

Observerland Youth Moving In Right Direction



Paul LeRoue, 9254 Ball St., Plymouth.



Bags like this one help win contests.

Pictured on this page are seven Observer carrier boys, one from each of the Observer Newspapers circulation areas.

These young men have shown their ability as businessmen by winning a 10-speed Western Flyer bicycle in the recent Observer Newspapers' circulation contest. In all more than 1,200 carriers participated in the contest. In order to qualify for the first prize, each carrier's collections for the month of April had to exceed those for the month of March.

More than 450 carriers qualified; the names of the winners were picked by drawings from each of the seven circulation areas.

We congratulate these seven outstanding young men, whose business skill has benefited their customers and themselves.



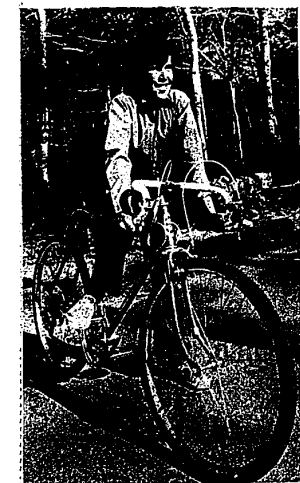
Big smiles tell the story...these are seven winners of bikes.



James Cooper, 29645 Belfast, Farmington.



Barton Charlip, 29340 Stellamar, Southfield.



Mark Boyd, 31463 Elmwood, Garden City



Mike Bemis, 735 Van Sull, Westland.



Casimir Stryeski, 24946 N. Sylbert, Redford Twp.



Larry Donabedian, 14236 Beatrice, Livonia