

IT'S SO EASY TO PLACE YOUR WANT AD . . .

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do 'most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT—
YOU'LL LIKE IT!

ENCLOSE PAYMENT FOR
YOUR AD and
SAVE



CUT ALONG DOTTED LINES

POSTAGE-FREE WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE 522-0900

Blank Folds Into An Envelope
No Stamp Is Needed

WRITE YOUR AD
IN THIS SPACE!

(3) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 350

LIVONIA, MICH.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary If Mailed in the U.S.

Postage will be Paid for by
observer newspapers, inc.
36251 Schoolcraft
Livonia, Michigan 48150

WANT AD DEPT.

(1) FOLD ALONG THIS LINE

CLASSIFICATION			

(4) FOLD BACK TAB—USE GLUE OR TAPE

(2) FOLD BACK ALONG THIS LINE

USE CASH RATE WHEN ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number is

5-27-72

CUT ALONG THIS LINE

☐ TWIN ACTION **\$5.55**

WEDNESDAY & SUNDAY

AD NON-CANCELABLE (CASH RATE)

<p><input type="checkbox"/> WEDNESDAY</p> <p>15 WORDS \$3.66</p> <p style="text-align: center;">(CHARGE RATE)</p> <p><small>For Each Additional Word Add 15¢, i.e. 17 Word Ad — \$3.96</small></p> <p>15 WORD CASH RATE: \$3.40</p>	<p><input type="checkbox"/> SUNDAY</p> <p>15 WORDS \$3.03</p> <p style="text-align: center;">(CHARGE RATE)</p> <p><small>For Each Additional Word Add 15¢, i.e. 17 Word Ad — \$3.33</small></p> <p>15 WORD CASH RATE: \$2.82</p>
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CHECK EDITION AD IS TO APPEAR IN