

# Parade of Easter Savings at BLOOMFIELD PLAZA

TELEGRAPH at  
MAPLE RD.  
(15 Mile Rd.)



FASHION FOOTNOTES FROM

*Nina*



Nina crafts this trim sling in mellow Spanish kidskin, places it on a queenly wafer platform and finishes it off with a soaring heel. In navy white or camel.

\$28.95

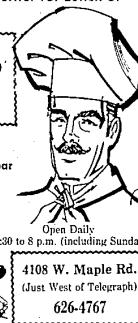


BLOOMFIELD PLAZA  
(Maple & Telegraph)  
MA 6-2566  
Open Friday evenings 'till 9

• BankAmericard • Master Charge  
• Diners

When Shopping at Bloomfield Plaza Enjoy The  
Friendly Hospitality of The Westerner for Lunch or  
dinner!  
**Monday Special!**

- Roast Beef Au Jus \$2.19
- Potato, Roll & Butter
- Beverage & Free Relish Table



Offering the FINEST IN  
ROAST BEEF  
plus a varied, tasty menu, plus free salad bar



Open Daily  
11:30 to 8 p.m. (including Sunday)  
4108 W. Maple Rd.  
(Just West of Telegraph)  
626-4767

## Zingy Spring Separates by

ACT III



A new soft-touch collection in knit polyester solids and prints — in all mated winning combinations of yellow, green, white or red. Sizes 6 to 16. Priced \$18.00 to \$38.00

*Bloomfield*

FASHION SHOP BLOOMFIELD PLAZA

Loads of  
Easy Parking

Open Fri. Nights  
'till 9 p.m.

851-7990

WE DOUBLED EVERYTHING  
IN OUR BEAUTIFUL NEW STORE.



Easter Cards

- Party Goods • Candles • Stationery
- Frames • Custom Framing Kodak Color Finishing
- Albums • Leather Goods • Gifts

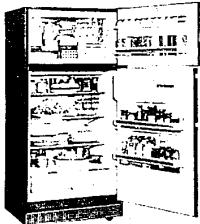
Come See Us Soon!

626-4700

**GAIL'S GENERAL OFFICE SUPPLY CO.**

6612 Telegraph Rd. Next to Metro News Center  
Also City National Bank Bldg., Detroit & Biddle Ave., Wyandotte

**GIBSON 15 CU. FT. FROST CLEAR**



REFRIGERATOR-FREEZER

- Cantilever adjustable shelves
- Factory installed rollers
- Meat Keeper
- Provision for optional ice Master

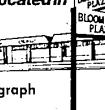
Comes In:  
White, Avocado, & Harvest  
Gold

Height: 61 5/8"  
Width: 29 7/8"  
Depth: 30 1/2" including handles

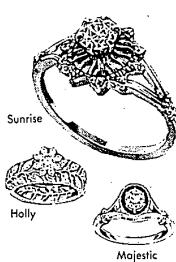
CALL FOR OUR LOW PRICE

Television plus much, much more...  
Appliances, Records, Stereo—  
everything for convenient living

Located in



West Maple (15 Mile) at Telegraph  
Phone: 626-9710



Reaching out to  
share the feeling  
of forever more.

What is more  
natural than  
your love?

Diamonds.

from \$100.

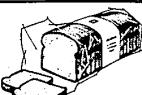
WHITCROFT JEWELERS

6524 B. TELEGRAPH ROAD, BLOOMFIELD PLAZA  
BIRMINGHAM, MICHIGAN 48010

**Sav-On**

DRUG STORES  
Drugs, Inc.

Our everyday low price  
**WONDERBREAD**  
1 1/2 lb. loaf 2 for 69c



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**GAL. HOMO MILK**

\$1.19

Open Monday thru Saturday 9 a.m. to 10 p.m.  
Sundays and Holidays 10 a.m. to 6 p.m.



6510 Telegraph at Maple, Bloomfield Plaza

626-2525

4 other locations to serve you

44485 Ann Arbor Rd.  
at Sheldon Rd., Plymouth  
455-2600

5688 N. Telegraph  
Dearborn, Michigan  
565-9387

Carry off that great spring  
feeling with our roomy new  
bags. Each is in a rich,  
leathery patent vinyl. The  
swingy shoulderbag has  
convertible strap. Camel,  
white or navy, \$16.  
The clutch is a beauty in  
white, red, bone, \$14.



• BANKAMERICARD  
• MASTERCARD or  
• JACQUELINE

*Jacqueline Shops*

TELEGRAPH AT MAPLE, Birmingham • 9 MILE AT COOLIDGE, Oak Park

Lots of Easter Toys for Good  
Little Girls and Boys.



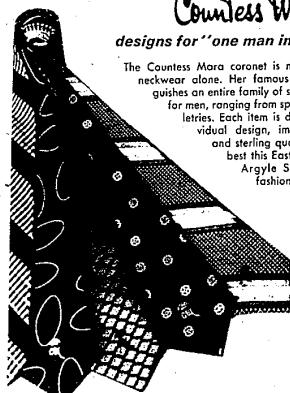
**The Thunderbird Shop**

In Bloomfield Plaza  
Telegraph at Maple Rd. MA 6-3947

*Countess Mara*

designs for "one man in a million"

The Countess Mara corona is not confined to  
neckwear alone. This symbol distinguishes an entire family of men's products  
from running from sportswear to taf-  
leties. Each item is devoted to individual design, impeccable taste  
and sterling quality. Look your  
best this Easter. Look to the  
Argyle Shop . . . fine  
fashions for men.



*argyle shop*

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