

BOOZE

Your Common Sense dictates that you cut it out. It gets you nothing. Drink it and you stand to lose any way you figure. The cards are stacked. You can't win.

Take a look about you. Call to mind old friends, acquaintances—men of promise, with bright futures, who today are "dead ones" and the odds are 100 to 1 you find booze at the bottom of the trouble.

But a step divides the social drinkers from the steady or perical ones. The man who at first drinks only for the sake of sociability in certain to become one or the other. At this point booze is the Master. Medical attention is needed. It is time to consult the Neal Institute to inform yourself about the Neal Treatment, which permanently removes all desire for alcoholic stimulants. Call, phone or write for free booklet, sent in plain, sealed envelope.

Detroit Neal Institute

821 Woodward Ave., Detroit.

MEN WANTED

become operators for the movie theatre, vaudeville, film exchanges, studios and travelling shows. Write for listing and information regarding opportunities.

MOVIE OPERATORS SCHOOL Detroit, U. S. A.

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TIRE BARGAINS

Size	Plain	Skid	Tubes	Refiners	Size	Plain	Skid	Tubes	Refiners
28x32	\$4.00	\$5.50	\$1.65	\$1.25	30x32	\$4.00	\$5.50	\$1.65	\$1.25
30x32	\$4.00	\$5.50	\$1.65	\$1.25	32x32	\$4.00	\$5.50	\$1.65	\$1.25
32x32	\$4.00	\$5.50	\$1.65	\$1.25	34x32	\$4.00	\$5.50	\$1.65	\$1.25
34x32	\$4.00	\$5.50	\$1.65	\$1.25	36x32	\$4.00	\$5.50	\$1.65	\$1.25
36x32	\$4.00	\$5.50	\$1.65	\$1.25	38x32	\$4.00	\$5.50	\$1.65	\$1.25
38x32	\$4.00	\$5.50	\$1.65	\$1.25	40x32	\$4.00	\$5.50	\$1.65	\$1.25
40x32	\$4.00	\$5.50	\$1.65	\$1.25	42x32	\$4.00	\$5.50	\$1.65	\$1.25
42x32	\$4.00	\$5.50	\$1.65	\$1.25	44x32	\$4.00	\$5.50	\$1.65	\$1.25
44x32	\$4.00	\$5.50	\$1.65	\$1.25	46x32	\$4.00	\$5.50	\$1.65	\$1.25
46x32	\$4.00	\$5.50	\$1.65	\$1.25	48x32	\$4.00	\$5.50	\$1.65	\$1.25
48x32	\$4.00	\$5.50	\$1.65	\$1.25	50x32	\$4.00	\$5.50	\$1.65	\$1.25
50x32	\$4.00	\$5.50	\$1.65	\$1.25	52x32	\$4.00	\$5.50	\$1.65	\$1.25
52x32	\$4.00	\$5.50	\$1.65	\$1.25	54x32	\$4.00	\$5.50	\$1.65	\$1.25
54x32	\$4.00	\$5.50	\$1.65	\$1.25	56x32	\$4.00	\$5.50	\$1.65	\$1.25
56x32	\$4.00	\$5.50	\$1.65	\$1.25	58x32	\$4.00	\$5.50	\$1.65	\$1.25
58x32	\$4.00	\$5.50	\$1.65	\$1.25	60x32	\$4.00	\$5.50	\$1.65	\$1.25
60x32	\$4.00	\$5.50	\$1.65	\$1.25	62x32	\$4.00	\$5.50	\$1.65	\$1.25
62x32	\$4.00	\$5.50	\$1.65	\$1.25	64x32	\$4.00	\$5.50	\$1.65	\$1.25
64x32	\$4.00	\$5.50	\$1.65	\$1.25	66x32	\$4.00	\$5.50	\$1.65	\$1.25
66x32	\$4.00	\$5.50	\$1.65	\$1.25	68x32	\$4.00	\$5.50	\$1.65	\$1.25
68x32	\$4.00	\$5.50	\$1.65	\$1.25	70x32	\$4.00	\$5.50	\$1.65	\$1.25
70x32	\$4.00	\$5.50	\$1.65	\$1.25	72x32	\$4.00	\$5.50	\$1.65	\$1.25
72x32	\$4.00	\$5.50	\$1.65	\$1.25	74x32	\$4.00	\$5.50	\$1.65	\$1.25
74x32	\$4.00	\$5.50	\$1.65	\$1.25	76x32	\$4.00	\$5.50	\$1.65	\$1.25
76x32	\$4.00	\$5.50	\$1.65	\$1.25	78x32	\$4.00	\$5.50	\$1.65	\$1.25
78x32	\$4.00	\$5.50	\$1.65	\$1.25	80x32	\$4.00	\$5.50	\$1.65	\$1.25
80x32	\$4.00	\$5.50	\$1.65	\$1.25	82x32	\$4.00	\$5.50	\$1.65	\$1.25
82x32	\$4.00	\$5.50	\$1.65	\$1.25	84x32	\$4.00	\$5.50	\$1.65	\$1.25
84x32	\$4.00	\$5.50	\$1.65	\$1.25	86x32	\$4.00	\$5.50	\$1.65	\$1.25
86x32	\$4.00	\$5.50	\$1.65	\$1.25	88x32	\$4.00	\$5.50	\$1.65	\$1.25
88x32	\$4.00	\$5.50	\$1.65	\$1.25	90x32	\$4.00	\$5.50	\$1.65	\$1.25
90x32	\$4.00	\$5.50	\$1.65	\$1.25	92x32	\$4.00	\$5.50	\$1.65	\$1.25
92x32	\$4.00	\$5.50	\$1.65	\$1.25	94x32	\$4.00	\$5.50	\$1.65	\$1.25
94x32	\$4.00	\$5.50	\$1.65	\$1.25	96x32	\$4.00	\$5.50	\$1.65	\$1.25
96x32	\$4.00	\$5.50	\$1.65	\$1.25	98x32	\$4.00	\$5.50	\$1.65	\$1.25
98x32	\$4.00	\$5.50	\$1.65	\$1.25	100x32	\$4.00	\$5.50	\$1.65	\$1.25

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30x3 Plain	\$7.50	Non-skid	\$8.00
30x3 1-2 Plain	\$9.75	Non-skid	\$10.25
32x3 1-2 Plain	\$10.50	Non-skid	\$11.25
32x3 Plain	\$14.50	Non-skid	\$15.25
34x4 Plain	\$15.00	Non-skid	\$15.75

PURE GUM TUBES

30x3 Pure Gum	\$1.95
30x3 1-2 Pure Gum	\$2.10
32x3 1-2 Pure Gum	\$2.30
32x4 Pure Gum	\$3.15
34x4 Pure Gum	\$3.20
34x4 1-2 Pure Gum	\$4.10

ALL SIZES IN STOCK

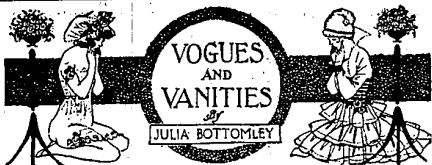
Second Tubes

30x3 Tubes	\$1.25	32x3 1-2 Tubes	\$1.50
30x3 1-2	\$1.50	34x4 Tubes	\$1.75
34x4 Tubes	\$1.90		

The Loveland Co.

TIRE DEPARTMENT

938 Woodward Avenue, Detroit



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JULIA BOTTOMLEY



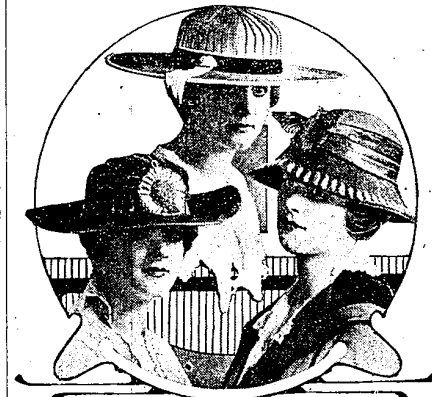
New Notes in Taffeta Frocks.

After a summer which has prevented an unending procession of taffeta frocks it takes courage on the part of a designer to introduce still another model. But the pretty afternoon gown shown is assured of favor because of its suggestion of quiet, Quaker style. Summer waif frocks have included so much in the way of gay and colorful clothes that a demure gown like this strikes a new note.

It is made of light gray silk, and groups of corded tucks about the front of the skirt make a most finish. They also serve to give the skirt the correct set. There are three groups of three cordings each, the first one introduced at the edge and the second about six inches up from it, followed by the third group at the same interval. The bodice fastens at one side and

has two groups of corded tucks across the front and back. The sleeves are full and plain, gathered into corded cuffs at the wrist. A bias piece of the silk, hemmed at the edge, is tied in a knot with pointed ends at the front, to form the simple girdle.

A plain collar with hemstitched hem is made of the shirred organdie. It is exactly in keeping with the style of the gown and makes the most appropriate accessory to be worn with the V-shaped neck. Other details of the make should be thought out in order that they may not conflict with the character of the gown, which is sedate. Shoes and silk hose to match, and a simple and carefully dressed coiffure will carry out the quiet and admirable reserve of this pretty frock. There is a place for it in every wardrobe.



Graceful Hats for Fall.

Bidding for your favor and very sure to get it, are the graceful and beautifully made hats for fall. They are no sooner displayed than bought by women who seem to tire of summer millinery before the summer is done. The between-season's hat of felt or velvet makes its appearance in July along with hats of white satin or crepe or other all-white materials. Gradually it supplants the midsummer hat and leads up to the millinery that is ready to greet the winter.

Simplicity of trimming and beauty of line are emphasized in the early fall hats. A group of three of them shown here, includes a wide-brimmed sailor, a small mushroom shape and a brimmed hat of velvet with flowing brim lines that lift over the brow, droop, lift again at the sides, and drop again at the back. Ribbon, chenille and bands make themselves conspicuous as appropriate trimmings for these street hats.

The hat at the center is of felt, having the crown covered with grosgrain ribbon in white. A narrow band of velvet ribbon is laid over another band not quite so narrow, of ribbon like that in the crown. A tailored bow of the grosgrain finishes the model, and the same ribbon binds the edge of the brim. Purple and white, purple and gold, white and rose, are favored color combinations for the hats of this kind. In the velvet hat at the left and the

lattice-covered shape at the right, chenille in the effect of needlework makes a novel and pretty decoration. The smart rosette on the velvet hat is centered with a big cabochon covered with beads, and a fancy edge gives character to this ornament.

Chenille stitches are set about the edge of the brim in the hat at the right. Its collar is made of a bias strip of satin laid in folds and terminating at the front, where a small flat bird appears to be trying to effect himself against the crown.

Winged insects on Footwear. Dainty fawn-colored lid slippers have blue and yellow butterflies on them. Silk hosiery is adorned with butterflies and blue bachelier buttons. Butterflies, beetles and other small insects have settled down upon fashionable footwear. Shining beetles are imitated in iridescent headwork buckles for evening wear. Butterflies composed of brilliant and colored stones, of frostlike silver work or of cut steel, are placed on afternoon pumps and other shoe buckles are in the form of dragon flies, birds and bees.

Doeskin Gloves.

The latest gloves are made of pale tan doeskin and they are very wide at the wrist. These gloves are drawn on over a coat sleeve, the wide wrist giving a gauntlet effect.

Get What He Was Looking For. Jack—Mr. Benedict is married. Belle—Do you mean it? Why, he used to say he would never marry unless the girl was just so and so. Jack—Well, he struck one who served him up all right—Judge.

Explained.

Tommy—Why do ducks dive? Harp—Guess they must want to liquidate their blink—Exchange.

Something in His Fave. "There's one thing I will say for that fellow whom it's mistakes cause so much trouble." "What is it?" "He doesn't claim that his intentions were good, anyhow."—Detroit Free Press.

Before some preachers condemn a sin they investigate its financial standing.

What is Castoria

CASTORIA is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought, and which has been in use for over 30 years, has born the signature of J. C. H. Fletcher, and has been made under his personal supervision since infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-goods" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment. Genuine Castoria always bears the signature of J. C. H. Fletcher.

Forget to Pay.

Patrons of Winchester barber shops seem to have a mummy for forgetting to pay their tonsorial bills. In many cases it is done unintentionally.

One evening, recently, a former Winchester resident who now lives in California entered a barber shop for a haircut and shave. He was in a hurry. His business for the evening included a lodge meeting, and, most important of all, catching a train for his home. Many of his old-time friends were in the shop when he stepped from the chair. He bade them all good-by and started to leave the shop. He had not yet paid his bill.

"Did you forget something?" the barber asked as the customer was leaving the shop. "Oh, yes, I beg your pardon," the customer replied. "Good-by, good-by." And the bill still remains unpaid.—Indianapolis News.

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Hard to Suit.

Mrs. Instille—Don't want that hat. Nobody wears anything like that now. The Milliner—Here's a charming little toque. Mrs. Instille—Take it away. Everybody has one like that.

Go ahead when you think you're right, but don't expect the crowd to follow you.

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