

IT'S SO EASY TO PLACE YOUR WANT AD . . .

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do 'most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT—
YOU'LL LIKE IT!

ENCLOSE PAYMENT FOR
YOUR AD and
SAVE



CUT ALONG DOTTED LINES

POSTAGE-FREE WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE 522-0900

Blank Folds Into An Envelope
No Stamp Is Needed

WRITE YOUR AD
IN THIS SPACE!

(3) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 350
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary If Mailed in the U.S.

Postage will be Paid for by
observer newspapers, inc.
36251 Schoolcraft
Livonia, Michigan 48150

WANT AD DEPT.

(1) FOLD ALONG THIS LINE

CLASSIFICATION

(2) FOLD BACK ALONG THIS LINE

USE CASH RATE WHEN ENCLOSING CHECK

Send bill to _____

Street _____

City _____ Zip _____

My telephone number is _____

☐ TWIN ACTION
WEDNESDAY & SUNDAY

\$5.55
(CASH RATE)

☐ WEDNESDAY
15 WORDS \$3.66
(CHARGE RATE)
For Each Additional Word Add
15¢, i.e. 17 Word Ad — \$3.96
15 WORD CASH RATE: \$3.40

☐ SUNDAY
15 WORDS \$3.03
(CHARGE RATE)
For Each Additional Word Add
15¢, i.e. 17 Word Ad — \$3.33
15 WORD CASH RATE: \$2.82

CHECK EDITION AD IS TO APPEAR IN

8-2-72

CUT ALONG THIS LINE