

Mrs. A. Isham of Middle Straits Lake attended the minstrel show at Livonia Methodist Church on Saturday evening with her daughter, Mrs. Fred Pollakowski.

Neglected ladders or things like open cisterns and other tempting hazards often lead children to tragic mishaps.

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## Salem Church Honors Mothers, Daughters

The Salem Church Women's Guild will honor all mothers and daughters at a banquet to be held at the Salem Evangelical and Reformed Church on May 11.

Mrs. Hedy Kari is chairman of the 5:30 p.m. dinner. She has planned a complete chicken dinner. Reservations for the event are being taken by Mrs. Olan Foster at Farmington 1557.

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## WEST FARMINGTON

By MRS. IRVIN KNAPP  
TELEPHONE MAYFAIR 53833

April 26, 1951

About 115 people attended the district meeting of the Farm Bureau Women's Committee held at Walled Lake Methodist Church on April 17. The ladies' W. S. C. S. of the church served lunch. Mrs. Wolf of Detroit and Mrs. Margo Karler spoke. Mrs. Pear discussed Civil Defense and showed a movie acquainting people with their parts in the Civil Defense program. Mrs. Joslin and Dickie Cairns, Mrs. and Mrs. Floyd Cairns, entertained.

Mrs. and Mrs. Ray Roala and daughter Ruth of Detroit spent Sunday evening with Mr. and Mrs. William Knapp and family.

Mrs. Fred Lee was complimented Saturday evening with a shower at the home of Mrs. Alden Green, 3830 14 Mile Road, with Mrs. Harold See assisting.

A lunch of home made hamburger and buns, ice cream, cake, coffee, and cookies was served. Guests included Mrs. Floyd Cairns, Mrs. Richard Heikler, Mrs. Marion Wilk, Mrs. William Knapp and Mrs. Wendell Green.

Mrs. and Mrs. Fred Green entertained Mr. and Mrs. Walter Sierra from Lansing, Mr. and Mrs. John German and family of Lakeland, Mr. and Mrs. Walter Sierra and family, and Mrs. and Mrs. Richard Williams and baby Daniel and Rickie at a birthday party in honor of Rickie Williams' fourth birthday Saturday evening.

Mrs. Arthur Rickerson called on Mrs. Fred Green one day last week.

Farm Bureau members had a party April 23 at West Bloomfield Town Hall.

Mrs. Lawrence Giegler and Mrs. Lee Giegler of Hartland called on Mrs. Edith Graham Monday.

James Cox, son of Mr. and Mrs. J. C. Cox, is finishing his college course at Ypsilanti this year.

The Walled Lake Farm Bureau meeting was held at Stone Crest Friday evening with 40 people attending. Mrs. Frank Kling and Mrs. J. M. Pielgas will be hostesses on May 18 at Mrs. Kling's home on Haggerty Highway.

Classified Ads Bring Results

Michigan Mirror

(Continued from Page Two)

loan since the state office building fire February 2.

Frank G. Millard, attorney general, says the federal constitution would not be violated by the proposed amendment to the state constitution providing for dismissal of a public official who refuses to testify about his official actions.

Retail sales per capita in Michigan have risen to an annual figure of \$964, according to calculations based in final returns of the last census of business covering 1948. Total sales were \$5,959,265,000.

Automobile experts are still estimating an output of 5,500,000 motor vehicles in Michigan this year. Naturally, the used car market is down.

Some 337,000 pheasant hunters (13 per cent fewer than the previous year) last fall shot an estimated 797,500 ringnecks.

The collegiate basketball scandals lend us to believe that no dust affects the eyes as much as gold dust.

It surely was the height of something of other when a mother called the police department the other day to order a dozen prints of the picture the officers had taken of her delinquent son.

At today's prices women's hats are no longer a laughing matter. The "man bites dog" story has now been replaced by the one about the bull that threw the salesman. People who went South for the winter really found it.

## MSC Expects 10,000 For May Festivities

An estimated 10,000 persons will attend the 1951 High School Senior - Parents' Day activities at Michigan State College on May 11 and 12.

MSC will show its best features for prospective students and parents of students at the two-day event, according to Dr. Guy Hill, director of high school cooperation.

Friday will see the opening of the Engineering Exposition and the Home Economics Open House, while Saturday's program will feature the high school football clinic, annual spring football game, a University of Michigan - MSC baseball game, and other events.

The football clinic for high school coaches and players will be held from 9 to 12 noon; the intra-squad football game will be 2:30 p.m. in Macklin Stadium, and the baseball game will also be at 2:30 on Watkins field.

Watch the Classified Pages For Real Buys!

## Wayne U. Professor Speaks To Civic Group

Robert D. Wyatt, professor of speech at Wayne University, delivered his celebrated lecture "Personal Democracy" at the West Bloomfield Town Hall on Orchard Lake Road last Monday evening.

Professor Wyatt spoke from a background of historical research but confined his address as largely as possible to matters of significance in local government.

The lecture was sponsored by the North Farmington District Civic Association, which held its April meeting after Professor Wyatt spoke. Members and prospective members were invited.

Mr. and Mrs. L. Syrett of Novi and their daughter, Mary Ann, baptized Sunday, April 15, at the Novi Methodist Church. The Godparents were George Knowlton and sister Shirley. Following the ceremony, the Syrett family: George, Shirley and mother, Mrs. Knowlton, were guests at Porritt's restaurant.

## Child Study Group To See "The Angry Boy" Film

The Bond - German School Child Study Club will see "The Angry Boy" Monday evening when the club meets at 8:15 p.m. at the Bond School.

The movie is one produced by the Michigan State Mental Health Society. All interested parents are welcome to the meeting, according to Mrs. Dorothy Kerr, German School teacher. Light refreshments will be served.

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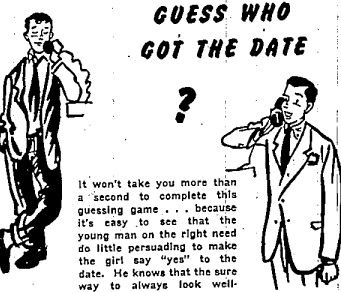
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## GUESS WHO GOT THE DATE ?



It won't take you more than a second to complete this guessing game . . . because it's easy to see that the young man on the right need do little persuading to make the girl say "yes" to the date. He knows that the sure way to always look well-groomed is to have his clothes dry cleaned at FARMINGTON CLEANERS. YOU, TOO, CAN COUNT ON QUALITY DRY CLEANING AND PROMPT SERVICE WHEN YOU CALL 0329.

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# What would YOU do about telephone rates if you were in our shoes?



Suppose you were managing Michigan Bell. Suppose that your job was to continue supplying the kind of telephone service that Michigan and the nation can depend on in these critical times.

Immediately, you'd run up against these inescapable facts:

1. To maintain the quality of service expected by the public, to provide improved service for many thousands of present users, and to meet the needs for new service in growing communities, your Company must continue to expand.
2. On top of that, the grim shadow of war demands that telephone service be ample for the giant job of national defense. New communication facilities must be added to handle the vital needs of military establishments, defense projects, and expanding production programs.
3. But the millions of dollars to finance this essential expansion and improvement of the telephone system must come from thousands of people who have savings to invest. They'll put their money in the telephone business only if they're assured that the Company's earnings will provide them a reasonable return.
4. You'd find that Michigan Bell's earnings—the money left over after expenses are met—are far below the earnings of other businesses. In the postwar period, Michigan Bell averaged only a little over 5 cents on each dollar invested compared with 12 to 16 cents for leading industrial concerns. The Telephone Company must compete with these other concerns in attracting money from investors. And the prospects for present telephone rates to produce adequate earnings from now on are mighty slim.

5. You'd realize that previous adjustments in telephone rates haven't caught up with the increases in the Company's cost of providing service. The last rate increase in June, 1950, substantially improved Michigan Bell's earnings. However, a lot has happened since then: Wage increases, made effective last November, have added 5 million dollars a year to operating costs. Taxes, too, have been increased and it seems certain that they will be going even higher. Costs of materials and supplies have hit new highs. And there's no getting away from the simple fact that higher costs mean higher prices.
6. As a public utility your rates are regulated by the Michigan Public Service Commission. So, it would be your responsibility to propose—and among the Commission's responsibilities to establish—rates adequate to (a) assure continuation of high-quality service; (b) pay fair wages to telephone employees; and (c) permit earnings that will protect the savings of telephone investors and attract the additional capital needed to do the job.

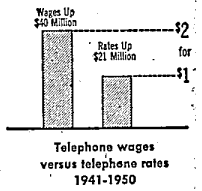
Faced with these facts, what would you do?

Sit back and do nothing . . . stop adding facilities . . . get along as best you can with what you have and let it go at that?

Of course you wouldn't.

Even though you'd rather not ask your customers to pay more for their service, plain horse sense would tell you that you should apply at once for increased rates to make your Company's earnings adequate for the job that has to be done.

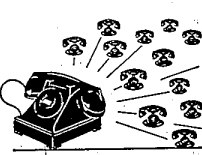
And that is what Michigan Bell is planning to do



Telephone wages versus telephone rates 1941-1950



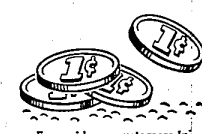
Revenues from increased telephone rates have gone up 21% while the cost of living has gone up 84%.



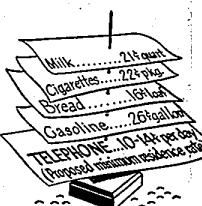
Size of "telephone package" is larger—more telephones can be reached without a toll charge.



Average worker earns enough to pay telephone bill in one-third less time than it took in 1940.



For residence customers in this area, the increase needed is about 3¢ or 4¢ a day.



Telephone service would still be one of the cheapest things in the average family budget.

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