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The Farmington Enterprise

W. E. Lord, Editor

Published Friday of each week and entered at the post-office at Farmington, Oakland County, Michigan, as second class mail matter.

\$1.00 per year, in advance

Devoted to the upbuilding of Farmington and Oakland County

FRIENDS OF THE ENTERPRISE are requested when they have Probate business to ask the publication of the legal notice in this paper. By so doing they will be at no more expense than elsewhere, and will do us a great favor.

THE OPPORTUNE MOMENT

There is an ancient and wise axiom to the effect that the proper time to strike is when the iron is hot.

There comes an opportune moment in every cause when an effective blow can be struck.

We believe that right now, is the time to launch a campaign for home interests in the small towns.

The recent stand taken by Grant Slocum of the Gleaners has much impetus to this "defensive offensive" if you will permit us the expression.

There is a word that has been much used since the great war began. It is "morale." The country newspapers of Michigan deserve the credit for creating the splendid morale shown at this time by those whose hearts are in the fight to preserve the country town.

The country newspapers with very few exceptions have always been right on this question, and now that the tide seems about to turn in favor of the home town the credit ought to go where it belongs.

The towns with "pep" in Michigan are the towns that have that kind of newspapers. The "pep" isn't likely to come from any other source.

A great many of the papers of the state published Mr. Slocum's article suggesting a community welfare committee in every town to be composed of an equal number of farmers and business men.

This is a very practical plan and we believe it will produce some real results.

The rest room for ladies from the country is only one desirable thing that can be done.

The old fashioned colt show on Saturday used to bring the farmers to town and provide much interest for all concerned.

Corn shows and other similar features could be held frequently in every community.

In fact the features that make the county fair attractive could be strung along throughout the year.

A closer social and commercial touch between the townsman and the farmer is needed. Many things can be done to bring that about.

The farmer is beginning to wake up and see the point. Don't let the townsman go to sleep.

The business man who can't see that this is the time for aggressive methods needs his eyes treated.

To set an ordinary column of type by hand requires 10,000 pieces of type. There are seven different positions in which a letter may be placed, and there are over 70,000 chances to make transpositions. In the sentence, "To be or not to be," by transposition alone, it is possible to make 5,759,022 errors. After reading the above statement, do you wonder why sometimes you see an error in a newspaper?

Judge Rockwell, of the juvenile court, Pontiac, ordered Louis Schultz, a 15 year old boy who admitted stealing a bicycle, committed to the industrial school for boys at Lansing Monday, until he is 17 years old.

Two Children had Croup

The two children of J. W. Nix, Cleveland, Ga., had croup. He writes: "Both got so choked up they could hardly breathe. I gave them Foley's Honey and Tar and nothing else and it completely cured them." Contains no opiates. Cuts the phlegm, opens air passages. For sale by T. H. McGee.

VICTORY ACHIEVED BY TACT

How Explorer Overcame the Objections of South American Natives to Face Camera.

After his startling experience, when he tried to photograph a group of South American savages, Mr. Algot Lango visited the Indians in their retreat and, after studying his hosts for several days, persuaded them to pose for him. He gives an account of his success in his book, "The Lower Amazon".

I judged it to be the proper moment for taking photographs because many of the more critical Indians were away working on a large canoe. It was a risky act to bring forth again "the little black thing that grows big and has an evil eye" but it was of vital importance for me to record my sojourn on a photographic film.

Slowly I lifted the camera out of the bottom of the knapsack. I took the back off and held the open kodak in front of the chief's eyes so he could see the empty bellows. He nodded and touched it. The tickling sound of the shutter amused the chief, and he imitated the sound by saying, "Tick! Tick!" Then I set the shutter on a time exposure, and let them look through the lens. That also pleased them. The chief even called the camera mumarah, or plaything. I felt rather safe, and ventured to roll a film in place and set the shutter for business. I pointed it at the chief as he sat in the middle of the clearing, and saying, "Tick! Tick!" a number of times, I finally pressed the bulb.

Once only did I come near a break in their confidence. When I walked down the clearing and focused the chief and the man with the withered arm, who were standing near one of the tribal prisoners, they suddenly rushed toward me, but an assuring "Tick! Tick!" fortunately pacified them. The men objected to the motion-picture camera, and I was forced to give a few yards of the yellow ribbon to each member of the tribe before loading the machine. The innocent Indians wrapped themselves in the valuable film and crowded round the camera while I sang, "Take Me Back to New York Town," and turned the crank—Youth's Companion.

Let us print your auction bill.

Auction

W. E. Heeney has had bills printed announcing an auction at his farm between Plymouth and Northville, on Wednesday, November 3rd at 9 a. m. Everything goes to the highest bidder. Hot lunch served at noon. The list includes 29 head of cattle, 65 head of hogs, horses, chickens and a quantity of farm tools. F. J. Boyle, auctioneer.

See our auction bill proposition.

Our Jitney Offer—This and 5c

Don't miss this. Cut out this slip, enclose with five cents to Foley & Co., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup, Foley Kidney Pills and Foley Cathartic Tablets. For sale by T. H. McGee.

LITTLE WANT ADS

For Sale Cheap—Good hard coal stove. Inquire at Enterprise office.

FOR SALE—Good iron bedstead and springs. Inquire at Enterprise office.

For Sale—A new modern six or eight room house is offered by Fred M. Warner at a reasonable price and on easy terms.

FOR SALE—Visiting Cards, either printed or engraved. Satisfaction guaranteed. Inquire at the Enterprise office.

FOR SALE—Thoroughbred, registered Hampshire Hogs, both sexes at right prices. O. L. Pringle, Denbrook Farm, Farmington, Mich. 5147

TO EXCHANGE—Two nicely situated building lots in the City of Flint. Only about 20 rods from street car line. Would like to exchange for Farmington property. Inquire at Enterprise office.

If you want to achieve business success, it will pay you to write to

The Business Institute

163-169 Cass Ave., Detroit, for their handsome catalog.

The Business Institute is the largest, best-equipped business school in Michigan, and is one of the leading schools of the kind in America. During the past six months there were approximately a thousand applications for institute students to fill positions. This certainly should interest young men and women.

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T. H. MCGEE, Farmington, Mich. M. J. MOEREN, Novi, Mich.

EVERY READER

Can Reap Some Profit

It makes no difference where you are or what you may want. A liner in our Liner Column will help you, and quickly, at a very small cost.

Especially the Farmers

You may want to sell a cow, a mare and colt, or buy a good work horse.

You may want to sell some chickens, or a number of pure bred fowls.

You may want to buy or sell a set of harness, or a buggy.

You may want a second-hand auto for the comfort and pleasure of yourself and family.

Then you may want to sell some find stock, or stock you do not need.

Perhaps you would like to sell your farm? Maybe you would like to rent a home in town, or secure a tenant for your property.

It may be a hired girl wanted, or a man to help with the farm work.

There are a hundred and one wants that can doubtless be satisfied through a Liner at a trifling expenditure.

Most everybody in this community reads the Enterprise, and is reading this advertisement. Will you profit by it?

Make a note now of what you want, and bring it in; then watch the result. You'll be pleased.

THIS PAPER FOR PLEASING RESULTS

"ENTERPRISE"

FARMINGTON, MICHIGAN

Announcement

FORD

UNIVERSAL CARS

THE FOLLOWING PRICES F. O. B. DETROIT, EFFECTIVE AUGUST 2nd, 1915:

Ford Runabout - \$390.00
Ford Touring Car - 440.00
Ford Town Car - 640.00

No speedometer included in this year's equipment, otherwise cars fully equipped

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to August 1, 1916.

Profit Sharing with Retail Buyers

On August 1, 1914 we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915 we would share profits with the retail purchaser, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

The Park Garage

CARL R. ELY, Proprietor

Farmington, Michigan

Read the Enterprise!