



This man needs \$20,000,000.

He has already raised more than \$2,300,000 of that amount. He wants to invest the money in the greatest Blue Chip Security of them all. An investment that will eventually affect every one of us.

His name is Jim Knott. He's Chairman of the University of Michigan College of Engineering Capital Campaign. And the twenty million will be used to make sure that the midwest continues to have one of the top-ranked engineering schools in the world.

As he said recently: "The campaign gives us all an opportunity to demonstrate our loyalty to the College and the University and our belief in the value of engineering education. It also gives us

a chance to invest in the type of young man and woman for whom engineering has a special appeal. The type of young person who has in the past helped our country solve some of its most difficult problems."

The money will build engineering facilities on North Campus to replace obsolete facilities on Central Campus. And enrich the entire engineering program by adding to the faculty and increasing the Scholarship and Fellowship Programs.

It's expensive. Worthwhile things always are. But this campaign is important to us all. Particularly to the youngsters of today who will be called upon to solve the problems of tomorrow.

Industry, alumni and friends of the College will be asked to participate.

Supporting Jim Knott in this effort is the Campaign Executive Committee:

- Robert D. Allen, Rupert L. Atkin, Curtis E. Bottum, Adrian J. Broggnini, J. Lawrence Buell, Jr., Harry Chesebrough, Edward N. Cole, Charles C. Dybvig, Donald N. Frey, Paul G. Goebel, Willis M. Hawkins, Robert M. Howe, Mounir M. Kamal, Donald L. Katz, Frederick C. Matthaeh, Jr., Herbert L. Misch, Michael Radock (ex officio), David V. Ragone (ex officio), Goff Smith, H. Richard Steding III, Hans Weichsel, Jr., Russell C. Youngdahl, William E. Zimmie.



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College of Engineering
Capital Campaign
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