

Ideas for the Plight Before Christmas



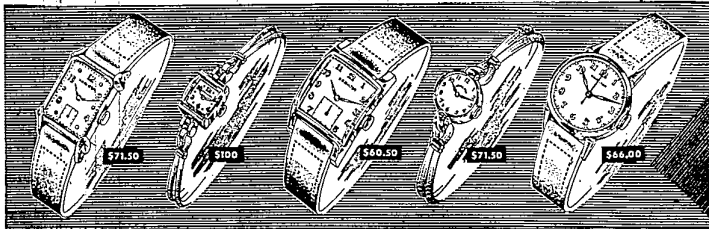
Hamilton

AMERICA'S FINE WATCH

Symbol Of Prestige And Quality!

To choose a Hamilton is to banish all doubt of the enduring value, the complete dependability of the watch you buy. For 50 years, Hamilton has been the most revered name in watches... revered for exquisite, gem-like beauty... revered for utterly dependable accuracy. And today, the Hamilton is more perfect, more splendid than ever before! You merit respect when you own or give a Hamilton!

THE NEW HAMILTONS BRING A NEW MEANING TO WATCH ELEGANCE!



Convenient Terms If Desired Prices Include Federal Tax

MILTON \$71.50
19 jewels, 14K natural gold-filled case, 18K gold numerals and dots on silver dial.

BERNICE \$100.00
17 jewels, 14K natural or white gold case, 18K gold numerals, dots on silver dial.

BOYD \$60.50
14K natural gold-filled case, Here is a dependably accurate timepiece for precise men.

LYNN \$71.50
17 jewels, Smart 14K natural or white gold case, Black numerals on silver dial.

SECOMETER "B" \$66
18 jewels, 10K natural gold-filled case, 18K gold or luminous numerals on silver dial.

J-6 \$150.00
6 brilliant diamonds regally set in an exquisite 14K natural or white gold case.

PIPING ROCK \$200
17 jewels, 14K natural gold case, Black enamel bezel with gold Roman numerals.

FAY \$55.00
10K natural or white gold-filled case, 18K gold numerals and dots on silver dial.



Super-Locked Stitchless BILLFOLD BY BUXTON "3-WAY"

WITH
EXTRA
INNER
FOLD



\$3.50

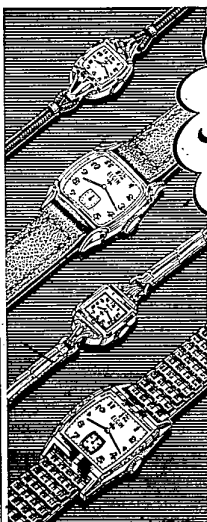
PLUS
TAX
AND UP
depending on
leather.

No stitches to rip or rot...made from one piece of leather self interlocked. The "3-Way" billfold has an extra super-thin inner fold that can be used as a hide-away for important money...an extra compartment or carried as a smart separate billfold for eyeing wear...Such versatility!

The DuraPower Mainspring*

Exclusive
Feature of

ELGIN WATCHES



Distinctively modern case design. Black nylon cord. A beautiful gift. \$37.50

Handsome styling any man would proudly wear. Leather strap. \$34.75

Exquisite case with high curved crystal. Graceful expansion bracelet. \$39.75

Specially engraved case with comfortable expansion band. \$42.50

Come in and see them today—the new Elgins. Fresh, American styling! Elgin's famed timekeeping accuracy! The unmatched dependability of the DuraPower Mainspring—backed by Elgin's guarantee! Choose from our wide selection of these newest Elgin models. Priced from \$29.75.

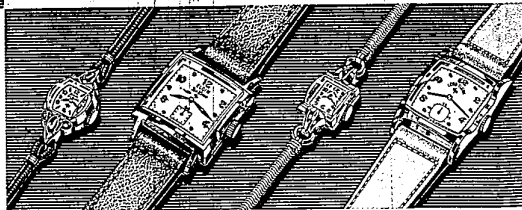
All prices include Fed. Tax

*Made of "Elgitor" metal. Patent pending

ELGIN'S

Guarantee

If a DuraPower Mainspring should ever break in service it will be replaced without charge to the owner of the watch, by any Elgin jeweler or by The Elgin National Watch Company.



17-jewel Elgin Deluxe. Beautifully styled case with high curved crystal. Nylon cord. \$55.00

Elgin Deluxe. 17 jewels. Smart square case design. Sturdy thick and water resistant model. \$59.50

19-jewel Lady Elgin. Modern case with high curved crystal. 12K gold filled bracelet. \$71.50

Lord Elgin. 21 jewels. Distinguished case design. High curved crystal. Gold skin strap. \$71.50

She'll love you
for it...

GIVE JEWELRY!



No other gift will be closer to her heart than a gift of fine jewelry. And fine jewelry is not expensive at Von Burg's As Low As \$29.75



Select
Orange Blossom
ENGAGEMENT AND WEDDING RINGS
for ageless beauty and assured fine quality.

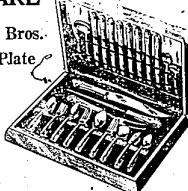
GIVE HER THE PERFECT GIFT

Remember Mother

With a Set of Fine

SILVERWARE

- 1847 Rogers Bros.
- Community Plate
- Holmes and Edwards



52-Piece From \$69.75 (SERVICE FOR EIGHT)

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In Redford

Von Burg's

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