

Magnavox

...the season's biggest hit!

SUPERSTAR PERFORMERS

videomatic solid-state color TV

...the Color TV that adjusts its own picture to changing room light... automatically.

Of all the leading Color TV portables and consoles only a Magnavox Videomatic adjusts the picture's color, brightness and contrast to changing room light conditions — automatically. If the room is bright... or if the room is dark — the Videomatic "electric eye" constantly maintains the proper contrast, brightness and color. You get a really great picture — in any light... automatically. Of course, Videomatic is a one-button tuning system, too. A lot of color TV's have a one-button system... but a Magnavox offers so much more. You'll see the difference!

Extra Tested for Extra Reliability

Of the five leading manufacturers of solid-state Color TV, only Magnavox subjects every solid-state color TV to a continuous 24-hour preconditioning test to simulate initial in-home use. Every facet of every Magnavox solid-state TV is scrutinized — like color, brightness... even sound. It's this kind of care that's producing the most reliable TV in Magnavox history. And, we believe it's the most reliable you can buy... because, if it doesn't check out with Magnavox, it doesn't check in with you.

1 Full Year Warranty on all Magnavox Color TV
ONE FULL YEAR PARTS and LABOR
— If anything goes wrong with your TV during the first year and it's the fault of Magnavox, it will be repaired — with no charge for labor or parts.

SAVE



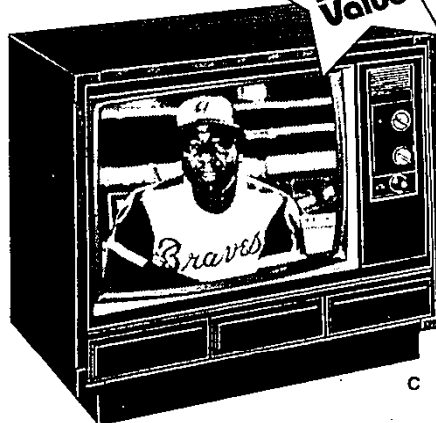
A

SAVE



B

ALL STAR Value



C

A. 17" diagonal Portable

Model 4230 offers you the reliability of a 100% solid-state chassis and all the wonderful convenience features of the Videomatic One-Button Tuning system in a compact cabinet. And, it features the Super Bright Precision In-Line Picture Tube for remarkably bright, sharp, clear pictures. A Magnavox All Star Value for all star viewing — in any room.

SPECIAL \$397.15

B. 19" diagonal Portable

100% solid-state model 4360 also features Videomatic and the Super Bright Precision In-Line Tube — for superb color pictures... in any room, in any light. Like model 4230, above, it has detent tuning on both UHF and VHF for precise channel selection. Telescoping dipole antenna, too, for real portability.

SPECIAL \$427.15

C. 25" diagonal Color Console

With all the electronic features of the Magnavox Color TV that was rated so highly by a leading consumer testing magazine, model 4722 will bring you spectacular viewing enjoyment. 100% solid-state modular chassis and exclusive Videomatic One-Button Tuning.

\$597.15

Compact Stereo Phonograph

A perfect blending of a beautifully grained pecan finish and sedate Spanish elegance. Solid State, Air Suspension Speaker System, 50 watts I.H.F. Music Power, Separate bass, treble and timbre controls and Built-in 4-Channel Decoder.

Model 3843 **\$349.74**

6-Pc. Stereo System

Composed of solid state FM Stereo/AM Radio-Amp with 8 Track Cartridge Player, Micromatic 1 Record Player, Speaker System (6" high-efficiency speakers, whizzer cones). Stereo headphone set, convenient mobile cart, tape play and record jacks.

Model 1018 **\$219.95**

FREE

Hank Aaron Commemorative "715" BAT

with any Magnavox of \$277.15 or more!

Magnavox will send you, at no extra charge, a limited serialized edition of a bat with a beautifully engraved plaque commemorating Hank Aaron's record-breaking 715th home run. And, Mom and Dad — bring your young baseball fans in and let them join the exclusive Magnavox Hank Aaron 715 Club. It only costs \$1.00 for postage and handling.

ALL STAR Value

