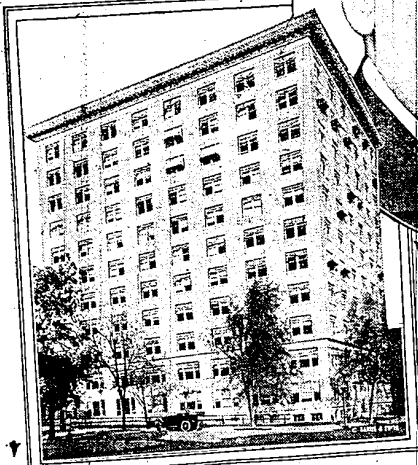


THE TRAFFIC COR OF BIG BUSINESS

HERE'S AN INTRODUCTION TO JOSEPH EDWARD DAVIES, WHO IS CHAIRMAN OF THE FEDERAL TRADE COMMISSION AND COUSIN OF LLOYD-GEORGE, BRITISH CABINET MEMBER.



DEPARTMENT OF COMMERCE BUILDING

By EDWARD B. CLARK.

JOSEPH EDWARD DAVIES, one-time commissioner of corporations, and now the chairman of the federal trade commission, is a Celt. He shows it in his face, his mannerisms and his methods of work. His father was a Welshman who came to this country sixty odd years ago, joining a Welsh colony in southern Wisconsin, a colony hardly second, it is said, in size and in mark which it made on the state, to that which entered into the life of central New York much more than half a century ago.

The Celts are more or less emotional, and perhaps the accent should be placed on the more rather than on the less. In the greater men whom the Celts have contributed to public life, the emotionalism while marked, has always shown the effect of the steady hands of thought and of conscience. Emotionalism does not run away with Lloyd-George of Wales and of England, nor does it run away with his cousin, Joseph E. Davies of Washington and Wisconsin, for this chieftain of the federal trade commission is a cousin of the man now most in the public eye in the British Islands.

It is within the range of possibilities that if two or three years ago some great corporation official of the United States should have consulted a fortune teller, she would have looked at his palm and said: "Look out, for a dark, handsome man is about to stand in your path." Mr. Davies is a dark man, and it is no flattery at all to say that he is a handsome one. He became the commissioner of corporations soon after Mr. Wilson was inaugurated president of the United States. Many men had picked Joseph E. Davies for a cabinet position, and there are those to say that the probability of such a place for him eventually may not go unfulfilled. The bureau of corporations, as its name implies, looked after corporation matters. It was a check on illegal dealings on the part of great concerns of the country and it was also intended as a help to such corporations as wanted to obey the law to the letter and who wanted to know definitely just what the law was.

Joseph E. Davies is a man of considerable brawn, and he would not be where he is probably if he were not a man of more than considerable brain. He comes by both by inheritance, for his father was a blacksmith, of "the muscles-of-his-bravely-armed-strong-as-iron-bands" species, Mr. Davies' mother was the daughter of a barrister. She was of Welsh and French extraction, thereby keeping the Celt blood in Mr. Davies virtually undiluted. The mother was one of

characteristic is concerned, but there are times when the first break loose and expend their flames on the head of the offender. It is said that one or two such things have happened in the career of Joseph E. Davies. There are a good many men in public life and in business life who are likely to become offenders against the properties of government and business, and on such as these the Celtic temper sometimes breaks.

There is one thing that is certain, Joseph E. Davies loves his home state, and he has an abiding affection for his educational alma mater. He attended the public schools of Watertown, Wis., 1874 with a class of which he was the valedictorian. He at once entered the University of Wisconsin and was chosen president of the freshman class. On graduation he was both class day and commencement orator. While he was attending the university he was made athletic instructor. He was one of the winning team in the basketball game, and he was also a member of the football team. He was a member of the law in 1901, and in the year following he was made temporary chairman of the Democratic state convention.

At the beginning of his administration President Wilson gave Mr. Davies an opportunity to accept or decline two high offices of government, the assistant secretaryship of war and the governor generalship of the Philippines. Both of these offices the Wisconsin man declined. Later, however, he accepted the position of commissioner of corporations, a place which his record in the law made him seem peculiarly fit.

Into the campaign of 1912 in behalf of Woodrow Wilson Mr. Davies entered as a battling figure. He was as prominent in the Wilson movement in the middle West and the West as Mr. McCombs in the East. Mr. Davies was a Wilson follower prior to the nomination of the present president at Baltimore. At the convention he joined forces with Mr. McCombs in the struggle which finally was successful in securing the president's nomination. During the election campaign Mr. Davies directed the Democratic forces in virtually all the western and middle western states.

Here is Mr. Davies' definition of the government body over which he presides as chairman: "We might put it this way," he said. "The trade commission is the traffic police force to see that the rules of the road on what we may term the industrial highway of nation are maintained. It is to compel the high touring car, in the use of these highways, not to disregard the rights of the little one, but to accord it its due share of the road."

Washington men have characterized this as a rather striking characterization of the functions of the trade commission. Of course the big touring car is "big business," and the small touring car is "small business." The government, ever since men began to think progressively, has been trying to get fair trade conditions. Joseph E. Davies of Wisconsin is at the head of the commission which has this work in large part today. He has not been long in the present office. The future is ahead of him and it is up to him to make good in his new office as he has made good in other walks of life.

Poor Satisfaction. After trying all the advice he could read how to reduce, all the satisfaction Miss Hortense McNease got was to have her friends look her over and say, "How thin you're getting, dear! Aren't you feeling well?"

Mr. Cumrox Speaks Out. "Do you approve of slangs?" "No," replied Mr. Cumrox. "It's too much trouble. It's an hard to know what slangs is permissible as it is to guess the right implement for every course at a big dinner."

Utility Hats of Mourning



Because mourning hats have a lasting place in the scheme of things, special fabrics are manufactured for making them. Besides crapes, nuns' veiling and grenadine there are heavier silks that are used for the utility hats of mourning. Crapes is often used in the decoration of these hats of heavier silk, and since the process of waterproofing it has been discovered its durability rivals that of any other silk.

Three mourning hats for street wear are shown here. Dignified and conservative shapes are chosen for them, and they are made with exquisite neatness and accuracy. Tucks and folds and ornaments made of the material are as characteristic of these hats as of those made entirely of crape.

At the left of the picture a sailor hat of chiffon taffeta has a brim of even width all around, covered with the silk net on plain, and a soft top crown. Overlapping bias folds cover the side crown, and a novel rosette of the silk forms the trimming. It is posed squarely in front.

At the right a hat with a wider brim is covered with falls silk put on smoothly. There is a ribbon band about the crown, and where the brim lifts at the back a bow and ends of the same ribbon. The ornament at the front simulates a bird and is made of overlapping folds of silk on a foundation.

At the top a hat suited to the matron is made of a corded silk. It is a tricorn shape and the silk covers the shape smoothly. Ornaments resembling quills are made by winding foundations of wired buckram with

bias folds of the silk. They are mounted at the front, following the line of the brim at the right, and run through rings made in the same way as they are.

These hats are correct for street wear, in shape and material, and in the methods used in making them. They are shown in the correct pose on the head. Jaunty shapes and rakish poses are obviously entirely out of place in mourning millinery.

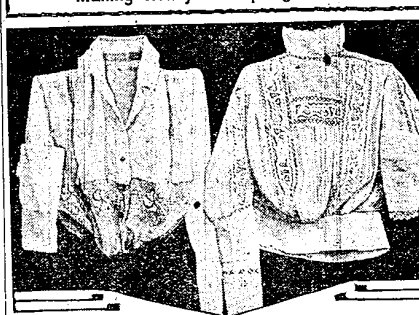
Rose Petal Cushions.

Sofa pillows were never more charming! Where is the woman who can resist the appeal of the newest rose-petal ones? It is shaped exactly like a rose, with the petals nearest the heart of the deepest shade. Each petal is cut separately, gathered where it is attached, and by this means is shaped so that the perfect flower is simulated petal by petal. Among these satiny petals the head sinks to rest in downy ease.

Care of Complexion. Some complexions will not accept soap and water, others cannot endure oil cosmetics. There is as much difference between complexions as there is between digestions—what is food for one is poison for another. As a general rule, for the average skin the soap and water bath at night is of great benefit. To retire with the dust and grime of the day remaining on one's countenance is to treat one's face negligently.

Always Justice Triumphs. Man is unjust but God is just, and finally justice triumphs.—Selected.

Making Ready the Spring Blouses



Now is the time to think of new blouses and to make them ready for spring and summer. Already the advance models for the coming season are shown in variety so great that it bewilders the thrifty buyer who aspires to making an early selection. To go about this in the right way it is necessary to classify each blouse according to its character, and that is determined by the use to which it is to be put. The new offerings show blouses, and the sport shirt, the demure, and the dressy models.

Whatever the design, it may be depended upon that the material is sheer and light in weight, it not transparent, nearly always washable, whether cotton, linen, or silk, and that a combination of two fabrics is plentifully shown in blouses as in dresses, among high necks and low necks are almost equally in evidence, so that there is a choice of styles, and many dressy blouses and a few shirt waists fasten in the back.

Two beautiful models for dressy wear are shown in the picture, and they are representative styles. The blouse at the left is made of georgette crepe in white and maize color, and has a V-shaped neck with high and long sleeves. The turnover collar of the blouse is of the white crepe set on to the lower part, in maize color, by a tuck with hem-

stitching at the top. There is a border an inch wide, of the maize color, set about the edge of the turnover collar, and a wide band of it set in the cuff. The waist fastens down the front with black buttons having white rims.

A flower design in white floss outlined with black is embroidered on the maize-colored crepe, and all the seams in this elegant blouse are hem-stitched. It is machine made and can be bought, therefore, for about five dollars.

Next to it is a much more expensive affair made of marquisette, with every knick and pin tuck cover considerable of its surface. An applique and embroidery design of grapes and leaves makes an exquisite banding set into the material with a narrow clasp insertion. The standard collar is finished with a cluny edging.

This waist requires very little more outlay of money for material than the other, but the beautiful needlework, and it makes it bring a stiff price. The fastidious who are able to gratify their cultivated and expensive taste pay something like forty dollars for it.

Julie Bottomley

Green Not for Brunettes.

Green is an ill-becoming color for brunettes to wear.

WOMAN AVOIDS OPERATION

Medicine Which Made Surgeon's Work Unnecessary.

Astoria, N. Y.—"For two years I was feeling ill and took all kinds of tonics. I was getting worse every day. I had chills, my head would ache, I was always tired, I could not walk straight because of the pain in my back and had pains in my stomach. I went to a doctor and he said I must go under an operation, but I did not go. I read in the paper about Lydia E. Pinkham's Vegetable Compound and told my husband about it. I said 'I know nothing will help me but I will try this.' I found myself improving from the very first bottle, and in two weeks time I was able to sit down and eat a hearty breakfast with my husband, which I had not done for two years. I am now in the best of health and did not have the operation."—Mrs. JOHN A. KOSING, 602 Flushing Avenue, Astoria, N. Y.

Every one dreads the surgeon's knife and the operating table. Sometimes nothing else will do, but many times doctors say they are necessary when they are not. Letter after letter comes to the Pinkham Laboratory, telling how operations were advised and were not performed, or if performed, did no good, but Lydia E. Pinkham's Vegetable Compound was used and good health followed.

If you want advice write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass.

Like Building a House.

"Could you plan a dollar dinner gown?"

"Oh, I have frequently planned those dollar dresses. When you come to make 'em, however, the allowance usually runs away over that."

"CASCARETS" FOR LIVER, BOWELS

For sick headache, bad breath, Sour Stomach and constipation.

Get a 10-cent box now.

No odds how bad your liver, stomach or bowels: how much your head aches, how miserable and uncomfortable you are from constipation, indigestion, biliousness and sluggish bowels—you always get the desired results with Cascarets.

Don't let your stomach, liver and bowels make you miserable. Take Cascarets tonight; put an end to the headache, biliousness, dizziness, nervousness, sick, sour stomach, backache and all other distress; cleanse your inside organs of all this bile, gases and constipated matter which is producing the misery.

A 10-cent box means health, happiness and a clear head for months. No more days of gloom and distress if you will take a Cascaret now and then. All stores sell Cascarets. Don't forget the children—their little insides need a cleansing, too. Advt.

Prohibition by state law prevails in 17 cities of 30,000 and over in the United States.

Dr. Pierce's Pellets are best for liver, bowels and stomach. One little Pellet for a laxative—three for a cathartic.—Advt.

President Wilson is exceedingly fond of detective stories.

When Housework Drags

Keeping house is hard enough. The woman who has a bad back, blue, nervous spells, and dizzy headaches, has a hard lot, for the family tasks never let up. Probably it's the result of kidney trouble and not the much-feared "woman's weakness." Strengthen the kidneys with Doan's Kidney Pills. They are as harmless as sugar and are effective and may be used for children with weak kidneys, too.

A Michigan Case

Mrs. Anna Wright, 412 Vermont Ave., Detroit, Mich., says: "I had intense pains in my back and the kidney secretions were very sore. I tried castor oil and had no effect. When I read about Doan's Kidney Pills I tried them and four days later my back was cured. I am glad to say that the trouble has never returned."

Get Doan's at Any Store, 50c a Box. DOAN'S KIDNEY PILLS. FOSTER-MILBURN CO., BUFFALO, N. Y.

GATHERED FACTS

Arkansas produces the greater part of the natural oil stones of this country.

One seed of cotton planted and replanted will produce 40,000,000,000 seeds in six years.

Some of the finest tapestry ever woven in Japan is to be seen in the Vase Palace of The Hague.

Although there are 1,600 miles of railway lines in Uruguay, there is only one tunnel in the country.

Cows on the steppes of Russia are said to be fitted with spectacles because they graze through the snow all winter long, and the dazzle of the crystals is very injurious to their sight unless this form of protection is furnished them.

A Southwestern paper answering a question about high and low record cotton prices, said that in 1896 the highest price was 52 cents and the lowest 32 cents, while since that time cotton has dropped as low as 5-16 cents, in 1898.

Need a Laxative?

Don't take a violent purgative. Right the sluggish condition with the safe, vegetable remedy which has held public confidence for over sixty years.

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 10c, 25c.