

SHOP CAREFULLY FOR COLOR TV

Although Observerlanders will do almost anything to save energy during the current shortage, many stop short when it comes to reducing the number of hours of television viewing.

The TV set, especially color TV, is high on the list of "most wanted" items for Christmas giving. It is also a product with a cost that has dropped drastically over the past 20 years or so while its value has soared.

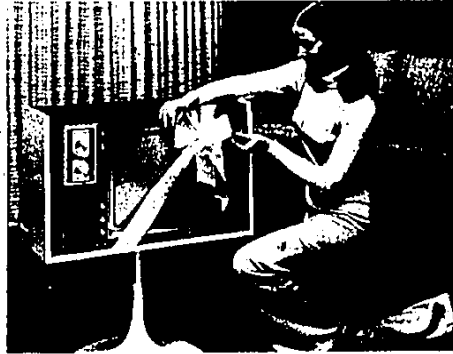
New developments such as brighter screens . . . remote control . . . solid state components . . . integrated circuits . . . transistorization . . . simplified tuning and others have contributed in making the modern color set even more attractive.

To help make your gift selection of a color TV easier, here are some guidelines:

First -- do your shopping in a store that displays brand name merchandise with a reputation for quality and value.

Next -- determine where the set will be located. In a spacious home, average size house or small apartment? Is space for the TV plentiful or limited? Is the set primarily for large . . . average . . . or small group viewing? Will it be a stay-put? Or will the set see service in more than one room in the house?

With answers to these questions firmly in mind, then match your requirements to what is available in the dealer store.



TIE A YELLOW RIBBON, or green or red, around a new color television for Christmas morning.

Sets range from portables and table models to a wide array of furniture - styled lo-boys, credenzas, full-door consoles, plus 3-way combinations.

Among important improvements to look for as set features are:

- The super - bright picture tube. Chromacolor, which led the industry's long - term efforts to improve the color TV tube, provides a brilliant, high contrast, sharply detailed picture in 25-, 23-, 19- and 16-inch diagonal screen sizes.

- AFC (automatic fine-tuning) is a desirable control for viewer use. It locks in the TV channel and keeps it from drifting.

- ATG (automatic tint guard) regulates flesh tones.

to overcome variations in TV station transmissions.

- Remote control. This lets you switch from one favorite program to others around the dial without moving from your chair.

With TV the most looked-at item in the home, cabinet design is also important. Portables and table models are generally smartly modern. In consoles and combinations, all the most popular furniture styles are represented.

With the basic requirements of the new home in mind, compare screen sizes, quality of picture and sound, features, and cabinet styles. Then, with value and quality as guides, make your final single selection from the color TV receivers you have seen demonstrated.



Strumming on the old banjo...



Begin Music Lessons On The Right Note

What better home entertainment than your child playing a musical instrument?

Music educators agree that every child should be able to discover the fun of music. However, a youngster can only achieve his full musical potential by learning on an instrument that he enjoys and with a teacher suited to his needs.

Suggestions for helping your child develop his musical abilities are:

Allow the child to select the instrument that he wants to learn. If he decides that he doesn't like it, even after he's started lessons, allow him to take up another one. Music should be an exciting, satisfying experience, not one that the youngster feels he is forced to pursue.

When your son or daughter has decided on an instrument, buy or rent a good one. An inadequate instrument -- with improper sound -- will only frustrate the child and discourage him from practicing. A good instrument reinforces learning by producing good tone when he plays correctly.

Most music stores will rent instruments on a trial basis (with an option to buy) while the youngster tests his interests and abilities.

In addition to a good instrument, the child should be learning with a good teacher. It is important to remember that a good musician is not necessarily a good teacher for the beginning child.

A teacher should be selected for his or her ability to relate to the youngster and make him comfortable in music studies.

When selecting a teacher, you may want to find one that offers group instruction rather than private lessons. For the beginning musician, group lessons offer the advantage of learning with and from peers, making music a social and fun activity rather than a chore, enlarging the child's circle of friends.

After the child has taken several lessons, ask him if he is enjoying his studies. If he says he doesn't like the teacher, or the instrument he is studying, let him switch instruments or teachers.

It is essential that you show interest in your child's

progress. Encourage him to practice, but do not make it a chore for him. Perhaps your child needs only 15 minutes at the beginning and end of the school day to learn his lessons, instead of an hour's practice each day.

Allow him to set his own practice time and encourage him when you feel that he's doing especially well. Music should be a part of the child's development but he should also have time to play with his friends and take part in sports and other recreational activities.

If practice sessions are not going well, it might be better if he did not practice for a while, going back to the instrument when he is more relaxed and the music comes easier.

If you play, why not join your child at his practice on occasion -- making the learning process a shared family activity.

Always bear in mind that your child must be happy with his own progress and with his teacher. Only when he feels satisfied with what he is doing musically will he enjoy his music making.

Fisher



**A CHRISTMAS SPECIAL
TO CELEBRATE OUR
1ST ANNIVERSARY**

THE FISHER 170
48 Watt (IHF) AM/FM
Stereo Receiver

- High Sensitivity
- Automatic Stereo Switching
- Loudness Contour Control

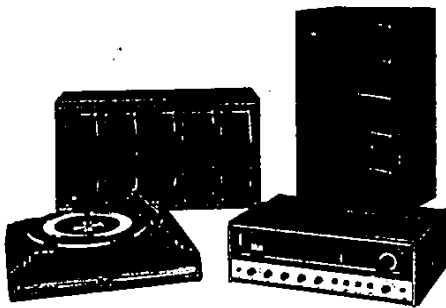
THE FISHER XP-565
Two-Way Bookshelf
Speaker System

- 8" Woofer, 3" Tweeter
- 35-20,000 HZ Frequency Response
- Sculptured Grille

THE FISHER 215X
Three Speed
Automatic Turntable

- Shure Cartridge
- Anti-Skating Compensator
- Cue and Pause Control

*Dust Cover Included



SAVE OVER \$130.00

COMPONENTS INDIVIDUALLY PRICED AT \$459.80
SYSTEM PRICED AT \$329⁰⁰
(Limited Quantities)

QUALITY SOUND, INC.
WE SERVICE WHAT WE SELL

25788 MIDDLEBELT AT 11 MILE
CHATHAM SQUARE CENTER
477-5252

STORE HOURS: Mon.-Sat. 9:30 to 9:00 - Sun. by Appt.



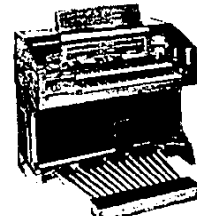
ORGAN CONCERT
featuring
JOHNNY KEMM Lowery Artist
SATURDAY, NOV. 17, 8:00 P.M.
CRESTWOOD HIGH SCHOOL
Beech Daly South of Ford Rd. App.
Admission FREE

**ANDERSON
MUSIC COMPANY**

presents

THE NEWEST OF NEW

LOWREY ORGANS



Teenie Genie • Symphonic Theater • Holiday Console

IN DEARBORN

650 N. Telegraph
278-0100

IN PLYMOUTH

637 S. Main Street
453-2900

OPEN SUNDAY 12-4