



THIS RATHER EXTREME cut is most popular with women between the ages of 25 and 35, said Southfield hairstylist Mr. James. He said younger women prefer longer hair and women over 35 prefer it soft and fluffy.

(Photo courtesy of Canned Ego Salon.)

## Make-up Makes You Pretty or Pretty Sick

Cosmetics can do a lot for a girl.

They can send her running to the doctors for one thing.

The Food and Drug Administration estimates cosmetics -- including bath oils, eye makeup, perfumes, hair conditioners and colorings, skin creams, face make-up shave creams and sun tan oil -- injure 60,000 people annually.

Injuries range from allergic reactions to infections from bacteria.

Unlike food manufacturers cosmetic companies are not required to list the product ingredients on the label.

So if you are allergic to a certain face powder, you can only keep experimenting with other brands hoping you will find one that doesn't give a bad reaction. There is no way to compare the ingredients.

Last month the FDA announced a compromise plan for the voluntary filing of product ingredients. The plan disappointed consumer groups which hoped to see the ingredients listed on the label but has more teeth than secrecy-conscious manufacturers favor in requiring that a manufacturer justify any request that a formula be kept secret.

The proposal was originally submitted by the Cosmetic, Toilet and Fragrance Association, which represents 85 per cent of

the cosmetic industry, last year.

Under the FDA compromise the list of ingredients will be available only to doctors. However, Avon, the largest maker of cosmetics recently adopted a policy of furnishing ingredient information to customers on request.

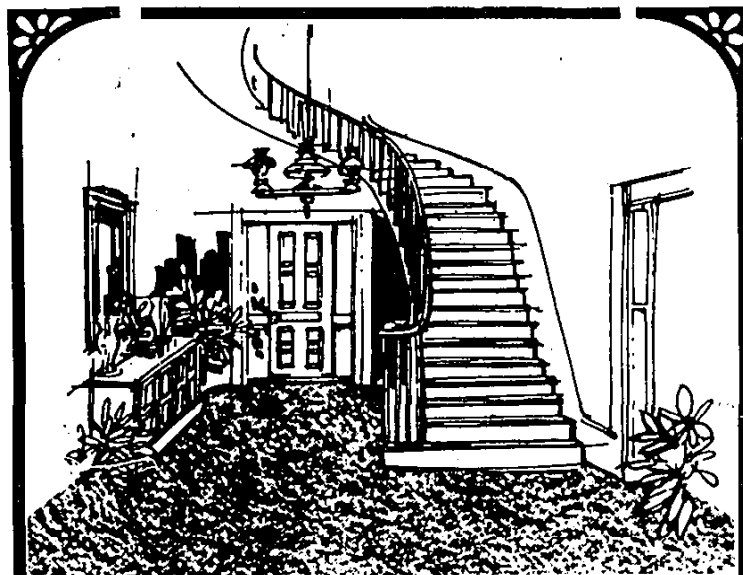
Consumer complaints on cosmetics have included loss of hair from shampoo cream rinses and eye injury and possible blindness from eye make-up.

Dr. Louis Wilson has been growing bacteria in mascara bottles for the past year at the Medical College of Georgia in Augusta. He cultured 428 eye make-up samples from 235 women aged 18 to 52 and found that 12 per cent contained potentially dangerous fungi and 43 per cent were contaminated with bacteria.

If the contaminated make-up gets into an eye scratched by a contact lens or other cause infection is possible.

He found that no brand of eye make-up was any safer than any other brand and that most cosmetics were fairly pure when purchased but became contaminated through repeated use.

The doctor's prescription? Use of a stronger preservative, which must be sanctioned by the FDA, and packaging eye make-up in one shot containers which would be used once and thrown away.



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YOU DON'T HAVE TO cut your curls to be in style. Northland Hair stylist Mr. James said he likes to give a woman what she wants but the cut must follow the dictates of her hair. "If she wants bangs and her hair wants to turn away from her face, she can't have bangs," he said (Photo courtesy of Canned Ego Salon)