



FROM A YOUNG LASS...

...TO A YOUNG LADY

...The 53 stores in Livonia Mall will conveniently serve her as she grows up. Of course, she won't forget us when she has "Little Lasses" of her own ..& That's what makes us the mall for all ages



LIVONIA MALL

7 Mile-Middlebelt 10-9 Daily 12-5 Sunday



GINGHAM FOR THE BRIDEGROOM

Can a bridegroom be a fashionplate?

Weddings have traditionally been for the bride. Her entrance evokes the oo's and ah's but this year the bridegroom's going to offer competition in frilly shirts, bright colors and stylish jackets.

The bridegroom of '74 is in bloom and many choices enable him to coordinate with his bride.

His gingham tux matches perfectly with her oldfashioned dress. His European tailored tux and flared pants go beautifully with her sophisticated jersey.

Even colors allow coordination. Pastel pink, blue and yellow in frilly shirts or entire suits bring out that colored ribbon in her dress.

Gingham, brocade and herringbone patterns add new dimension to the bridegroom's look and offer a diversion from dull black or white.

His total picture is a long silhouette, created with a fitted jacket and modified flared pants. A six-button vest allows the best of the frills to show and a tear drop bowtie tops the entire ensemble.



THE WINDSOR LOOK HAS VELVET LAPELS