



The Gift Spotter



**Helps You Bring The Joy of Christmas
To Everyone On Your List**

















Your Christmas enjoyment begins when you see the dazzling gift ideas in the GIFT SPOTTER, starting today in the Classified Section. It's brimming with fascinating gifts to delight young and old... plus smart suggestions for your other holiday needs. Fill your complete list the

easy, armchair way... with the time and money-saving GIFT SPOTTER.

Turn to the GIFT SPOTTER now to find the perfect gift for everyone on your list. It's fun and easy to use... because hundreds of selected gifts are listed for speedy spotting under the following headings:

Located in Today's Classified Section



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|  Gifts for Dad |  Musical Gifts |  Sports Gifts |  Trees, Trim & Flowers |
|  Gifts for Him |  Gifts for Girls |  Holiday Food |  Gifts for Boys |
|  Gifts for Everyone |  Gift Certificates |  Greeting Cards |  Gifts for the Home |
|  Holiday Dining |  Gifts for Her |  Gifts for Pets |  Gifts for Mom |

For Gift Ideas and Savings Shop the handy OBSERVERLAND GIFT SPOTTER each edition 'til Christmas!