

# Watchdog tactics make WWOCBR one of nation's best

By LOIS C. DICKS,  
President

"Realtor" - There is a tremendous feeling of pride in this word that is used by thousands throughout our country. It has a special meaning for those who are entitled to use the term but the public, generally, makes no distinction between the licensed real estate sales person and a Realtor because they do not understand the difference. Let us evaluate this difference.

A Realtor and Realtor associate is a dues paying member of a local Board of Realtors which is affiliated with the State and National Associations. He is required to complete a course of instruction covering not only the by-laws of his local board but also those of State and National. He agrees to abide by the bylaws, standard operating procedures and the constitution of the National Association of Realtors.

Most importantly, a Realtor acknowledges the Code of Ethics as set forth by the National Association and he pledges to adhere to it. As a result, he has a deeper sense of obligation to his client, his community, and his country, a fact which should insure the public of a more qualified type of service and a very real interest in protecting their individual rights pertaining to all phases of real estate.

The Western Wayne Oakland County Board of Realtors is one of the largest and most progressive in the country. The governing body is a

Board of Directors consisting of 12 members elected by the membership for a term of three years having as officers a president, vice president, secretary and treasurer whose duties are indicated by their respective titles. The work of the board is carried on through the various committees which are chaired by the officers and directors.

The Education Committee sponsors educational programs that tend to increase the professional competence of all members. It works with the Real Estate Department of Licensing and Regulations as well as institutes of learning to provide a full range of real estate courses and study material. It plans and produces orientation sessions, educational conferences and seminars. This committee recommends text books and films for the use of the membership.

Finance and budget committee proposes the annual budget and conducts reviews of monthly, quarterly and annual financial statements and annual CPA audit.

Professional standards committee hears complaints involving arbitration of disputes and alleged breaches of professional conduct. It promulgates policies for the improvement of ethical practices.

The membership committee investigates the eligibility and qualifications of applicants and makes its recommendations to the board of directors.

The by-laws committee from time to time reviews suggested changes by the membership at the request of the

board and makes recommendations.

Public relations committee promotes the publication of information relative to real estate conditions generally and brings to the attention of the board any advertising or items of publicity which may be dishonest or harmful to real estate interests.

The legislative committee promotes private ownership of real property by encouraging favorable legislation through civic participation at the local level. It recommends action af-

fecting city, township and county zoning ordinances and equal opportunity in housing for all persons.

For the most part these Realtors and their Associates are dedicated men and women - improving themselves through continuing education; striving for more equitable and just legislation - working to create better public relations - but primarily and most importantly they are intent on increasing their service to you - our clients and customers.

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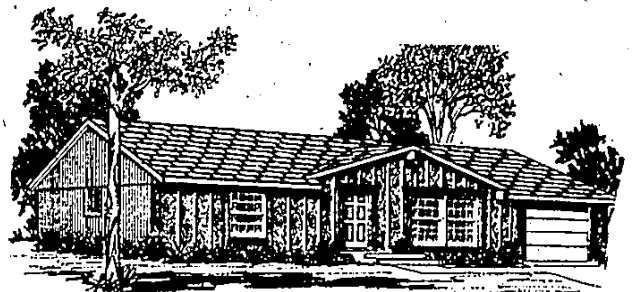
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