

Parade of Easter Savings at

BLOOMFIELD PLAZA

TELEGRAPH at
MAPLE RD.
(15 Mile Rd.)



FASHION FOOTNOTES FROM

Nina

Nina crafts this trim sling in mellow Spanish kidskin, places it on a queenly water platform and finishes it off with a soaring heel. In navy white or camel.

\$28.95

BLOOMFIELD PLAZA
(Maple & Telegraph)
MA 6-2566
Open Friday evenings 'til 9

• BankAmericard • Master Charge
• Diners

**WE DOUBLED EVERYTHING
IN OUR BEAUTIFUL NEW STORE.**

Hallmark Easter Cards

Party Goods • Candles • Stationery

• Frames • Custom Framing
• Kodak Color Finishing

Albums • Leather Goods • Gifts
Come See Us Soon!

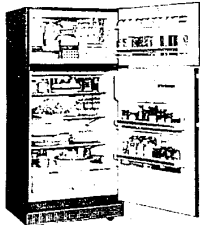
Quil's

GENERAL OFFICE SUPPLY CO.

6612 Telegraph Rd. Next to Metro News Center
Also City National Bank Bldg., Detroit & Biddle Ave., Wyandotte

626-4700

GIBSON 15 CU. FT. FROST CLEAR



REFRIGERATOR-FREEZER

- Cantilever adjustable shelves
- Factory installed rollers
- Meat Keeper
- Provision for optional Ice Master

Comes in:
White, Avocado, & Harvest Gold

Height: 61-5/8"
Width: 29-7/8"
Depth: 30-1/2" including handles

CALL FOR OUR LOW PRICE

Television plus much, much more...
Appliances, Records, Stereo—
everything for convenient living



Located in



West Maple (15 Mile) at Telegraph
Phone: 626-9710

When Shopping at Bloomfield Plaza Enjoy The
Friendly Hospitality of The Westerner for Lunch or
dinner!

Monday Special!

- Roast Beef Au Jus \$2.19
- Potato, Roll & Butter
- Beverage & Free Relish Table

OFFERING THE FINEST IN

ROAST BEEF

plus a varied, tasty menu, plus free salad bar

**WESTERNER
BEEF
BUFFET**



Open Daily
11:30 to 8 p.m. (including Sunday)

4108 W. Maple Rd.
(Just West of Telegraph)
626-4767

Zingy Spring Separates by

ACT III

A new soft-touch collection
in knit polyester solids and
prints — in all mated win-
ning combinations of yellow,
green, white or red. Sizes 6
to 16. Priced \$18.00 to
\$38.00

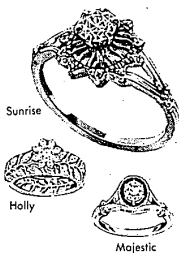
Bloomfield

FASHION SHOP BLOOMFIELD PLAZA

Loads of
Easy Parking

Open Fri. Nights
'til 9 p.m.

851-7990



Sunrise

Holly

Majestic

Reaching out to
share the feeling
of forever more.

What is more
natural than
your love?

Diamonds.

from \$100.

WHITCROFT JEWELERS

6524 S. TELEGRAPH ROAD, BLOOMFIELD PLAZA
BIRMINGHAM, MICHIGAN 48010

Sav-On

Drugs, Inc. **DRUG
STORES**

Our everyday low price
WONDERBREAD
1 1/2 lb. loaf 2 for 69c



Our everyday low price
GAL. HOMO MILK
\$1.19

Open Monday thru Saturday 9 a.m. to 10 p.m.
Sundays and Holidays 10 a.m. to 6 p.m.



6510 Telegraph at Maple, Bloomfield Plaza
626-2525

4 other locations to serve you

44485 Ann Arbor Rd. 7 Mile & Farmington
at Sheldon Rd., Plymouth Rd. Center
455-2000 474-3330
5688 N. Telegraph 2554 Crooks Rd.
Dearborn Heights at Webster, Royal Oak
565-9387 585-4040

**Lots of Easter Toys for Good
Little Girls and Boys.**



The Thunderbird Shop

In Bloomfield Plaza
Telegraph at Maple Rd. MA 6-3947

Countess Mara

designs for "one man in a million"

The Countess Mara coronet is not confined to
neckwear alone. Her famous symbol distin-
guishes an entire family of superb products
for men, ranging from sportswear to toi-
lettries. Each item is devoted to indi-
vidual design, impeccable taste
and sterling quality. Look your
best this Easter. Look to the
Argyle Shop... fine
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