

# The following is a list of exceptions to the parts covered by Chrysler Corporation's new 12 month unlimited mileage warranty.\*

## 1. Tires

We decided that the very first thing you should know about our new warranty is what isn't covered. And we don't mind telling you, because the list is very short. That warranty is just part of our Owner Care Program which is based on the idea that even if you're selling the most appealing cars in the world, it never hurts to have a clincher.

**We'll even put it in writing.**

**For the first 12 months of use, any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1975 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.**

### \* The first asterisk that gives instead of taking away.

There are some expensive things that could just "wear out" if you drive enough miles even though they're not "defective." Brake linings. Mufflers. Shock absorbers. So we put that asterisk up there to tell you that we'll replace those parts if they wear out during the first 12 months of normal use, no matter how many miles you drive.

**We ask you to take care of the little items.**

Of course, we'd like you to handle some of the things you'd just naturally expect to take care of. You know, normal maintenance like replacing wiper blades and filters when it's needed (unless they're defective in which case they fall under the warranty).



**And we won't leave you alone in the night.**

If you make an appointment in advance for warranty work and it can't be finished from morning until evening of the same working day, participating dealers will supply you with a loaner. Free of charge.

**Now, if an Owner Care Program like that sounds great to you, imagine what our cars are like.**

Find out about both. Ask your

Dodge, or Chrysler-Plymouth dealer about his cars.

Then, ask him about "The Clincher!"



# "THE CLINCHER!"

**It's going to take better care of the people who buy our cars.**

