

BLOOMFIELD MIRACLE MILE 17TH ANNIVERSARY

"It's our birthday, but you get the presents!" (savings that is)

TELEGRAPH & SQUARE LAKE RD.

Friday & Saturday
October 11th & 12th



Sabra's
custom tailoring
*made expressly
for you!*

Phone 338-8528

2283 S. Telegraph Rd.
Bloomfield Miracle Mile



*I Chose Cosmetology
As My Career Because
I Wanted...*

- Prestige
- Glamour
- Independence
- Security
- Unlimited Earning Potential

...and besides—Beauty
is EVERYBODY'S dream!

The "Total Concept of Beauty" is yours

at
State College of Beauty
2165 S. Telegraph Rd.
Pontiac, Mich. 48053
Phone: 335-9277

Please Rush Information to _____ OE 10-10-74

NAME _____ AGE _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ Zip _____

SONY RADIO

Beat the ol' "I-hate-to-get-up-in-the-morning" blues with a Sony Alarmist Clock Radio. Greet each new day with a briefing on what's happening news-wise around the world, around the nation, and around your town. Discover what the weather has in store for you and what traffic conditions you can expect on your daily commute. Choose from a wide variety of Sony Alarmists with features and styles to suit every taste. Put this Sony Alarmist on your nighttable today:



- 8FC-100W**
- Great FM and AM, with Digimatic clock
 - Space-saving cabinet on pedestal base
 - Push-button controls for operating ease
 - Choice of waking to radio or buzzer
 - Sleep Timer turns set off automatically
 - Easy-to-read illuminated blackout tuning dial
 - 3" speaker, projecting full sound in FM and AM
 - Earphone jack for private listening

"IT'S A SONY"

New Center
ELECTRONICS INC.

SALES AND SERVICE
2203 S. Telegraph FE 8-9607



TRAVEL WITH US...

DOMESTIC AND INTERNATIONAL
AIR...HOTEL...VACATION
STEAMSHIP...HONEYMOONS
CRUISES...BUSINESS TRIPS
CAR RENTAL...ETC...ETC

Bloomfield Miracle Mile
2231 S. Telegraph Rd.
Pontiac Phone 332-8318



in the
Miracle Mile
Arcade
334-0556

ONE 8 x 10 NATURAL COLOR PORTRAIT
GOOD THRU OCTOBER 19th



only
\$1 Plus 50c
Handling Charge
With This Ad

A Regular
\$20. Value!

Minors must be accompanied by a parent. Only one advertised offer per subject and one per family every three months. Groups \$2.00 each for first two people, \$1.00 each for all over three.

12 to 8 p.m. Mon., Tues., Thurs. 9-5 Fri. & Sat.

Anniversary 3 Day SALE

OCTOBER 10, 11, 12
Men's fine-tailored
double knit Leisure Suits

Reg: \$79.50

Sale \$61.88

Navy blue or dark brown

Sizes 38-46

**Country Squire
Shop**

2795 S. Telegraph Rd.

335-1137

MIRACLE MILE BIRTHDAY SPECIAL

**FAMOUS MAKER
LADIES
PATTERN PANTS**

Reg. to \$24.00

**Sale \$ 9.90
and \$15.90**

**WOMEN'S SHOES
Life Stride
"TREASURE"**

Sling back in Black Patent or Calf

Reg. \$22.00 **SALE \$15.00**
Also in camel calf, red & blue calf.
Sizes AAA to C.

GIRLS' SLACKS
Assorted twills, denims,
and corduroys

Regular Values to \$11.00

Sale \$7.00

**MEN'S WESTERN
DENIM JACKETS**

Regular Values to \$18.00

Sale \$13.00

State Hours:
Monday-Friday 10:00-9
Saturday 9:30-6



Lion's Charge
BankAmericard
Master Charge

JCPenney
Miracle Mile



Sale.
**Snowmobile suits
for the whole family.**



One piece snowmobile suits with 100% nylon lining, shell snap pockets, knit wristlet cuffs, adjustable half-belt. In black with bright yellow sleeve stripes.

Save 5.20
Men's sizes S, M, L, XL
Ladies sizes S, M, L
Sale \$20.79

Save 4.60
Teens' sizes 14, 16, 18, 20 reg. 22.99
Sale \$18.39

Save \$4
Tots' sizes 6, 8, 10, 12 reg. 19.99
Sale \$15.99

Shop Penney's in the Miracle Mile Shopping Center, Telegraph & Sq. Lake Rd.
Monday thru Saturday, 9:30 a.m., Sundays noon till 5 p.m. For Catalog Shopping, dial 858-2525