

To Reduce the High Cost of Living, Begin at the Bottom and

Wear-U-Well Shoes

Save One-Third

Fine Shoes, School Shoes, Work Shoes They're Made to Stand the Wear

Factory Branch No. 1201

Wear-U-Well Shoe Co.

E. W. BALCH, Manager

The Farmington Enterprise
W. E. Lord, Editor

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Devoted to the upbuilding of Farmington and Oakland County

FRIENDS OF THE ENTERPRISE are requested when they have private business to ask the publication of the legal notice in this paper. By so doing they will be at no more expense than elsewhere, and will do us a great favor.

COMMUNITY WELFARE AND CO-OPERATION

Last week we printed in the Enterprise a communication from Grant Slocum, almost everyone knows Mr. Slocum, as he is founder of the Gleaners organization, editor of the Gleaner and Business Farmer and one of the best friends the farmers of Michigan have. We quote the following paragraph from last week's paper:

"Believing as I do, that the best interests of the farmer are opposed to the habit of buying from general merchandise catalogue houses, we have taken the necessary steps to eliminate this kind of advertising or announcement from our columns."

There has been a tendency among some leaders of the farmers to resent the fight against the influences that tend to injure the home town. They have seemed to feel a sort of enmity to the business man at home who has made a profit from his dealings with the farmer.

The fact that the mail order house and the big city store pile up immense profits is farther removed and less apparent.

Mr. Slocum has, perhaps, studied the problems and welfare of the farmer more deeply than any other man in Michigan and his studies have led him to the stand he has taken on this subject. It is only a question of a short time until all of the men who presume to be leaders of farmers organizations will reach the same high ground.

It will be a great day for the small town when the farmers themselves see the point, and realize what a menace to their own welfare these big mail order concerns are.

Then, too, the townspeople need to feel an increased loyalty to their own town and an increased spirit of co-operation with the farmer in his problems.

There are many ways in which the town can make a greater appeal to the farmer.

There is a great field and a great opportunity right now. The local newspaper is the logical leader in working out the plans.

We hope next week to be able to offer some practical suggestions along the line of community welfare and co-operation.

Nearly all of the Oakland County Supervisors are in favor of the one million dollar good roads bond issue, if a map and schedule of roads to be built is made a part of the proposition. The supervisors were banqueted by the Pine Lake Boat club, at their club house last Friday evening. When chairman man James Hogle, of this village, was called on he said the board was in need of light on the question; that the board had been conscientious in the distribution of tax burdens and equally so in the distribution of benefits from the road tax and that this had led to dissatisfaction, as the distribution of roads does not show immediate results for all townships. He expressed a belief that a majority of the board is for the bond issue.

Try an "ad"—it will bring results.

Two Children had Croup
The two children of J. W. Nix, Cleveland, Ga., had croup. He writes: "Both got so choked up they could hardly breathe. I gave them Foley's Honey and Tar and nothing else and it completely cured them." Contains no opiates. Cuts the phlegm, opens air passages. For sale by T. H. McGee.

enough is Enough.
"Say, pop,"
"Let's have it," said the tired business man, who had answered already fifty-seven varieties of impossible questions.
"Do you believe that if at first we don't succeed we should try, try again?"
"Not in every case. For example, you have been trying for the last half hour to wear out my patience. If you take my advice you will stop right where you are."—Richmond Times-Dispatch.

Injustice to Children.
One of the tragic injustices of which a great multitude of parents are guilty even in this age, is the bending of children to their will through the power of fear. There is a large class of parents who are positively brutal with their little ones. A child quickly comes to understand reason. If reason is applied, he is keenly receptive to truth, and to right ways of doing things. He deserves to have mysteries explained to him. He is entitled to legitimate reasons when he is told that he must not do certain things. It is unfair to insist that he must not commit some act solely "because papa tells you not to." The child should be taught not to be afraid.—Mother's Magazine.

Noninjurious Coffee.
A treated coffee called "atoxicate" has been described to the French Therapeutic society as ordinary coffee freed from certain digestion-disturbing products formed during roasting. These products, to be known as cafetoxin, are volatile, but are only partially volatilized in the roasting, and are removed by first exposing the roasted coffee to a vacuum and then submitting to steam at a pressure of several atmospheres. The treated coffee, retaining its caffeine unaltered, is unchanged except in having less of the substance found to be really the source of its chief harmfulness when used in excess.

See our auction bill proposition

Our Jitney Offer—This and 5c

Don't miss this. Cut out this slip, enclose with five cents to Foley & Co., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup, Foley Kidney Pills and Foley Cathartic Tablets. For sale by T. H. McGee.

LITTLE WANT ADS

For Sale Cheap—Good hard coal stove. Inquire at Enterprise office.

For Sale—A new modern six or eight room house is offered by Fred M. Warner at a reasonable price and on easy terms.

For Sale—Potato Crates, 14c and 17c each. Enquire of Geo. Helm, 1/2 mile north of Stark Station. Postoffice, Plymouth, Mich., Route 3. • 44 8-t

FOR SALE—Thoroughbred, registered Hampshire Hogs, both sexes at right prices. O. L. Pringle, Denbrough Farm, Farmington, Mich. 5144t

Free Until 1916

Have you subscribed yet for the Youth's Companion for 1916? Now is the time to do it, if you are not already a subscriber, for you will get all the issues for the remaining weeks of 1915 free from the time your subscription with \$2.00 is received.

The fifty-two issues of 1916 will be crowded with good reading for young and old. Reading that is entertaining, but not "wishy-washy." Reading that leaves you, when you lay the paper down better informed, with keener aspirations with a broader outlook on life. The Companion is a good paper to tie to if you have a growing family—and for general reading, as Justice Brewer, once said, no other is necessary.

If you wish to know more of the brilliant list of contributors, from our ex-presidents down, who will write for the new volume in 1916, and if you wish to know something of the new stories for 1916, let us send you free the Forecast for 1916.

Every new subscriber who sends \$2.00 for 1916 will receive, in addition to this year's free issues, The Companion Home Calendar for 1916.

THE YOUTH'S COMPANION,
Boston, Mass.
New Subscriptions received at this office.

If you want to achieve business success, it will pay you to write to

The Business Institute
163-169 Cass Ave., Detroit,

for their handsome catalog. The Business Institute is the largest, best-equipped business school in Michigan, and is one of the leading schools of the kind in America. During the past six months there were approximately a thousand applications for institute students to fill positions. This certainly should interest young men and women.

Are You Saving Part Of Your Income

Don't Continue to Let the Other Fellow Save What You Spend
---Save It Yourself

Farmington Exchange Bank

(A STATE BANK)

C. W. WILBER, Cashier.

Fred M. Warner, Pres.
Sam'l D. Holcomb, Vice Pres.

Established 1850 Sixty-sixth Year 4,600 Students

BUSINESS SHORTHAND COMMERCIAL TEACHING
D. B. U. Graduates always in demand for best positions
Send for catalogue

DETROIT BUSINESS UNIVERSITY

61-63-65-67-69 West Grand River Ave.

De roll, Mich.

E. R. SHAW, President.

H. W. McMANUS, Registrar.



For Stock and Poultry
Dr. LeGear's Remedies
One for every ailment

Pictures are all gone but—
you still can get one free by sending a label from one of Dr. LeGear's Remedies to Dr. L. D. LeGear Medicine Co., 729 Howard St., St. Louis, Mo. This splendid oil-painting reproduction of the largest horse in the world is worth having. Buy one of Dr. LeGear's Remedies today.

Your stock and poultry deserve to be treated with the tested prescriptions of an expert Veterinary Surgeon. Dr. LeGear's Remedies are guaranteed to satisfy.

T. H. McGEE, Farmington, Mich. M. J. MOEREN, Novi, Mich.

Read the Enterprise!

Announcement

FORD

UNIVERSAL CARS

THE FOLLOWING PRICES F. O. B. DETROIT, EFFECTIVE AUGUST 2nd, 1915:

Ford Runabout - \$390.00
Ford Touring Car - 440.00
Ford Town Car - 640.00

No speedometer included in this year's equipment, otherwise cars fully equipped

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to August 1, 1916.

Profit Sharing with Retail Buyers

On August 1, 1914 we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915 we would share profits with the retail purchaser, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, and realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce prices for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

The Park Garage

CARL R. ELY, Proprietor

Farmington, Michigan

YOU CAN BE FREE

From Kidney and Bladder Trouble, Rheumatism, Stiff Joints and Muscles, Old Age, or Tired Feelings, Throat Stomach and Bowel Troubles by its use or money refunded.

SAN-JAK

is the greatest rectifier for the blood and skin yet known. Greasy skin with pimples, blotches, eruptions or scrofula easily cleared away. Its use leaves the blood and skin as pure as the lilies. SAN-JAK for the stomach, nerves and blood is the best the world ever saw. SAN-JAK prevents the excessive flow of poison fluid into the blood from the super renal glands near the kidneys, causing the arteries to harden in years past 50. This preventive keeps the arteries soft and flexible, giving flexibility to the muscles as in youth.

You can feel well and active at any age from 60 to 90 years. Man should die of old age, not from disease or diseased tissue. Mothers and daughters can avoid many dangerous operations by the use of this wonderful medicine. \$1.00 per bottle. Get SAN-JAK of

T. H. McGEE
FARMINGTON, MICHIGAN

Have you tried them—those little liners that sell things.

O. E. S. Chicken Pie Supper at Masonic hall Friday, November 12th. Good time promised.

The laying of the corner stone of the Woman's Benefit association of the Maccabees \$200,000 building takes place in Port Huron to day with Masonic ceremony, and prominent speakers will be present.