

# At the Wayside in Plymouth

# How To Win Members And Fill Meeting Rooms

Bing & Grondahl's  
1973 Christmas Plate!



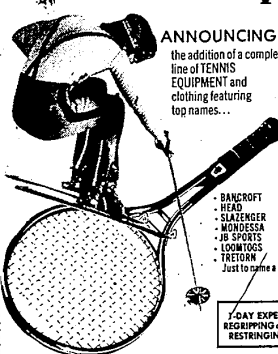
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THEODORE MILNER  
visiting the Redford  
Toastmistress Club. (Ob-  
server photo by Bob  
Woodring)

## Problem Solving Workshop Slated

Can problem solving be fun? Barbara Hoffman, of Rochester and Phyllis Maister of Bloomfield Hills say that it can be and will co-chair an all-day workshop for men and women on "Applied Imagination" Saturday, Nov. 17.

The workshop with a \$10 fee will be at the Continuum Center at Oakland University in Rochester from 9:30 a.m. until 3:30 p.m. It will focus on a five-step creative problem-solving process including fact-finding, prob-

By MARGARET MILLER

Theodore J. Milner is a gentleman who can tell club women everything they always wanted to know about successful meetings but didn't know how to ask.

So when he visited a recent workshop sponsored by the Redford Toastmistress Club, he was full of suggestions for getting members to come to meetings, bring a friend and stay to work on a committee.

"Put a map in your meeting announcement, was one of the ideas offered by the speaker, who is associated with J. Walter Thompson Co. advertisers and has worked with Toastmistress International groups on several occasions.

"There's something about a map that makes people start planning a trip," he added.

He said a large club belongs to offer regular door prizes for meetings—usually small merchandise certificates but occasionally a "biggie like a trip."

Other gimmicks he sug-

gested to representatives of several local clubs were cocktail napkins mailed for a party and pictures of a magnifying glass with the words "We're looking for you."

"I also like to use type-writer art for catching people's eye," Milner said. "This is quite easy to do and effective. You draw a shape with a black magic marker and put it behind the sheet of typing paper. Then you fill in with typewriter characters."

He recommended questionnaires to give club members a voice in planning programs.

"In years of promotion work," he added, "I've concluded that people want to be consulted about plans."

"Of course in many cases they wind up doing just what you wanted them to do in the first place, but it's with more enthusiasm."

Milner pointed out that his suggestions were strictly of the promotion variety.

"They may double attendance at meetings," but it's up to the club to double its membership," he said.

"Unless you are sold on a club, you can't interest anyone else."

## AAUW Plans Next Meeting

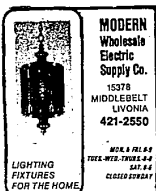
"Something for Everyone" will be the theme of the Plymouth branch of the American Association of University Women's next general meeting Thursday, Nov. 15, at 7:30 p.m. in West Middle School, Plymouth.

The program will feature three simultaneous "main meetings," each dealing with a different interest area.



New  
Voices

Mr. and Mrs. Mark A. Hoagland of Livonia announce the birth of a daughter, Amy Ann, Sept. 14 in Mt. Sinai Hospital, Detroit. Amy has a brother, Jeffrey James, 3. Her grandparents are Mrs. Walter S. Phelps of Livonia and Mr. and Mrs. Milton B. Hoagland of Troy. She will be christened Nov. 17 wearing a handmade gown which was worn by her mother and godfather, Frank Ruser. The gown was made by a longtime family friend, Mrs. Grant Wate for her son, Dr. Craig Wate.



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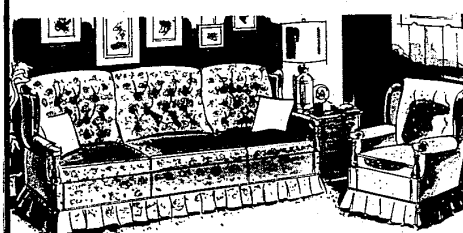
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