

New Processes Boost To Home Seamstresses

Do-it-yourself fabric waterproofing and a new process for making complete garments permanent press



A GOOD sewing project for holiday giving is a plain or patchwork puff pillow made from McCall pattern 2864. It's an easy to sew item that utilizes a single piece of fabric pleated and stitched to a smaller piece. Pattern pieces are included for a 14-inch pillow and a 16-inch bolster, and creative sewers can vary the size to fit individual needs.

are developments that could make the home seamstress' work more satisfactory.

Both are recent developments on the market.

The waterproofing comes in a concentrate called "Drifab Liquid," and is sold by Amway, home sales firm.

IT CAN be used on all washable fabrics and contains no phosphates. Garments to be waterproofed must be washed first, even when new, and the concentrate is then added to hot water in the washing machine.

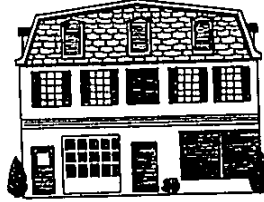
After the clothes have been put through a washing cycle, they can be dried in the dryer or air-dried and ironed. The manufacturer said the water repellant does not change colors, cause any odor or cause garments to stiffen.

THE NEW, patented process for achieving durable press qualities is called "Ameriset" and has been developed by the American Laundry Machinery Industries in cooperation with Cotton Producers Institute.

Equipment is ready to be installed in neighborhood stores to serve the home sewing market.

It gives garments a 20-minute vapor treatment, and tests have shown that those that have been treated retain their durable press characteristics after as many as 20 washings.

The BEDSPREAD PLACE



40% - 70% Savings

Michigan's Only

FACTORY OUTLET
DESIGNER SPREADS

- NEW SHIPMENT OF FALL STOCK
- QUILTED REMNANTS BY THE POUND

CUSTOM SPREADS
& DRAPES 20% OFF

Hours: MON.-SAT. 9:30-5:30
SUN. 12-5
CLOSED HOLIDAYS

A FACTORY OUTLET

279 PARK PLACE
NORTHVILLE
1-349-0030

Mr. Gene's Hair fashions

WHAT'S
HAPPENING
IN HAIR
FASHION
TOMORROW
IS HAPPENING
AT
MR. GENE'S
TODAY

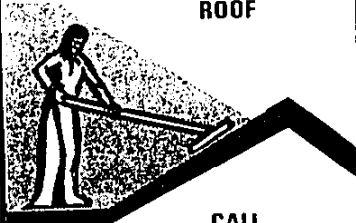
398-3120

OPEN DAILY
AND EVENINGS

25266 GREENFIELD RD

GREENFIELD JUST N.
OF TEN MILE

NO NEED
FOR YOU TO
INSTALL A NEW
ROOF



CALL

PERMA-SEAL

NEW MIRACLE ROOFING

IDEAL FOR YEAR-ROUND
INSTALLATION

UP TO A FULL 15-YEAR
GUARANTEE

A THERMOPLASTIC THAT
COVERS, PROTECTS AND
RENEWES ALL ROOFS --
SLATE, PITCH, ASPHALT,
ASBESTOS, TIN, ALUMI-
NUM... & COMES IN
ALL COLORS. FLAT ROOFS
OUR SPECIALTY

Free Estimates -- Residential
Commercial

CALL 477-2500

CALL 7 DAYS A WEEK -- 24 HOURS A DAY

For a great Lawn
next spring
seed and fertilize
this fall

Call "The Lawn-A-Mat Man"

He builds greener,
thicker lawns.
Costs no more
than doing it yourself,
and he does the work.

FREE ANALYSIS by your neighborhood Lawn-A-Mat Man
GUARANTEED premium quality Lawn-A-Mat
lawn products, at competitive prices. DELIVERED FREE
Scientific application of lawn products by Lawn-A-Mat's
automated lawn-care machine. FREE

FALL SPECIAL
All Fall needs NOW!

1¢
• Seeding
(1 lb. per 1000 sq. ft.)
• Fertilization
(1 lb. per 1000 sq. ft.)
• Soil Aeration
(1 lb. per 1000 sq. ft.)
• Power Rolling
(1 lb. per 1000 sq. ft.)

LAWN-A-MAT'S "GREENSKEEPER CARE PROGRAM"

All lawns and grounds are treated with a special fall care program. FREE delivery. FREE application.

3 1/2¢
• Seeding
(1 lb. per 1000 sq. ft.)
• Fertilization
(1 lb. per 1000 sq. ft.)
• Soil Aeration
(1 lb. per 1000 sq. ft.)
• Power Rolling
(1 lb. per 1000 sq. ft.)

PROVEN ON OVER A MILLION LAWNS

ACT NOW!

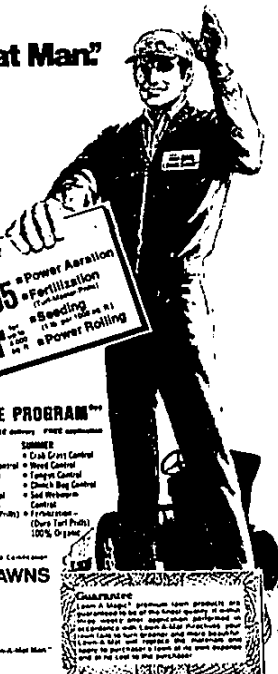
477-4567

For a FREE LAWN ANALYSIS without obligation call your neighborhood "Lawn-A-Mat Man"

24 HOURS - 7 DAYS A WEEK

Lawn-a-mat

America's FIRST and LARGEST producer of lawn products, delivered and applied to the homeowner's lawn



Buy
PFAFF
Now!

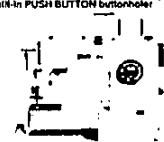
SAVE up to

\$40

PFAFF'S 4th Annual
Nationwide Authorized
SALE

Great buys on Pfaff sewing machines
and sewing machine cabinets.
Sept. 14 to Oct. 18

Only PFAFF has
• automatic tension to prevent slipping and
puckering • PUSH BUTTONS for 6-in-to-10-in
decorative stitches • the MATCHMAKER to
perfectly match stitches and plaids while you sew
• a built-in PUSH BUTTON buttonhole



MODEL NO. 1212

A&M MART

29070 PLYMOUTH
BLOCK E. OF MIDDLEBELT

LIVONIA

422-2131