

PRYOR of retirement from the Observer was his second in six years. HE FIRST retired in 1985 from the advertising agency with he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and which he later was joined by shirt he founded in 1986 and a Australia. He he is sales promotion manager for Comparisons a literities as an advertising subsense where the field as an advertising subsense where yet is a salesman in Reddord.

A native of New York City, Alpert mewed to Detroit at the age of eight and was educated at the time he laft the Observer when he later described as "one of the portions which later became ways State University.

Appert meyed to Detroit at the age of eight and was educated at the time he laft the Observer was to state neighborhood which the grand-independent of the proportion in the city but a room of the proportion in the city shut a proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the city shut a room of the proportion in the c Southfield has been named president of Marketing

Allied Net : Profit Up 47 Per Cent

Allied Supermarkets, Inc. has reported an after-tax profit of \$1,025,000, equal to 20 cents per share, for the 12-week period ended Jan. 6, according to Thomas McMaster, chairman

Thomas McMaster, chairman of the board.

The report represents an increase of 47 per cent over the \$857,000 profit reported for comparable operations in the same period last year and is the sixth consecutive profitable quatter following two years of losses.

Total profit reported for the company in the same period last year, including operations discontinued during the past 12 months, was 361,000, equal to 16 cents per share on approximately 16 per cent fewer average for the company of the past 12 months, was 361,000, equal to 16 cents per share on approximately 16 per cent fewer average for the past 12 months, was 361,000, equal to 16 cents per share on approximately 16 per cent fewer average for the past 12 months, was 361,000, equal to 16 cents for the past 12 months, was 361,000, equal to 16 cents for the past 12 months, was 361,000, equal to 16 cents for the past 12 cents for the past

mately 19 per cent fewer age shares outstanding.

Alpert, Former Salesman, Dies

Bernard D. Alpert, who retired as an advertising salesman for Observer Newspapers two years after 46 years in the business, was buried Sunday in Machpelah Cemetery,

Alpert, 69, died Thursday in Sinai Hospital, Detroit. His home was at 28711 Lorikay Drive, Farmington.

A small, dapper, twinkle-eyed man known to his friends as "Barney," Alpert's retirement from the Observer was his second in six years.



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ALLAN P. FOSDICK of Beverly Hills has been appointed manager of the manufacturing and plant engineering office of Ford Motor Co.'s transmission division. Fosdick, who joined Ford in 1950, was manager of the manufacturing engineering depart-ment at the division's



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