



Squeak-A-Boo from Fisher Price...

Goat, which teaches eye-hand coordination and dexterity.

School-age children enjoy the fun of competition and trying to win against another player. For them, traditional boxed games such as Don't Break the Ice give hours of play value and test their skills. These games also give learning experiences that are valuable life experiences, for they teach youngsters how to cooperate with others, how to follow rules and how to make decisions.

As children grow older, they find "super-action" games that test their skills more challenging. That's why 8 to 14 year olds enjoy the fast-moving competition of Trap Shot and Spin-Off. Family strategy board games such as Money Card and Optile also appeal to this age group, as they require quick thinking and planning while sharpening their calculating powers.

Keeping in mind what kind of toy or game is appropriate to the child's age group, the shopper must also recognize whether the plaything is well-constructed and free of safety

hazards. Before buying any toy or game, check the copy on the box for warranties or guarantees which indicate the manufacturer's willingness to stand behind his product. Also, look over the object for sturdy, durable construction and safety.

On the whole, toys and games on the market today are safer than ever before. This is due to government standards for inflammability and toxicity together with efforts on the part of industry manufacturers to make products free of safety hazards. However, the name and reliability of the manufacturer should also be considered when selecting an object for play. A well-established firm with years of experience has succeeded by offering quality products backed by research and testing.

With these shopping pointers in mind, it should be easier to evaluate the array of toys and games offered



Mickey Mouse battery toothbrush by Kenner...

and to find one that will be used and enjoyed repeatedly by the child who receives it.



BIG WHEEL, updated and embellished with tool box and rear wheel braking. From Marx toys, for ages 3 to 8.

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