

TRY FAMILY PORTRAIT CARDS

Christmas is a time for love -- a time for friends -- a time for giving. This year send a little holiday love by using a professionally made portrait in the exciting new portrait greeting card.

Unlike ordinary greeting cards, a portrait card will last as a memory over the years rather than be thrown out with the last pieces of discarded wrapping paper and tinsel from the tree.

Small prints of your family portrait photograph -- and the portrait greeting card folders now on the market -- are all you need to create this unique Christmas greeting.

IF YOU DON'T have an up-to-date family portrait, here's a good reason to make that oft-postponed appointment with your professional photographer. Or, if your photographer already has your family portrait negative on file, prints can easily be made for these special greeting cards.

Portrait greetings will be enjoyed by friends and loved ones alike -- especially by those special people who don't get to see the family very often. Since Christmas greetings are a way of keeping in touch with old college roommates and family who live far away, a colorful portrait greeting can say more and mean more than the usual greeting card.

While small prints of your family portrait can be used for holiday greetings, the original portrait can also serve as a thoughtful present for grandparents and other loved ones.

LARGE PRINTS of the family portrait, framed and ready to be hung, make extra special gifts. And a print as a remembrance for your own home will always be cherished.

If the thought of getting the family

to the local professional photographer's studio is holding you back, relax! Professionals are used to handling even the most rambunctious kids and know all the tips that will make your family "picture perfect."

The photographer can tell you what types of clothes will photograph best and which colors will be most attractive. And he can add other little secret hints designed to put you at your ease and make your holiday portrait come out just right.

To add an exciting difference to your family's portrait, you might want to have the picture taken outside the studio. If the family is fond of ice skating or skiing, perhaps a portrait outdoors with everyone dressed up for the winter sports might be appropriate.

Or consider a picture in your home with the family grouped about the fireplace. Whatever type of portrait your family wants, do make an appointment with your professional photographer soon so that prints will be ready in plenty of time for Christmas mailing!

Once the portrait is in hand, you can pick one of a specially prepared selection of greeting card folders available in a variety of styles and in both horizontal and vertical formats at your local photographer's studio.

THESE NEW greeting card folders were designed specifically to complement your family portrait and heighten its effectiveness.

Greeting cards as well as gifts go to the people you love. Both must therefore be picked with attention to the enjoyment they will give.

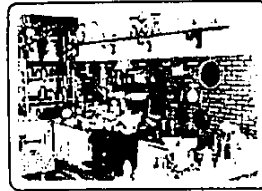
This year, try sending along your holiday wishes and love in the form of portrait greeting cards to the special people on your list.



THE CHRISTMAS TREE appears pretty much the same from year to year, but variations can be made by changing the pattern of the lights or the type of tree. Instead of random

placement, lights can be in a spiral, a tent, or contour drape. Bare branches of outdoor trees can be lit to cast a lacy shadow on the house.

CHRISTMAS...IS A HOME AFFAIR



... a time for the hospitality and good cheer ... a time for entertaining ... a time to express your thoughtfulness to all the family. Enrich your home scene with gifts from Wayside's largest and finest Christmas selections. Come browse. Find gift ideas galore to accent every room in the home. The best in design, materials and craftsmanship is assured by the quality brand names you'll recognize.

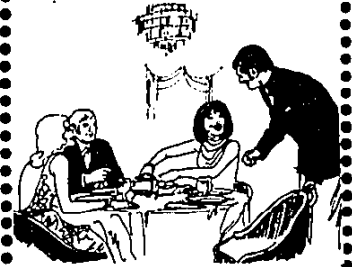
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9 P.M. Complete Roast Prime Rib of Beef dinner
9 P.M.-2 A.M. Dancing to the sounds of the Austin-Moro 12 piece band, and the lyrical voice of Joni Taylor. Bar service available.
Midnight A champagne cocktail, noisemakers and favors to ring in the new year.
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