

Education group has big role in UNRA programs

By LOUISE CUTLER
Chairman Education Committee

The education chairman of the professional standards is always a member of the United Northwestern Realty Association board of directors. Mrs. Cutler has been a member of the board for the past two years.

The committee is composed of brokers and sales associates who voluntarily serve and donate their time.

Its duties are to sponsor educational programs and library facilities to increase the professional competence of all members, work with the state Real Estate Department of Licensing and Regulations, institutions of learning and others to provide a full range of real estate courses and study materials; plan and produce orientation sessions, educational con-

ferences, seminars and similar events; recommend textbooks and films for member use.

Past records reveal that prior to 1955 professional standard classes consisted of a two or three hour period with the brokers welcoming new members and a presentation on the real estate code of ethics.

In 1955 the UNRA membership had grown to 600 with approximately 15-20 new members attending the monthly education classes.

In 1960, one thousand members were on the roster of the UNRA with 50-60 at-



LOUISE CUTLER

tending the monthly professional standards education classes. More programs at this time were incorporated into the teaching methods of this course.

Some of the new innovations were salesman's responsibility to the public, civil rights responsibility, bylaws and rules and regulations, cooperation between brokers.

In January 1966, the UNRA through its growth and service to the community had grown to a membership of 1,200. The education committee at this time increased the classes to five mornings. It also revised the curriculum to include two mandatory college level real estate courses to be completed within an 18 month period after joining the UNRA.

This past year the committee has certified a number of trade schools, colleges and universities for the basic fundamentals in a real estate course.

This course, which is the first required college level course for our members was previously recognized only if it was taken through an approved college or university. Persons who took the class in a vocational or trade school could receive credit only after passing an equivalency exam given at the UNRA office. The second course is an elective in the real estate field.

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Realtors join in move to assist homeowners

"The Realtor - A Voice For America's Property Owner," is the 1974 theme for Realtor Week, Realtor Associate Lois Dicks, president of the Western Wayne Oakland County Board of Realtors announced today.

Realtor Week is part of a nationwide observance during April 21-26.

This year's observance emphasizes the positive role a Realtor performs as a voice for property owners on the local, state and national level.

"At present," Realtor Associate Mrs. Dicks said, "seven out of every 10 families own their own homes, and it is imperative their voice be heard."



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