



Orchard Mall, located on Orchard Lake Road just north of Maple, includes 33 shops and services.

Nine Days of Events

"The Great Beginning" of Orchard Mall

The theme of Orchard Mall's Grand Opening celebration is "The Great Beginning" . . . and, with all the activities planned, that's exactly what it will be! Nine days of spectacular events will introduce this exciting new shopping mall and its 33 shops and services.

Orchard Mall, located on Orchard Lake Road just north of Maple, includes shops for men's, women's and children's fashions, personal care shops, stores for the home, recreational supplies stores, and much more . . . a complete shopping center fully enclosed.

Join in the celebration beginning Thursday, April 25. There will be balloons, giveaways, special sales and entertainment for all. Here is a schedule of the Grand Opening attractions:

Thursday, April 25th thru Saturday, April 27th—ANTIQUE AUTO AND BIKE SHOW. The Autos include a 1926 Rolls 7 passenger limousine (Seen in the movie "The Great Gatsby") a 1932 Lincoln K-B-12 sedan, a 1934 Ford 5 window coupe, a 1928 Studebaker 4-door sedan, and a 1921 Ford Station Hack. An 1897 Columbian 2 wheeler, and 1887 Victor high wheeler, and an 1898 Reading Safety will be among the bicycles displayed.

Friday, April 26th, 4-8 p.m.—See our huge 9 STORY HOT AIR BALLOON floating skyward outside the mall. This early mode of air travel will thrill everyone there.

Friday, April 26th, 1:30-7 p.m.—DON JENKINS, Kimball organist, will keep everyone happy as he fills the mall with delightful ORGAN MUSIC.

Saturday, April 27th, 1-3 p.m.—Those world famous zany BANANA SPLITS of Channel 50 will romp through the arcades to bring smiles to young and old with their crazy antics.

Saturday, April 27th, 3-5 p.m.—Coaches and staff members of the new DETROIT WHEELS will be on hand to get acquainted and tell you everything you want to know about the newly formed World Football League.

Monday, April 29th thru Saturday, May 4th—"MEMORIES OF THE PAST" ANTIQUE SHOW AND SALES. A most unusual exhibit of authentic antiques for browsing and buying. This delightful show of objects from yesteryear will include many demonstrations.

Saturday, May 4th 2-3 p.m.—BOZO THE CLOWN will be at Orchard Mall to entertain in his own special way . . . and he'll be giving pictures and autographs to all his fans.

And to top it all off, a special GRAND OPENING SWEEPSTAKES will be held with three fantastic prizes: a one week vacation for two in Nassau, a beautiful mink hat, and a \$100 Gift Certificate. Details below.

Three Great Prizes

Win A Week For Two In Beautiful Nassau

You can win one of three "Great Beginning" gifts in Orchard Mall's Grand Opening Sweepstakes. **First Prize** is one week for two in beautiful Nassau, presented by the Orchard Mall Merchants' Association in cooperation with Elliott Travel Service. **Second Prize** is a luxurious mink hat, furnished by Furs by Fredrick. **Third Prize** is a \$100 Gift Certificate, compliments of Mister Marvin.

All you have to do is fill in the coupon below and deposit it in the special boxes in any of the mall's shops . . . or mail it to: "Sweepstakes", Orchard Mall, 6445 Or-

chard Lake Road, West Bloomfield Twp. Michigan 48033. All entries must be in by midnight Saturday, May 4, 1974.

Only one entry is allowed per person and you must be over 18 years of age to enter. (Orchard Mall employees are not eligible.)

Winners will be notified by the Orchard Mall Merchants' Association office after May 4th. There will be no cash substitutions for prizes.

Fill in the coupon below and bring it in today . . . this may be your lucky day!



"The Banana Splits" Join in Celebration

The "Banana Splits" will be at Orchard Mall Saturday, April 27th, from 1 to 3 p.m. as part of "The Great Beginning"



Grand Opening Sweepstakes Entry Blank

NAME
 ADDRESS
 CITY STATE ZIP
 TELEPHONE NUMBER AGE

Deposit this entry at any of the entry boxes located in Orchard Mall shops, or mail to:

"Sweepstakes"

Orchard Mall

6445 Orchard Lake Road
 West Bloomfield, Michigan 48033

ENTRIES RECEIVED AFTER MIDNIGHT SATURDAY, MAY 4, ARE NOT ELIGIBLE.