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REID



Appearance ALWAYS

Counts! Don't let summer's sultry heat wilt your business appearance.

FARMINGTON CLEANERS'

experts will keep your clothes

that clothes dry deaned regularly not only look

better but last longer.

neat and fresh looking right through the summer. Remember, too,

Michigan Mirror

(Continued from Page Two)
casting about for five men to appoint to the new board, which was
ordered by the 1951 legislature. Willams said a new agency like this
should be independent of other
commissions so "it will not be hampered by old ideas."

A new xperiment at MSC that a college-industry training pro-gram can cut the training priod for new plant foremen from six months to one month. Officials say the

Michigan State College now is also giving a two-week summer course in truck driving. Expected for the: course are 850 enrollees, which will be repeated several

The Michigan State Police have started 26 more recruits through training school, planning ito graduate them by Soptember 7. The shortage of state policeme since the end of World War II is easing up. This is the 10th post-war class and the third in which married men have been scentfed.

The Migrant problem arises again in Michigan. The influx of work-res for the fruit and berry orchards this year is greater than ever and the usual difficulties present themselves. Housing is a principal issue, although many farmers provide make-shift quarters on the farms.

provide macrism. (a see the problem of the problem

WORK IN COUNTY

An urgent appeal is being made in the Farmington area for volunteers to help polit oritims, it was announced this week by Carl W. Donelson, chairman of the Alaking County Chapter of the National County Chapter of the National Town of the National County is not to take the foundation was and level useful to most program in a under the special counters are being trained are up agantly needed to add polito prictims, and the National County Chapter of the National County Chapter

Women's Clubs To Study Conservation July 20-22

Representatives of Michigan Bu siness and Professional Women's clubs will study conservation corre-lated with health and safety a their July session at the conserva-tion training school.

Clubs throughout the state will be represented at the meeting, but will be from southeastern Michi

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- ORTHOPEDIC and SURGICAL APPLIANCES
 SURGICAL BELTS
 ELASTIC STOCKINGS
 TRUSSES

gan. Arrangements for the conference have been made by the Northwest Business and Professional Women's Club of Detroit.

Nothing can be great which is

Freezing the right varieties now can make a big difference in the quality of trozen foods you take out of your locker next winter. Be sure you freeze only the recom-

Short and Sweet for Summer!

Cool summer flattery . . a new short hair style designed for your face, cut to stay crisp in wilting weather! Keep your hair soft and lovely the summer through . . . let our experts treat it reg-



Jean's Beauty Salon

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NO. IN A SERIES



"An Ounce of Enterprise is Worth a Pound of Security"

Excuse our liberties with an old saying, but in a world where more and more nations and people are selling their freedoms down the river for a pot-of-gold promise of security, we feel that an ounce of enterprise, risk, venture, or whatever you call that willingness to chance today for a better tomorrow, is worth a pound of security. We wonder where we would be today if ter tomorrow, is worth a pound of security. We wonder where we would be today if Chris Columbus had traded his ambitions, curiosities, and courage for a siesta in the shade, or if the Pilgrims had given up their religious principles for physical security in England. We wonder, too, where we would be, if today's store owners, shopkeepers, contractors, industrialists, and business people had preferred not to risk their time and money on a chance for success. We and money on a chance for success. We

don't know the answers, but we do know that when individuals no longer depend upon themselves, but turn instead to "big" political ideas of mass security, or rely on "bigness" in any form to take care of them, they have lost that spark of individual enterprise and courage on which this country was founded.

So today, while our sons are fighting free-dom's battles on foreign shores, and "secur-ity" is being substituted for "initiative" and "enterprise" at home, we, in this series of advertisements, are going to attempt to reassert the importance of the individual in a world of "bigness". And we are going to back up our talk with the awards described below.

You can win a:

\$2,000.00 Scholarship to the College of Your Choice

You can win:

\$2,000.00 Toward the Starting of Your Business

Plus a Total of \$1,300.00 in U.S. Defense Bonds

"a longer ride for your money"

Naph:Sol Refining Company

In an industry of "giants", we gre very "small potatoes", but because our products are as good as the biggests, and because our business is built on the enterprise and inflictive of independent businessmen . . our jobbers and dealers, we are successful. As long as the individuals in our company and in our jobber-dealer organization strive for self-betterment and individual success, we will continue to succeed.

To faster this idea of self-betterment we will award one To toler-this idea of seit-betterment we will award use \$2,000.00 scholarship to the college or university of the winner's choice. Anyone between the ages of 16 to 28 inclusive (with the exception of the employees and their families of this company, its jobbers, dealers and advertising agency) can compete.

Because we feel that "small business" and the people who make it up are most representative of the American ideal of "free enterprise", and because, we admire the ambition, initiative and courage of those who want to go into business for themselves, we will award \$2,000.00 toward the starting of some small business. ... your business. Anyone 21 or over (excepting the employees and their families of this company, its jobbers, declers and advertising agency) is eligible to compete.

Twenty-four runner-up awards of United States Defense Bonds will be made. Award competition will be handled by the R. I. Polk Company, Chicago, with prominent Wisconsin and Michigan educators and businessmen as final judges. This award program will be carried out only in the areas in Wisconsin and Michigan where the careas in Wisconsin and Michigan where the careas in Wisconsin and Michigan where Zephyr gasoline is sold . . . your chances are good.
Get complete information and entry forms at your Zephyr. dealer listed below . . . absolutely no obligation. Get.

For Information Regarding Available Zephyf Dealer and Jobber Franchises, Write or Wire Naph-Sol Refining Co., Muskegon, Mich.

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