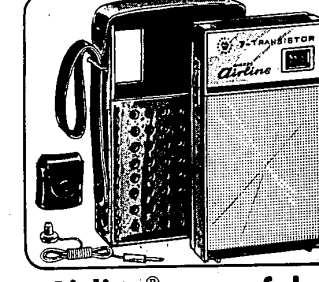


3.11 off—Riverside® auto vacuum cleaner

Plug into cigarette lighter, clean your car in seconds! Includes 12-volt motor, rug nozzle, crevice tool, plastic case. Reaches to trunk.

588

REG. 8.99

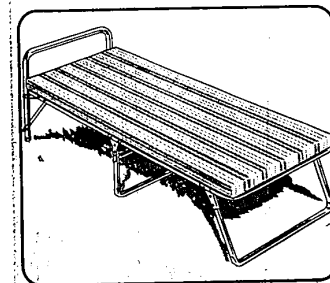


Airline® powerful 7-transistor radio

- Compact, fits in a pocket
- Enjoy it wherever you go
- Crisp "n" clear reception
- Tuning, volume controls
- Carrying case, earphone

788

REG. 9.99

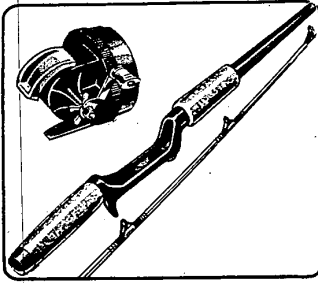


Wards lightweight 3-leg folding cot

Big-man support! Sturdy 1-in. aluminum frame with reinforced center leg! Folds to 5-in. thickness for carrying or storage. 24x74 inches.

1088

REG. 14.99



Special Johnson rod and reel spin-combo

Prespooled reel with star drag adjusts line tension. Multiple pick-up prevents line twist. With medium-action 2-pc. glass rod.

1799

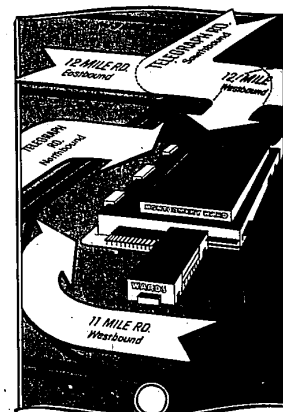
REG. 21.99



World of Pleasure Carnival Coming June 18 to 23

★Fun ★Rides ★Amusements

Featuring a high fire dive comedy. Reduced price tickets available in every department in our Telegraph-12 Mile store. Get yours today.



SOUTHFIELD STORE — TELEGRAPH-12 MILE ROAD

358-1200 OPEN DAILY 10-9 SATURDAY 9:30-10 SUNDAY 12 to 5:30