

ONI Promotes 2, Adds 3 Positions

Taking steps considered necessary for the continued growth of the Observer Newspapers Inc., an announcement of two major promotions and the addition of three members to the organization to fill newly created positions was made Monday by Fred Levine, ONI director of operations.

Arthur Langer has been named job printing coordinator, and Robert Delany, who served as Langer's assistant, has been advanced to the post of classified advertising manager.

Mrs. Fran Gillis will continue her leadership as Delany's top aide in the capacity of classified advertising phonerom supervisor.

Philip Angel, of Livonia, has been added to the staff in the new position of creative services and copy department manager.

TWO ADDITIONS have been made in the production department where Larry Weigel, of Highland, Ill., becomes pressroom, mailroom and platemaking superintendent, and Paul Hart, from the Chicago Sun-Times, joins us as electronics maintenance technician.

"We believe we have strengthened the Observer Newspapers' operations with these moves," said Levine. "We are constantly looking for ways to improve our operations and finally gathered the type of personnel we needed to keep up with the fast pace of our industry."

"We are happy to make promotions from within our ranks to fill the two important positions and the three additions will enable the Observer Newspapers Inc. to do a better job in all phases of our operations than ever before."

LANGER, A graduate of Michigan State University and a native of New York City, joined the staff in 1966 as a classified advertising salesman. He became manager of that department in 1969 and recently was named chairman of the 1973 Michigan Press Association classified advertising clinic.

During his collegiate days, he served as advertising manager of the Michigan State News, the university student publication, for two years from 1962-1964.

He was honored with membership in Alpha Delta Sigma, professional advertising fraternity, and was one of 35 selected for membership in the Blue Key, national honorary society in his senior year. He lives in Farmington and has a three-year-old daughter, Robin.

Langer's new assignment includes responsibility for the planning, scheduling and servicing of all job printing handled by ONI.

DELANY, A lifetime resident of Redford Township and Livonia, is a graduate of Bentley High School. He has been a Livonia resident for the past 15 years.

He joined the Observer group in 1967 as a classified advertising salesman, became assistant manager in 1969 and now is manager of the department.



ARTHUR LANGER
Job Printing



ROBERT DELANY
Classified Manager



PHILIP ANGEL
Creative Services



PAUL HART
Electronics

He and his wife, Ruth, are the parents of two sons, Robby and Jeff.

Angel is a native of Wayne and a graduate of Lake Orion High School. He attended Henry Ford Community College where he received an associate degree in architecture and designing.

He was employed by Jam Handy after graduation and then served two years in the U.S. Army. Since that time, he was associated with Wilding Co., R.J. Hunter Graphics and Spartan Stores of Grand Rapids. He came to ONI from Spartan Stores.

He and his wife, Carolyn, reside in Livonia and are the parents of two daughters, Cindy and Susan.

AS HEAD of the newly formed creative services and copy department, Angel will have charge of the art department, all layout assignments, and of the advertising, dummyping and processing personnel.

Weigel, a native of Calgary, Alberta, Canada, graduated from high school there and immediately entered the newspaper field as a pressman for the Calgary Herald.

He shifted activities to the Sacramento, Calif. Union and after five years moved to Highland, Ill. as press and plate room foreman for the midwest edition of the Wall Street Journal.

He accepted the position with ONI as a challenge and an upward step. He fills a need for a Metro Press superintendent which the Observer management has sought due to the huge increase in job printing operations.

Weigel and his wife Lorraine are the parents of four children, including two sons, Murray and Larry, and two daughters, Leanne and Lynda.

HART, A NATIVE of New Jersey where he was graduated from N. Burlington County regional high school, came to ONI from the Chicago Sun-Times.

He attended the Electronic Training Center in Pennsauken, N.J., and after graduation took a position with Digital Equipment for additional work with computers.

After 2½ years, Hart joined the Sun-Times where he was in charge of the installation of

a new system for computerizing classified - retail advertising to the "cold type" method of production.

He will have similar responsibility in his new position with ONI. He and his wife, Judy, have moved from Wheeling, Ill. to their new residence in Plymouth.

Wilmer Weiss
New Hudson's
Executive

The J.L. Hudson Company announces the appointment of Wilmer Weiss to the newly created position of vice president, merchandise presentation.

Weiss, a native of Detroit, will assume his position July 17. He joins Hudson's from Franklin Simon, New York, where he served as vice president, assistant to the president.

Weiss will be responsible for all store presentation, including interior and exterior display and corporate identity.

Livonian Gets
WSU Degree

William J. Greenman, 3209 Jamison, Livonia, was awarded a doctorate in special education from Wayne State University last week. Greenman is a counselor with the Southfield Public Schools.

The GOOD HOUSEKEEPING SHOPS

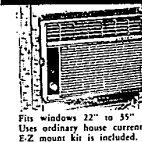
Where You Get MORE Than Just Low Prices

Michigan's Largest
Dependable TV and
Appliance Dealer

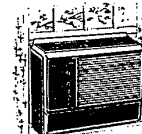
3 DAY SALE!

Thursday! Friday! Saturday! Your Chance to Grab A bargain in Cool Comfort and Safe Food Protection for Hot Weather!

3 Days Only! SALE AIR CONDITIONERS



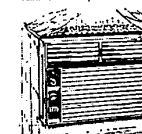
Gibson
Air Conditioner
Super Special
\$93



GE
5000 BTU
2-Speed Model
\$139



Whirlpool
8000 BTU
SUPER BUY
\$158



Gibson
Top Deluxe
10,000 BTU
Multi-Room
\$209

FREEZERS on Sale At Our Lowest Prices Ever



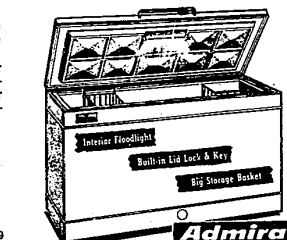
WELBILT
Large 6 cu. ft.
Chest Freezer
\$138



ADMIRAL
Big Upright
Holds 352 lbs.
\$148

Delivered! Serviced! Guaranteed!
Big 210-lb. capacity model.
Fin. small floor space. Has
serving basket, casters.

Delivered! Serviced! Guaranteed!
4 deluxe door shelves, ad-
justable temp. control. 10
cu. ft. capacity and more.



Admiral
Giant 526-lb. Chest Freezer
\$188.80

Delivered! Serviced! Guaranteed!

BIG DELUXE FEATURED REFRIGERATOR BUYS!



SPECIAL!
Deluxe 2-Door
Refrigerator
\$148

Delivered! Serviced! Guaranteed!
Roomy 10 cu. ft. capacity & 66-lb.
freezer. With thermostat control, large
slide out crispers, deluxe doors and more.



GENERAL ELECTRIC
Refrigerator
Special Buy
\$178

Delivered! Serviced! Guaranteed!
Big 11.5 cu. ft. capacity and 16.8 sq. ft. of
shelf area. Also has dial defrost, big crisp-
er, egg trays and full capacity deluxe doors.



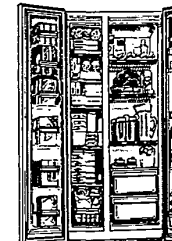
Admiral
12 cu. ft. 2-Door
SPACE SAVER
\$188.80

Delivered! Serviced! Guaranteed!
• 17.5 sq. ft. of shelf space
• Large separate freezer
Packed with deluxe features
yet priced easy on your budget.
Has egg tray, big butter
chest, deluxe doors. Save!



PHILCO
FAMILY-SIZE
14.2 cu. ft. 2-Dr.
\$218.80

Delivered! Serviced! Guaranteed!
• Roomy 102-pound freezer
• Two "moist cold" crispers
With 3 full width shelves
and one handy half width.
Magnet-sealed deluxe doors,
butter chest and much more.



Whirlpool
Big NO-FROST
Side-by-Side
\$298.80

Delivered! Serviced! Guaranteed!
• Big 15.1 cu. ft. capacity
• 195-lb. freezer section
Has 18.4 sq. ft. of shelf area,
individual temp. controls, glide
out crispers, meat keeper, egg
and much, much more. Save!

All Makes! All Models! All Sizes!
Sale Priced For Savings Now!

BRAND NEW '72 CHEVROLET
WE ARE GOING VOLUME IN
TRUCKS
½ Ton Pick-Up
Full Factory Equipment
\$2,274
Lou LaRiche Chevrolet
40875 PLYMOUTH RD.
(ACROSS FROM BURROUGHS)
PHONE 453-4600

INSTANT CREDIT! 90 Days Same as Cash . . . or, Easy Monthly Terms
THE GOOD HOUSEKEEPING SHOPS • OPEN EVERY NIGHT!

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| WONDERLAND Plymouth-Middlebelt GA. 7-4212 | REDFORD 21725 Grand River KE. 2-4871 | EAST DEARBORN 4947 Schaefer TL. 6-1177 | WEST DEARBORN 22155 Michigan LO. 1-7766 |
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BE A REAL
HEADACHE!**

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NORTHVILLE, REDFORD,
GARDEN CITY AND WESTLAND

OAKLAND COUNTY
Office 642-0133
FARMINGTON AND
SOUTHFIELD