

Farmington

U. S. A.

FARMINGTON FOUNDERS FESTIVAL

JULY 25-26-27, 1968

Festival Kicks Off Thursday

From "Farmington Honors Its Own" to "Farmington U.S.A." That's the saga of the Farmington Founders Festivals.

The fourth annual three-day event will be staged throughout the Farmington area July 25, 26 and 27. Each year's festival surpasses the previous one.

Theme of the first festival in 1965 was that of a founders day. However, when it came time to plan the second event the committee came up with the theme of "Farmington Honors Its Own."

With this in mind, the committee honored a score of Farmington citizens—both long-time and new—for achievement in a variety of fields—athletics, entertainment, politics, law, education and business.

Honored guests throughout the festival were the long-time residents of the area who have contributed to the growth and development of Farmington.

Then the problem came up about the third year—the 1967 Festival.

What was the theme? It was logical—"Farmington On Parade."

Special emphasis was placed on Farmington's many attributes during these three days. Industry, business, local government, the schools and the general citizen were all honored.

From the emphasis on the local angle, the committee broadened its horizons with this year's theme of "Farmington U.S.A."

With this theme in mind the festival committee contacted 17 Farmingtons throughout the country.

The locations range from north to south and east to west with towns in the states of Arkansas, California, Connecticut, Delaware, Georgia, Illinois, Iowa, Kentucky, Maine, Minnesota, Missouri, New Hampshire, New Mexico, Pennsylvania, Utah, Washington and West Virginia, all contacted.

With the information obtained, the committee will work each one of these towns into the festival.

Plans call for each of the contestants in the Miss Farmington Founders Festival Contest to tell about one of the other Farmingtons.

If available, photos of each area will be on display.

Mostly, however, the Festival is for the people of Farmington. Governmental and subdivision boundaries are forgotten for the three days while everyone spends some time simply discovering about the "Farmington U.S.A." where they live.

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RAIN, RAIN — Bad weather didn't spoil the third annual Farmington Founders Festival in 1967. The three-day event was rescheduled for August, when the Detroit riots forced a

postponement. Theme of the third Festival was "Farmington On Parade."



FOLLOWING THE THEME—This float in the First Farmington Founders Festival parade followed the theme of Looking Toward the Future. The first annual event in 1965 featured

residents from Farmington, N.Y., and descendants of the original settlers of Farmington, Mich.