

To Reduce the High Cost of
Living, Begin at the
Bottom and

Wear-U-Well Shoes

Save One-Third

Fine Shoes, School Shoes, Work Shoes
They're Made to Stand the Wear

Factory Branch No. 1201

Wear-U-Well Shoe Co.

E. W. BALCH, Manager

The Farmington Enterprise

W. E. Lord, Editor

Published Friday of each Week and entered at the postoffice at Farmington, Oakland County, Michigan, as second class mail matter.

\$1.00 per year, in advance

Devoted to the upbuilding of Farmington and Oakland County

FRIENDS OF THE ENTERPRISE are requested when they have Probate business to ask the publication of the legal notice in this paper. By so doing they will be at no more expense than elsewhere, and will do us a great favor.

Slocum Stands by Small Town

"I have come to realize that the interests of the business men on both sides of the town or village line are pretty much the same. It has finally been driven home to me that the value of my farm and the value of our farm life is measured largely by the growth and prosperity of the nearest town!" said Grant Slocum, founder of the Gleener organization and editor of The Gleener and Business Farmer, in a recent address.

"Farmers and their wives and families owe the nearest store their trade, every penny of it, but only when that local merchant has shown his desire to co-operate with the farmer and has helped make the town worthy of the farmers' trade. Every town that has two stores or more ought to provide a rest room, with toilet conveniences for the accommodation of the people from out of town who come in to trade. In most small towns, and big ones too. I find that the only place the mother can make changes for her baby or care for her own personal wants is in the wash room of the local hotel, where the sign 'For Guests Only!' stares her in the face. The only place the men folks can rest or warm up is in the saloon or idle billiard parlor, with their too-willing welcome!

"I want to see a welfare committee composed of an equal number of representative business men and farmers in every town. They will bring the rest room, and sooner or later, the farmers-owned elevator, which also must come, if the merchant wants his store in the center of a prosperous farming community because if the money the market-gamblers take out of his neighborhood were spent in his home town no local merchant would ever need to worry.

"Give our farmers good trading centers, good stocks of the best merchandise, sold at fair prices, bright stores, clean stock, courteous clerks and the inferior quality cheap mail order catalogue houses will not take a dollar out of your community."

According to the government crop report corn brought the producers in Michigan 77 cents on October 1st. A year ago it brought 75 cents. Wheat was 99 cents and a year ago it was an even dollar. The price of oats on October 1st was 34 cents and a year ago 43 cents. Potatoes were 40 cents and a year ago 54 cents. On September 15th this year apples brought the producer \$1.53 per barrel, and a year ago \$1.32.

If we ever have good roads, that is real good roads, says an observing man, we will have to hire men to do nothing else but make them and keep them in repair. Even the good roads need a shovel full of gravel here and there to fill up worn spots. The trouble has been that too much gravel was used in filling a small hole—two were made the one right before it and the other just after, see?—Manchester Enterprise.

Try an "ad"—it will bring results.

Two Children had Croup

The two children of J. W. Nix, Cleveland, Ga., had croup. He writes: "Both got so choked up they could hardly breathe. I gave them Foley's Honey and Tar and nothing else and it completely cured them." Contains no opiates. Cuts the phlegm, opens air passages. For sale by T. H. McGee.

It is estimated by state authorities that there are 100,000 persons in Michigan that can neither read nor write, out of a population of 3,600,000.

The population of Michigan, according to the 1910 federal census was 2,816,173. The present tabulation shows that the state has gained over three quarters of a million in five years, or an increase of approximately 23 per cent. As an interesting comparison the population of the state in 1830 was 31,639. The million mark was passed in 1870 and the two million mark in 1890. The increase from 1900 to 1910 was only about half as great as from the latter year to 1915.

HELP FOR POTATO GROWERS

Finest of Tubers May Be Grown With the Aid of Embalming Fluid, Experiments Show.

It seems very curious that a chemical extensively used to preserve the dead in the way of an embalming fluid could be successfully used as a help toward growing good potatoes, but such is the case, remarks an exchange. It has been found that a proper solution of formaldehyde will insure a most excellent crop of the finest potatoes, where it has formerly been quite difficult to make certain soil grow anything but a very inferior crop.

To prevent scabby or rusty-appearing potatoes, the potatoes to be planted should be soaked for two hours in a solution composed of one pint of pure formaldehyde to 50 gallons of water.

It may be placed in large tubs, and the potatoes put in burlap sacks and laid in the liquid for a couple of hours, and then spread out on clean grass to dry for an hour or more before cutting and planting.

The potatoes should be cut into pieces having two or more eyes from which to sprout.

One good plan where a number of bushels of potatoes are to be planted is to have the liquid in barrels, with spigot at the bottom for drawing off liquid.

Potatoes should not be gathered up, after being treated, in the same sacks or baskets they were in prior to being soaked, as they are apt to be reinfected more or less by the disease which is being fought.

In certain localities the potato has become so diseased it is almost impossible to secure pure healthy seed and this formaldehyde process is recommended the difficulty largely.

Tuberculosis Campaign

Lausling Mich., Oct. 4.—Today marks the official beginning of Michigan's \$500,000 war on tuberculosis. To rid the state of this disease—that and nothing less than that is the object of the State Board of Health. They do not expect that this will be done in two years, or five years, but during the next two years they hope to build up an organization in each county in the state that will be able to carry on the work indefinitely.

The first county to be visited is Wexford. Next in order will be Barry and Ottawa. In each case Dr. DeKleine and his helpers will spend, one, two or three weeks in a county trying to interest the people in their immediate health problem.

Every campaign will include an attempt to locate each case of tuberculosis within the county and having nurses visit these patients in their homes to instruct them how to live and how to get well. It will include, moreover, a complete survey of the county, which will be invaluable as an index to what the real health conditions are. The physicians of each county will be asked to co-operate with the agents of the State Board of Health. It is with the aid of the physicians that Dr. DeKleine and his helpers hope to locate the cases of tuberculosis in a given county not only, but it is they who can carry on the work after the state board workers have passed on to another place. During the campaign in a county a specialist in tuberculosis will hold daily conferences with the physicians in regard to the latest and best methods of treating and preventing the disease.

"Health First" has been chosen as the official slogan of this statewide movement. It will be printed on all the stationery of the division of tuberculosis, and it appears likely that it will become as well known as the industrial slogan "Safety First."

Will some volunteer to correspond for the Enterprise on each of the rural routes out of Farmington?

See our auction bill proposition

Are You Saving Part Of Your Income

Don't Continue to Let the Other

Fellow Save What You Spend

--Save It Yourself

Farmington Exchange Bank

(A STATE BANK)

C. W. WILBER, Cashier.

Fred M. Warner, Pres.
Sam'l D. Holcomb, Vice Pres.

Established 1859 Sixty-sixth Year 4,600 Students

BUSINESS SHORTHAND COMMERCIAL TEACHING

D. B. U. Graduates always in demand for best positions
Send for catalogue

DETROIT BUSINESS UNIVERSITY

61-65-67-69 West Grand River Ave.
Detroit, Mich.

E. R. SHAW, President.

H. W. McMANUS, Registrar.



TIFERRO'S Manual of the Art of Singing

Published by Oliver Ditson & Co., Boston, Mass.
Price \$1.25

Mr. Emil Tiferro will open a School of Singing in Detroit with instruction for three classes of students: First, those who desire to fit themselves for teaching; second, those who hope to become public performers; third, those who study with the aim of personal improvement and enjoyment.



Did you
get one Free?

This beautiful oil painting reproduction of the largest horse in the world, in full colors, size 16x20 inches. We only have a few left; and they're free to the first comers who call at our store with this advertisement. This picture is a beauty—you'll regret it if you don't get one—so call today.

For Stock and Poultry Dr. LeGear's Remedies

One for every
ailment

Buy Remedies that have a proven reputation for results. Dr. LeGear's Remedies have been used 22 years—guaranteed to do the work right.

T. H. McGEE, Farmington, Mich. M. J. MOEREN, Novi, Mich.

An American.

A native of any part of North or South America is literally an American, since he is a native of one of the American continents. Usage, however, has narrowed the term so that "an American" is generally understood to be a citizen or native of the United States of America, while a native of Canada, Mexico, Central or South America is known as a "Canadian," "Mexican," "Brazilian," "Guatemalan," or "Cuban." The reason for the usage does not lie in any feeling that the United States preempts, stands for, or overshadows the other parts of the western hemisphere, but simply in the fact that, while Canada, Mexico, Brazil, the United States of Colombia, etc., are words which admit of adjective formation, "American" is the only adjective which can be formed from the name of our country to denote its citizens or to apply to its interests, industries, cities, etc.

Art and Appetite.

"Your singing tonight was divine!" exclaimed an enthusiastic admirer to the prima donna. "I could see by the expression on your face and the light in your eyes that you were inspired." "I fear you are mistaken," said the prima donna, with her most engaging smile. "Our art is so exacting that we don't care to eat a hearty meal before singing. I was ravenously hungry and I was thinking of all the good things I would order when the concert was ended."

Will some volunteer to correspond for the Enterprise on each of the rural routes out of Farmington?

Try the Enterprise liners.

Our Jitney Offer—This and 5c

Don't miss this. Cut out this slip, enclose with five cents to Foley & Co., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup, Foley Kidney Pills and Foley Cathartic Tablets. For sale by T. H. McGee.

LITTLE WANT ADS

For Sale Cheap—Good hard coal stove. Inquire at Enterprise office.

Grapes for Sale. O. L. Murray, North Farmington. Phone 43W11. 48 2t

For Sale—About ten tons of Timothy hay. Fred Pagel, Phone 39J5. 49 2-tp

Notice—Will the party who called me up last Thursday, having chickens for sale, please call again. E. Hockey, Phone 86, Redford.

For Sale—Potato Crates, 12c and 17c each. Enquire of Geo. Helm, 1/2 mile north of Stark Station. Postoffice, Plymouth, Mich., Route 3. 44 8-t

Announcement

FORD

UNIVERSAL CARS

THE FOLLOWING PRICES F. O. B. DETROIT,
EFFECTIVE AUGUST 2nd, 1915:

Ford Runabout - \$390.00

Ford Touring Car - 440.00

Ford Town Car - 640.00

No speedometer included in this year's equipment, otherwise cars fully equipped

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to August 1, 1916.

Profit Sharing with Retail Buyers

On August 1, 1914 we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915 we would share profits with the retail purchaser, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but, realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

The Park Garage

CARL R. ELY, Proprietor

Farmington, Michigan