

Supplies blueprints for success

By CORINNE ABATT

"Let's see," says Southfielder Bob Fuehrer, "what were some of the goals I set for myself today?"

He reaches in his shirt pocket, pulls out a stack of file cards and gives them a quick, intent look.

Those who register for his Southfield community schools' class, "Blueprint for Success," may soon be doing likewise. The class starts Wednesday, Jan. 23, 7:30 - 9:30 p.m.

Although it is listed in the business section of the class brochure, Fuehrer says it's for teens through adult, men and women, husbands and wives, even whole families - anybody wishing for greater success.

And the blueprint? Well, that starts with a breakdown of stereotyped attitudes and replacing them with creative thinking aimed toward developing the leadership potential which everyone has. There will be some practice in goal setting and an examination of motivating factors other than fear or money.

Fuehrer is a real stickler for writing down goals - today's, tomorrow's, next year's - and he wants them handy as a constant reminder, just like a road map.

He says, "Regardless of educational level, every human being has an enormous amount of untapped potential. I think it's said that about three per cent of the population is using most of their potential. Most of us never realize or utilize our real ability. Think of all the people who have died and all those unused brain cells. They tell us we're wasting our natural resources. What about human resources?"

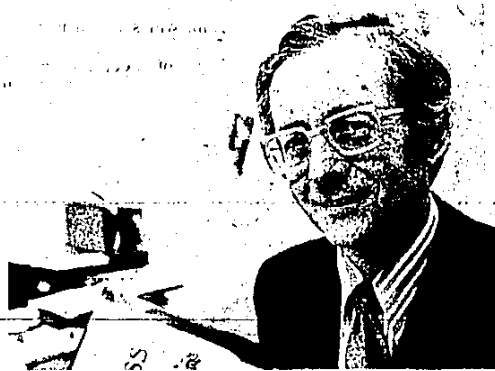
He speaks about the class,

"We're going to be talking about attitude and how a person can change his habits. Attitudes are habits of thought. The whole idea is trying to change our habits and break through the success barrier."

Attitude changes, he feels, come through better listening, increased awareness, improved communication and goals that are specific, realistic and attainable.

"You can't motivate anybody. It has to come from within."

Fuehrer, a graduate of Kent State University, ex-newspaper man, and public relations executive, is the local distributor for Leadership Motivation Institute.



BOB FUEHRER is teaching a course on success in the Southfield community schools. (Observer photo by Bob Woodring)

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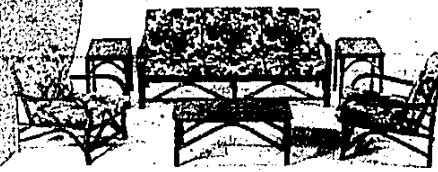
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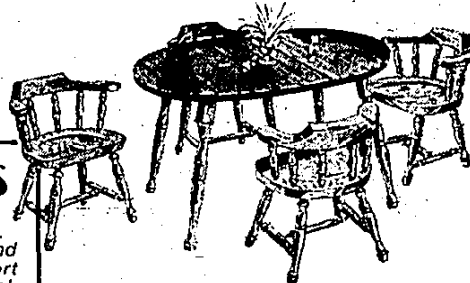
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