

Getting there under your own power is half the fun—just ask anyone of the modern-thinking, modern-living cyclists who have had us fit them to a new Schwinn during the past year. Isn't it time you got in on the fun too? We make it easy for you—just drop in and choose your favorite from our selection of bright new Schwinn lightweights with gears. We'll assemble it, adjust it, and fit it to you at no extra charge.

> We service what we sell! Our factory trained service department will be ready to serve you.

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FOR MEN ONLY!

Please her with the delightful aroma of a Churchill Blend.

PLEASE YOURSELF FROM A SELECTION OF 18 HAND BLENDED MIXES

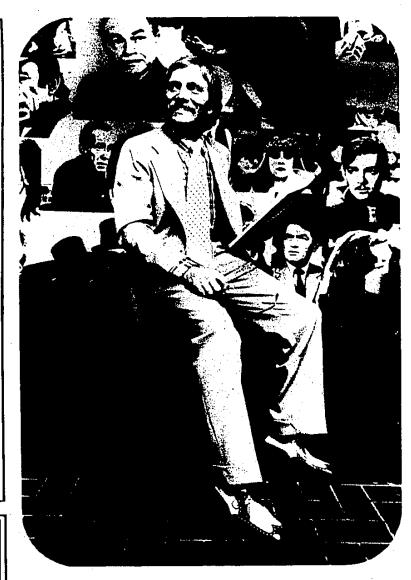
Select a fine cigar from these names:

- Te-AMO
- MONTE CRUZ
- HOYO DE MONTEREY
- DANNEMAN
- CAMACHO
- ROYAL JAMAICAN
- PUNCH CHURCHILL'S OWN
- A complete selection of imported pipes, imported cigarettes, pouches and all smoking accessories. Pipe repairs.



332 Hamilton

- 114 Fisher Bldg., Detroit
- 22282 Mich. Ave., Dearborn
- First Nat'l. Bldg. Congress St. Lobby, Detroit
- Briarwood Mall, Ann Arbor



"Fashions and Films

Surrounded by past greats of the screen, the young movie mogul finds the script amusing. He's dressed for his part of the youngman-on-the-move in a camel gabardine suit by Ralph Lauren for Polo. His shirt is the latest in plaid cotton and button-down; his tie, a beige background with red polka dots. His shoes are absolutely correct, being two-tone brown and white wingtips. The action took place at The Somerset Inn complex, Troy.

An Observer & Eccentric Production

Script by Chris Walden, Observer & Eccentric fashion coordinator; Lawrence S. Hack and Patricia Beach Smith

Cover Photography by Lona Askins Inside Photography by Douglas Bauman, Arthur Emanuel and Jerome Magid

Editing by Susan Belniak, Arnold Burtney, Shelly Guggenheim and Linda Taylor

With cooperation from the Baldwin Public Library, the Dearborn Public Library, Henry Ford Centennial Library and a cast of thousands

Directed by Patricia Beach Smith