

Maternity togs let you look great

By CHRIS WALDEN
You're pregnant and excited. And during your nine-month wait you want to look your greatest, even on those hot, sticky, summer days.

This spring maternity fashions let you. The look, even with a bulge at the waist, is sleek and long. The fabrics are soft, to match your mood and the prints are feminine and pretty.

Lady Madonna Maternity Boutique designer, Lester Hayatt, knows women don't want to look dowdy during pregnancy. In fact, it's the time when they want to look their best. Consequently, Hayatt provides the practicality of maternity clothes with the beauty of fashion trends. The combination produces maternity clothes that are a delight to the pregnant woman.

AT NIGHT Hayatt follows the trend of other designers with ankle length dresses. One banlon design,

washable and packable, is a full, ankle length skirt. It is complemented with a full, smock-like, but strapless top. Worn with a wide-brimmed hat the look is sophisticated and fresh.

For the more reserved, he designs a printed caftan with a small floral print. With kimona sleeves and empiroid waist, the gown is perfect during or after pregnancy.

If you want to trade in long dresses for short, a crepe slip dress with a throw-over-your-shoulder jacket is a great look for an evening on the town.

TRENDS IN maternity fashions have moved from the stuffy look of shirts buttoned to the neck and straight legged pants (always in dull polyester), to open collars, scoop necks and soft fabrics.

Voile, jersey knits and Indian gauze cloth are used extensively in Hayatt's spring collection.

Lee Gates, manager of the Lady Madonna Boutique in Birmingham said a woman could dress herself for nine months with a \$300 budget.

"OF COURSE, it depends on your lifestyle. We try to help them get one pair of pants and several tops to go with them. Then they get several different looks out of only a few items."

Ms. Gates noted one happy change in the maternity clothing business.

"Because of the pill and abortion the women who come in here are really happy to be pregnant and they're really excited about it. We have people coming in here straight from the doctor's office saying 'the rabbit died, I want some new clothes.'"

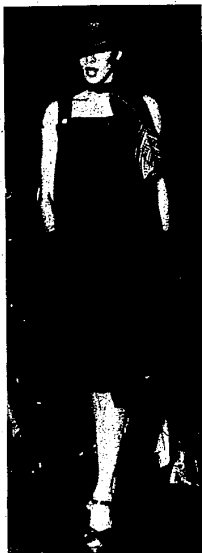
FOR THOSE over-anxious mother's to be, Ms. Gates said women can see what they will look like with the aid of a plastic belly. "They just want to know what it's going to look like when they are ready to wear it."

As regular fashion trends spill over into the maternity fashion market, blue jeans follow suit. Ms. Gates noted that blue jeans "are the one thing we sell the most. They're probably our biggest single item."

Barbara Porter, manager of the Expectation Shop in Birmingham concurred. "We sell a lot of blue jeans, especially to the young girls. And a lot of them put little smock tops that tie in the back with them."

Ms. Porter noted that many women continue to buy coordinated ensembles, thereby increasing their wardrobe variety.

Whatever they buy the look of the fashion conscious woman is available. No longer is it a simple and unexciting choice between one polyester stretch suit or another.



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New column lists volunteer needs

This new column "describing volunteer opportunities in Oakland County is co-sponsored by the Junior League of Birmingham and the Oakland County Volunteer Bureau."

Inquiries regarding volunteer needs listed in the column should be made to the Oakland County Volunteer Bureau, 642-7272.

NURSING HOME: The Heritage of Beverly Hills Nursing Home, 18200 W. Thirteen Mile Road, Birmingham, needs volunteers from age 10 through adults. Morning work is best suited to volunteers who want to help in the nursing field. Afternoons and early evenings are best suited to aiding with social activities such as bingo games and parties.

HOSPITAL: Botsford Hospital at Eight Mile Road and Grand River, Farmington, needs volunteers who can serve from 9 a.m. to 3 p.m. one day a week. Training is provided for new volunteers. Vol-

unteers may work in the emergency room, at the information desk or spend time feeding patients or transporting patients to and from physical therapy.

CONSUMERISM: The Consumer Protection Division of the Oakland County Prosecutor's office needs volunteers who can work a minimum two-hour shift on a weekly basis. Specific interest in consumerism is necessary. The office handles consumer complaints, projects in consumer fraud and special investigations. The office is located in the Court House Tower of the Oakland County Service Center, 1200 N. Telegraph Road, Pontiac.

HOME VISITS: Volunteers are needed for the I CARE program sponsored by the Oakland County Commission on Economic Opportunity. Volunteers make daily calls to senior citizens and handicapped people. Volunteers are provided with information cards for each person they call.

Cindy Adams to speak here

Cindy Adams, TV and radio personality, fashion expert and world traveler, will speak at the Annual Donor Day Luncheon of Adat Shalom sisterhood on Tuesday, March 19.

Miss Adams is a one-time model who holds 57 beauty titles. She is the author of "Sukarno, an Autobiography as told to Cindy Adams" and "My Friend the Dictator."

Her latest work is "How to Housebreak a Husband" published in 1970.

Miss Adams has interviewed the giants of politics, royalty, sports and show business. She is the wife of comedian, Joey Adams.

Her lecture will culminate a day of exciting activities starting at 10 a.m. at Adat Shalom, 23901 Middlebelt, Farmington.

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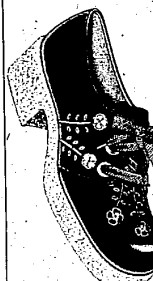
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