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ROLLING
DOWN THE
RIVER

By Bob Kettler

We've come to the conclusion that man is much stronger than you may think. Have you ever noticed how often, when a man wrestles with his conscience, man wins.

But then again, perhaps that is the only argument the poor guy ever wins. We wouldn't, of course, mention their names, but a man and his wife came into this Studebaker emporium of ours to pick up their car that had been left for a bit of service. The man was doing a bit of complaining. "All you women know about a car," said he, "is to handle the steering wheel and maybe not too much about that. Suppose you had engine trouble or a flat tire, what would you do then?" To which the lady of his heart answered, "the same thing you did . . . use the telephone."

Somehow we didn't think that, even though their car was over four years old, it was an appropriate time to step in and mention the beautiful '51 Studebaker. After all, the best you can expect, when you're the middleman in a family argument, is a punch in the snout. We'll wait a bit and when their family barometer starts to go up, we'll take them out for a demonstration of the amazing power, quick acceleration, perfect visibility and absolute comfort all wrapped together in the car of the year, the '51 Studebaker-V8 Commander. You'd be surprised at the number of people that don't want us to take the car back, once they've driven it.

Oh well, times are tough and we're glad this isn't a hard money country now that it takes almost a pound of silver to buy a pound of steak. Was making a phone call the other day and when a voice answered a plaintive "hello," figured that we had the wrong number, so we asked, "is this the national bank?" "No," came wistfully from the other end of the line. . . . "But how I wish it were."

Now that vacation season is at hand and many of you are ready to load the family in the car and head for the various points of the compass, may we remind you to put some new oil in it first. Be a good idea to get a complete tune-up, plus a bit of motor tune-up. It's that extra margin of safety, a perfectly conditioned car affords, that will make your trip a truly delightful one.

That is that, but one of our customers tells us that this "old oil" is just what he needed. "It's a lot of malarkey as he discovered when he tried to put on the G.I. pants and shirt he wore in World War II."

Yours,
BOB KETTLER

KETTLER
Motor Sales

Studebaker Sales & Service
20735 Grand River. K.E. 1-1700

Fishing Riskier Than Hunting

Fishing is good for you, and so are the fish. But take it a little easy; there are some things which, can make fishing a dangerous sport, the State Health Department tells Michigan's would-be Iszaak Walton.

Lives of twice as many men and boys are lost in fishing accidents as in hunting accidents, according to a study reported by a national life insurance company in 1947.

Two-thirds of the fishing fatalities were drownings involving men in small boats, the study found. Most of the other persons who lost their lives were drowned when they fell into water while fishing from a pier or bank.

Don't get so excited about your fishing that you take out a boat which may leak, that you overload your boat, go out when a storm is coming up, lean too far out of your boat, stand up in your small boat or try to change places with your passengers.

Small boats cannot be handled safely in wind, storm or rough water, including the swell of larger boats. A person who goes out in a small boat should be able to swim, or else take an old inner tube or life preserver with him.

If your small boat should cap-

size, don't panic. Wait for it to stop. Get a hold on it and stay with it until help comes or until you drift ashore.

Watch your footing when fishing along banks, docks and piers. Watch out for deep holes and swift currents while wading.

A hat, long sleeves and long trousers will protect you from sunburn, sunstroke and mosquitoes.

If you are past the middle years, be careful not to overdo. Rowing and hauling in the big ones take a strong heart.

Don't drink lake or river water. Carry your own safe, cool supply. If you are bound to drink something stronger, drink it with your fish dinner, rather than enroute to your fishing spot or while fishing.

Take it easy — coming, going and fishing. Your life is worth more to you than fish, tackle or time.

The Christian graces are like perfumes, and the more they are pressed the sweeter they smell.

While producing 20 million tons of coal in her own mines in 1950, Canada was purchasing 23 million tons from the United States.

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Margaret Finn
Weds E. Burger

Margaret Mary Finn, daughter of Mr. and Mrs. Charles J. Finn of the 19 Mass. at which Rev. Thomas P. Beahan officiated. The bride, given in marriage by her father, wore a gown of ivory chintilly lace and satin fashioned with a lace bodice and a yoke of nylon net with a lace Peter Pan collar. The long lace sleeves came to a point at the wrist. A wide lace pelm formed around the waist and met the long satin train at the back.

Baskets of white gladioli and larkspur decorated the church for the 19 Mass. at which Rev. Thomas P. Beahan officiated. The bride, given in marriage by her father, wore a gown of ivory chintilly lace and satin fashioned with a lace bodice and a yoke of nylon net with a lace Peter Pan collar. The long lace sleeves came to a point at the wrist. A wide lace pelm formed around the waist and met the long satin train at the back.

Her veil of illusion net fell from a tiara of lace made from her mother's wedding dress. She carried a bouquet of stephanotis centered with a white orchid corsage.

Mrs. Robert Bahr was her sister's matron of honor. She wore a dress of lilac tulle and net, fashioned with an oval neckline and tiny sleeves of net. She wore a picture hat and carried a bouquet of yellow roses and daisies.

For her daughter's wedding, Mrs. Finn wore a dress of orchid crepe and lace with white accessories.

Mrs. Burger was dressed in light blue lace with matching accessories. Both wore orchid corsages.

Mr. Joseph Schaefer sang at the wedding, accompanied by Mrs. Schaefer at the organ. A reception followed at the Glenoaks Country Club.

The couple left for a motor trip through Canada and the eastern states.

EIGHT MILLION
TREES SET FOR
CONSERVATION

Michigan soil conservation districts are completing one of the biggest activities they sponsor during the year — tree planting, says R. G. Hill, soil conservationist at Michigan State College.

This spring, cooperators in soil conservation districts have planted approximately eight million trees, Hill reports. Most of the trees are planted on small areas on farms which are unsuited for crop production.

In many cases, plantings are made to establish windbreaks, stabilize eroding soils, or to provide food and cover for wildlife. Several districts own mechanical tree planters which are rented at a small cost to farmers, greatly speeding up the tree planting program.

In addition to the eight million seedlings planted, Hill adds that twelve districts have about 1,500,000 seedlings growing in seedling nurseries. Districts obtain their planting stock from State, Federal and private nurseries.

Soil conservationists believe that tree planting will reach between fifteen and twenty million seedlings and transplants a year in soil conservation districts as the trees become available and if the general economic level remains high.

STRICTLY FRESH

EIGHT-YEAR-OLDS now propose test bedtime with a new paraphrase on Hamlet's famous question: "TV or not TV?"

A gust of wind was blamed for the six-story fall of a flower pot that landed in a New York City street. Wonder if the motorist enjoyed his windfall?

News note: With more than 1,500,000 vehicles on the road, Australia is now the third most motorized nation in the world. Set they included one-passenger kangaroos in that figure.

Headline on an advice-to-the-lord column: *Marine's Try To Difference on the Lady!* In other words, no more hell-for-leather-necking!

A recent government survey indicated that 3,000,000 persons will see New York City in the event of an A-bomb attack. But that many merchants see the next price war.

Jefferson Jottings
By MRS. NORMAN MOORE

21719 Jefferson, Phone 2762-J

Mr. William Barnum of Jefferson Street celebrated his birthday on Sunday at a party given by his wife. The guests were his brothers and their families and his sister Clara and her family. The occasion for a four-generation picture was present. Those in the picture were Mr. Barnum, Sr., Mr. William Barnum, Jr., Eddie Barnum, and the newest arrival, little Kent Lind, son of Anita Barnum Lind.

Mr. and Mrs. Morris Nelson of Dearborn were Sunday visitors of the Ernest Moore family.

Mrs. Kudlas of Detroit was a Sunday visitor of her daughter and family, Mr. and Mrs. LenBoughton of Jefferson Street.

Mr. Joseph Lennon of Jefferson Street attended the annual Edison picnic Saturday at Belleville Pointe. He was among the nine retired employees that attended.

USE CARE IN
SUMMER STORAGE
OF RAYONS

Pack away your winter rayons with care if you want them to be in good wearing condition next fall, advises Lola Belle Green of the Michigan State College of home economics.

Rayon garments require some extra care if they are to carry well through the summer storage period.

Be sure the garments are clean before storing, Miss Green advises. Spots are harder to remove if they have become "set". Perspiration, if left, may affect colors.

Rayon itself is immune to moths, but you will need to give garments made of rayon and wool moth protection.

Guard against silverfish damage by airing and brushing stored rayons frequently. If you find any of these tiny gray insects with long feelers in your closet, remove the garments and spray with a liquid insecticide. Follow this with a dusting of pyrethrum powder.

Do not store your acetate rayons in or near paper. It has been found that paper tends to speed up the gas fading (color change) that occurs in many acetate rayons. Wrap acetate rayons in old sheets, hang them in cloth bags.

POTATO GROWERS
VOTE ON FUTURE
OF MARKET CONTROL

Potato growers in Oakland County will receive ballots this week from the county PMA committee, to use in voting "Yes" or "No" on the question of continuing Federal Marketing Order 60, which regulates the marketing of potatoes in six North Central states. "Price support has nothing to do with this referendum," Walter R. Cook, chairman of the county PMA committee states.

"Price support on potatoes was stopped by order of Congress at the end of the 1950 marketing season. The only question for potato growers to decide is whether they want a means of working with other growers to hold culls and small potatoes off the market, to help keep supply in balance with demand and to give the consumer a better quality potato as a way of getting a better price."

The ballots, being mailed to every grower who produced potatoes for market in 1950, are to be filled out and mailed during the week of July 9 - 13. A self-addressed envelope is provided with each ballot, addressed to E. E. Keller, Chicago, the Department of Agriculture official in charge of the referendum.

If a man seeks for greatness, let him forget greatness and ask for truth, and he will find both.

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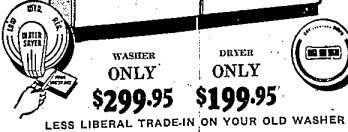
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