



JOHN HUSSEY
UNRA-WWOCB President

Call Your Realtor... He Sells America Daily

Because Realtors believe in emphasizing the positive aspects of America and because this year provides an excellent time to invest in property, "Call Your Realtor...He Sells America First -- Everyday," is the theme for the 1972 observance of Realtor Week. Realtor John H. Hussey, president of the Western Wayne-Oakland County Board of Realtors, announced.

Realtor Hussey listed also the schedule of events through Saturday, May 27, as members of his board join about 100,000 Realtors nationwide in calling attention to the positive attributes of our country and the services rendered by Realtors.

"We have heard enough of the cynicism and unfounded complaints about America and our free enterprise system," Realtor Hussey said. "We have read and listened to a variety of

vocal people, many with questionable motives, condemning the way of life which has given us the most prosperous, the most envied, the most powerful nation in history, with a maximum of freedom for every citizen. It's time to sell America first in every philosophical and social discussion.

"In addition, most economic predictions say that 1972 will be a period when economic factors stabilize. We foresee a banner year for anyone buying, selling, or investing in real property."

AFTER DISCUSSING why Realtors had chosen their positive theme, Realtor Hussey explained that a Realtor is not just "anyone in real estate, but one who subscribes to a strict code of ethics.

"As a Realtor," he continued, "he is someone with spe-

cial qualifications who is a member of the National Association of Real Estate Boards and one of the 1,600 constituent boards. In addition, he has access to broad educational facilities at local, state, and national levels to increase his knowledge and help him or her remain current about the many increasingly complex factors which enter into all real estate transactions.

"The Code of Ethics," Realtor Hussey continued, "was one of the first such codes adopted in American business. Under its 30 articles, Realtors pledge fair treatment and their complete knowledge to the public and to both the buyer and the seller.

"We are proud that Realtors have been in the lead in helping more than two-thirds of the families in America own their home," he continued. "And we are equally proud of

the professionalism which has become synonymous and expected by the public.

"We know of the problems which exist, but rather than complaining or tearing down a system without a responsible new method, we are trying to improve where changes are required.

"Whether it be in such areas as obtaining improved housing for low-income Americans, or cleaning up our environment, Realtors are taking steps which will benefit all Americans," he concluded.

Now Is Good Time To Sell

"Existing homes can be expected to sell readily in the immediate months ahead," Realtor John H. Hussey, president of the Western Wayne-Oakland County Board of Realtors, said in commenting on information discussed during the May directors meeting of the National Association of Real Estate Boards (NAREB).

More than 1,500 Realtors from across the nation attended the annual gathering in Chicago.

June, July and August rank above all other months in volume of transactions, according to Hussey. "May, in consequence, is an excellent month to list a home on the market.

"In addition, mortgage credit is expected to be readily available, with a variety of terms to match borrower needs. There is some possibility that mortgage interest rates may move up in the fall," he continued.

The Western Wayne-Oakland County Board of Realtors is one of 1,600 state and local groups of the National Association of Real Estate Boards (NAREB).

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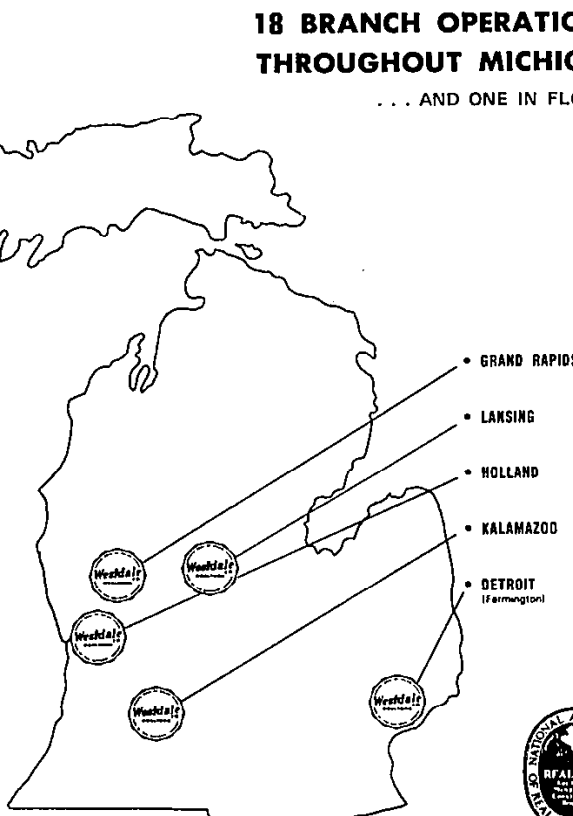
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MARIE H. GOOD-SPEED has been appointed corporate secretary of Thompson-Brown, developer-builder-real estate firm headquartered in Farmington. She will continue as executive assistant to the president and executive vice president. Mrs. Goodspeed holds a broker license and resides in West Bloomfield Township.