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Observer
newspapers
Advertising
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Advertising published in the Observer Newspapers is accepted on the premise that the merchant and services offered are properly described and verifiably sold to customers at the advertised price. Advertiser is aware of these conditions.
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Do it yourself and SAVE on in-stock furniture
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Madonna to put courses on TV for early risers

Students who want to earn Madonna College "credit" by watching televised courses at home may sign up through Jan. 25 to participate in "Sunrise Semester" courses to be shown on WJBK-TV, Channel 2. They begin Monday, Jan. 28 and extend for the next 15 weeks.

"Practical Reasoning," a philosophy course, will be taught by Prof. Robert Gurland on Mondays, Wednesdays, and Fridays at 6:30 a.m.

The course will be an introduction to critical thinking and an attempt to explain what constitutes rational thinking in man. Robert Craig of the Madonna faculty will coordinate the course and give the final examination.

"Media in America," a communications class, will be taught by Prof. John W. Trebbel on Tuesdays, Thursdays, and Saturdays at 6:30 a.m.

It will explore contemporary social and political

viewpoints of the role of newspapers, magazines, books, and broadcasting and their influence on American history. Sr. Mary Fisher is the Madonna instructor assigned to this course.

Four semester hours of credit for each course may be earned by students enrolled at Madonna College. The courses are prepared by New York University. No pre-requisites are required. Further information may be obtained by calling the college.

Where can one go?

P.O. BOX
Drugs

Q: I have been on drugs in the past and was kicked out of my house. Is there any place I can go? K.L., Livonia.

A: There is no place in Livonia - but, depending on your age, sex, etc., there are a few places in Detroit. Detroit Transit Alternative - Salvation Army - Mother Waddies.

If you need further help, call the Livonia Aide Crisis Center or walk in, they would really be glad to help you - they are a free community service.

Toyota official to speak here

Alvin E. Hagen of Los Angeles, corporate advertising and marketing manager for Toyota Motor Sales, U.S.A., Inc., will address the Detroit chapter of Marketing Communications Executives at a dinner meeting Thursday.

The event will be held in the Raleigh House in Southfield and Hagen's topic will be "The Small Car... A Dream Come True."

Hagen directs all Toyota activities in advertising, marketing, planning, merchandising, sales promotion, sales training, used and commercial vehicle marketing and creative services.

A native Detroit, he is a graduate of Michigan State University. Before joining Toyota in 1965 he worked for the Chrysler Corp. and has received numerous professional honors for his work in the marketing field.

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