

How Bell Boost May Affect Area

Michigan Bell Telephone Co.'s newest application for rate increases includes proposed changes which would boost the monthly charges of many Observerland customers.

In the \$28.7 million package submitted by Michigan Bell to the State Public Service Commission Thursday is a provision that would increase local monthly residence charges in almost all cities outside Detroit for one-party flat-rate service.

Rates for budget service customers would remain unchanged throughout the state. Rates for 411,000 customers who have one-party and two-party flat rate residence service in Detroit would not change either.

This includes those in Redford Township as well as Hamtramck, Dearborn and Highland Park.

HOWEVER, Livonia, Garden City, Westland, Plymouth, Farmington and Southfield one-party rates will be altered according to the following scale if the PSC grants the company's petition:

Livonia, Garden City and Southfield, all from \$6.70 per month to \$8.90; Farmington and Westland from \$5.15 to \$6.65; Plymouth from \$5.60 to \$6.40.

The company also has requested authority to make upward adjustments in several other categories. These call for a broad restructuring of business equipment rates, a higher charge to install service to a new home, apartment or business; an increase in intrastate long distance charges; replacement of the present statewide nickel-a-minute service with a new budget toll dialing service; and approval to charge for "information" calls when they exceed five per month.

Calls in excess of the five-call allowance would be charged at the rate of 10 cents each starting in the 1974-75 period. Bell officials said that studies show 80 per cent of telephone customers call "information" no more than five times a month.

AT PRESENT it costs Michigan Bell \$18 million annually to provide "information," and it is the company's position that those who use the service more should pay more.

Public hearings will be called before the commission takes action on the application. Bell's request for the \$29.7 million overall increase is designed, officials said, "to bring earnings up to the level previously deemed fair and reasonable" by the PSC.

High School Leadership Meeting Set

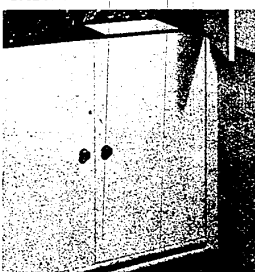
ROCHESTER More than 400 high school students and student activities directors will attend an annual conference at Oakland University March 2.

The conference is designed for juniors and seniors with some leadership experience in school clubs. They will discuss new ways of communicating with family, peers and authority figures.

Eleanor Driver, director of Oakland's Continuum Center and a leader in communication skills, will discuss "The Art of Communicating" during the morning session.

# It's Not Easy BUT WE TRY TO GIVE MORE FOR YOUR DOLLAR!

## CABINET-GRADE PLYWOODS



ALL SELECTED LIGHT ORIENTAL VENEERS

Sanded 4'x8' SHEETS

Will take a nice natural or stain finish... ideal for cabinet work.

3/16 Thick 1/2" Thick 3/4" Thick  
\$3.69 \$8.88 \$12.88

## LAUAN MAHOGANY BI-FOLD DOORS

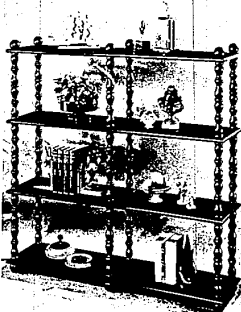


### USE BETWEEN ROOMS

To separate two rooms, or to divide a large single room, or use as a closet door, Plymough Bi-Fold units are the perfect answer. Add as many units as needed to fill the width. Elegant, easy to open and close. May be painted to match room decor, stained or finished natural.

FITS 24" WIDE OPENING  
Complete with Hardware  
\$12.30  
2 DOOR UNIT  
OTHER SIZES IN STOCK  
28"/30"/32"/36" WIDTHS

## BUILD BEAUTIFUL FURNITURE



## IN MINUTES... & SAVE NEW! Russ Stonier Inc. Spindle-Flex

IN FURNITURE-QUALITY BLACK OAK AND DISTRESSED WALNUT FINISHES.

Just twist together Spindle-Flex pre-finished turnings with matching TWISTERS shelves to make any one of a hundred combinations -- from a simple two-shelf 27"x18"x14" table to an expansive 75"x51"x14" entertainment center.

Pre-finished Spindle-Flex 1 3/4" diameter x 15" turnings in 3 popular styles--

## DIFFERENCE BETWEEN PAINTING & DECORATING



Your Choice CEILING-FLAT OR ONE-COAT WHITE

\$5.88 gal.

NO LIMIT

- Durable... cleans in minutes
- Dries in 20 minutes to a soft, flat finish
- One coat coverage
- 5-year written guarantee
- A professional-looking finish every time.

Wrought Iron RAILINGS & COLUMNS

88¢ Running Foot (RAILING ONLY)

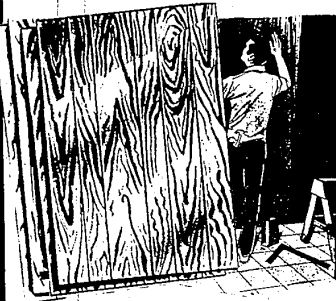
AVAILABLE IN 4' and 6' lengths Slotted Porch Railing in 5' lengths only Accessories Available

8" Flat Columns 8" Corner Columns 7.49 11.95

# SALEM LUMBER CENTER

YOUR NEIGHBOR SHOPS HERE

## PRE-FINISHED WALL PANELING

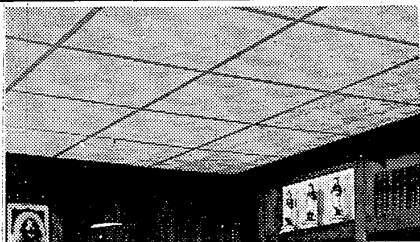


Printed Wood-Grain Hardboard

- Kircaldy Walnut
- Helmsdale Hickory

\$3.99 4'x8' 1/8"

Hi-Gloss Durable Carefree Surface



## from Armstrong The Ceiling Masters



Armstrong WOODCREST TEMLOK® PANEL Suspended ceiling panel with attractive embossed design.



Armstrong CONESTOGA TEMLOK® PANEL

Subtle beige tone in an embossed texture. For a suspended ceiling.

27¢ per Sq. Ft.

Complete with all metal Your choice of above two Panels

EXAMPLE: 10'x12' ROOM \$32.40 Plus Tax Complete Tile & Metal

ALSO SEE THE 36 OTHER Armstrong Varieties of 12"x12" & 24"x48" THAT WE STOCK!

WHAT'S A NICE CEILING LIKE YOU DOING IN A PLACE LIKE THIS? EVERYTHING!

That's right, Armstrong's new Temlok® Suspended Ceilings can do it all -- Sound Control, Lighting, Beauty -- all in one easy step. So turn that dusty basement or musty attic into extra living space with a Temlok® ceiling. It's one more reason why the last word in ceilings is... Armstrong

## JOHNS-MANVILLE Fiber Glass HOME INSULATION



\$3.99 Per Roll 4"x15"

Also Stocked 2 3/4"x15"/2 3/4"x24"

## VISQUEEN PLASTIC COVERING

60x50 LONG 4 MILL CLEAR



\$2.40

ALSO IN STOCK 8x50/10x50 16x50/20x50

at comparable Prices

IDEAL FOR ANY STORAGE PROBLEM

## LUMBER SPECIALS

## ALL KILN DRIED NO. 2 WHITE WOOD

"Select your own from our In-Store Bins"



WE KUSTOM KUT TO ANY SIZE ANYTIME!

	4'	6'	7'	8'
1x2	28¢	42¢	49¢	56¢
1x3	40¢	60¢	70¢	80¢
1x4	48¢	72¢	84¢	96¢
1x5	64¢	96¢	\$1.12	\$1.28
1x6	72¢	1.08	\$1.26	\$1.44
2x2	34¢	51¢	60¢	68¢

ECONOMY GRADE 2x4 KILN DRIED ALL YOU CAN CARRY

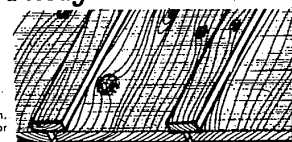
7 ft. .... 54¢ 8 ft. .... 64¢

## Re-sawed Rough Pine Boards

Lengths to 16 ft!

12" wide 22¢ lin. ft.

Ideal for rugged rec. room, board and batten effect or false beams.



Home of Old-Fashioned Service Ph. GA 2-1000

30650 PLYMOUTH ROAD 3 Blocks West of Middlebelt

HOURS: Monday through Friday 9 a.m. - 9 p.m. Saturday 9 a.m. - 6 p.m. Sunday 10 a.m. - 6 p.m.



## Observer Newspapers

### Advertising Standards

Advertising published in the Observer Newspapers is accepted on the premise that the advertiser and the service offered are properly described and selling to customers at the advertised price. Advertiser is aware of these conditions.

Advertising that does not conform to these standards, or that is deceptive or misleading, is never knowingly accepted.

If any Observer reader encounters non-compliance with these standards, we ask that you inform the Advertising Department of this newspaper, and also call the

BETTER BUSINESS BUREAU 962-6785

Published in the interest of truthful advertising by The Observer Newspapers